



Integración tecnología móvil Airpac

Maryvonne Enjolras
Vice President Sales, EMEA-LATAM



AirPAC

- Aumento del uso de los servicios de la Biblioteca a los usuarios móviles
- Acceso en tiempo real al catálogo y a una variedad de funciones en libre servicio

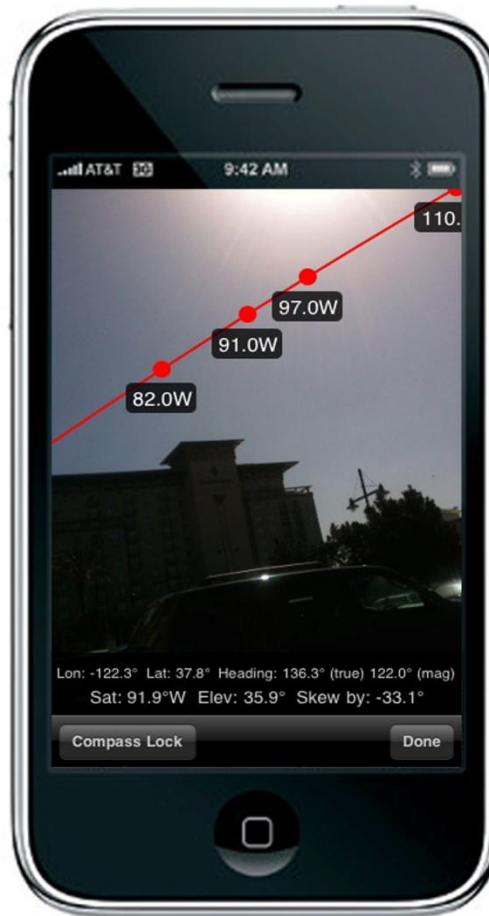
Tecnología de telefonía móvil

- Teléfonos inteligentes (“smartphones”)
 - Voz + texto + email + acceso web
- Teléfono mucho más inteligentes
 - Navegador web
 - Pantallas de alta resolución
 - Pantallas táctiles
 - GPS y detección de movimientos
 - Aplicaciones

Tendencias en dispositivos de telefonía móvil



Yelp Monocle



DishPointer

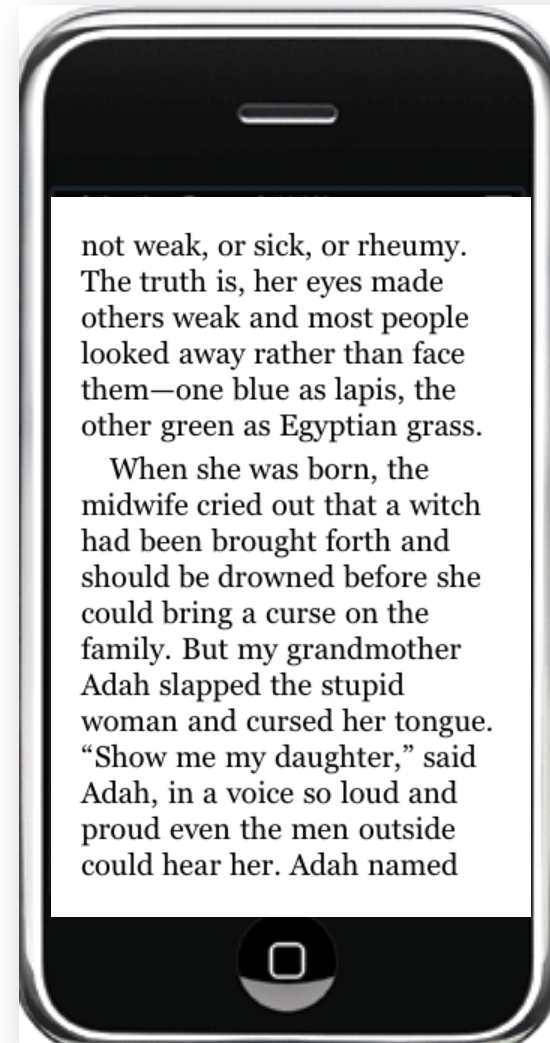
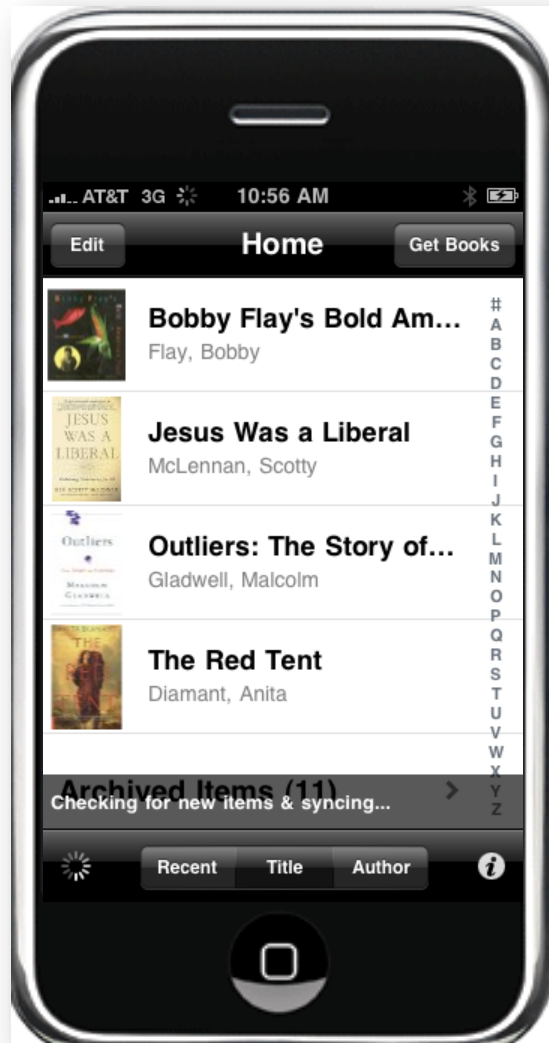


Augmeasure

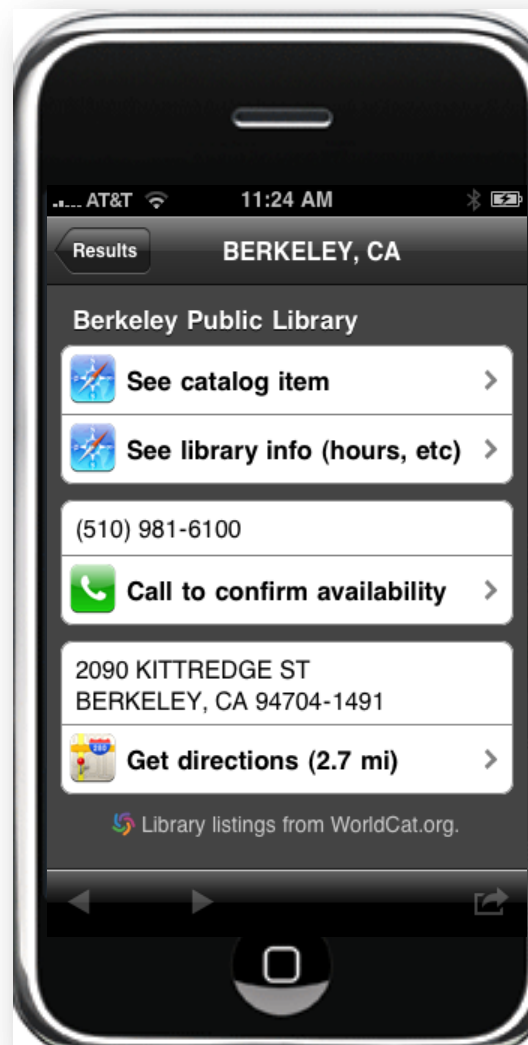
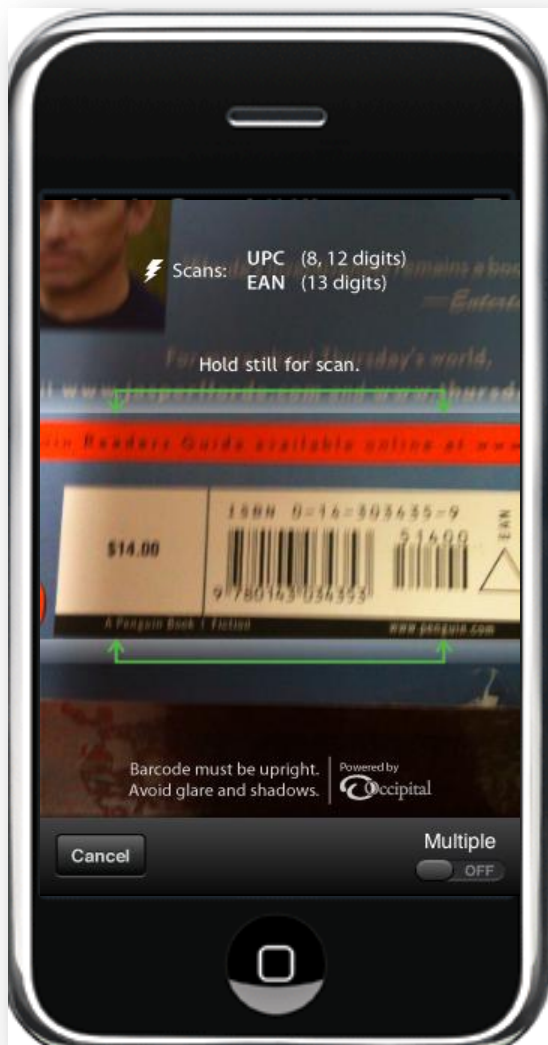
Libros electrónicos



Libros electrónicos



Libros electrónicos



¿Cómo llegar a los usuarios?

- Web
- Web móvil
- Aplicaciones

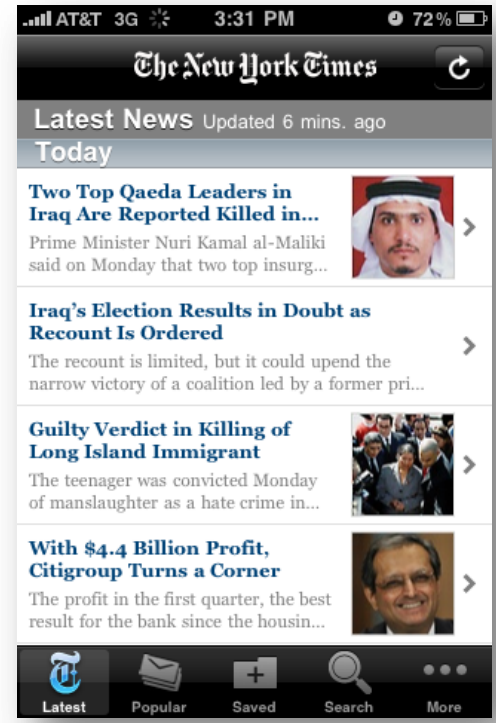
¿Cómo llegar a los usuarios?



Sitio web



Web móvil



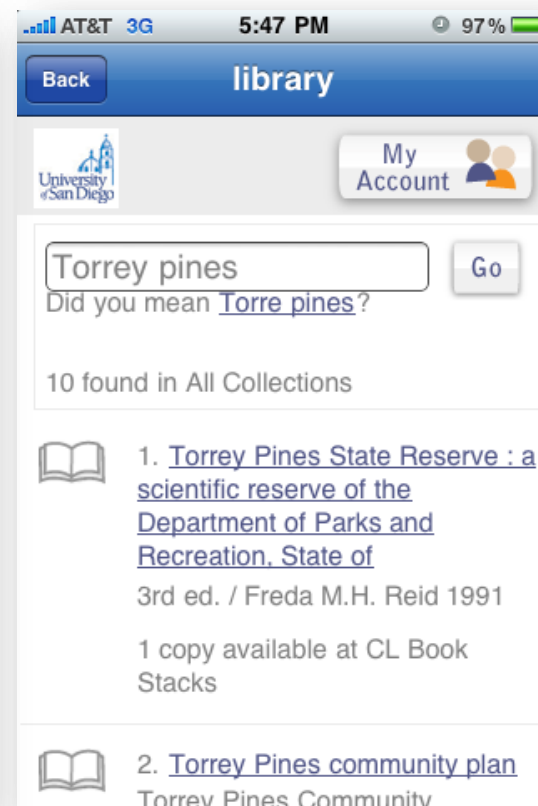
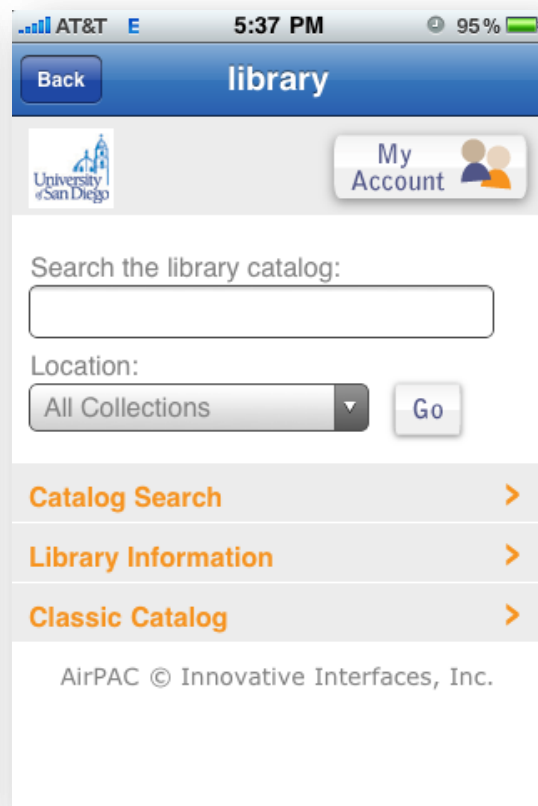
Aplicación iPhone

La expansión explosiva de las APP



- Personalize su dispositivo móvil
- La instalación no es un obstáculo
- 3.000 millones de aplicaciones para iPhones han sido descargadas durante los últimos tres años
- Límite de nuevas aplicaciones para el iPhone 4.0: $180 > 2.160$

AirPAC en la Universidad de San Diego



Aplicación My DMobile iPhone App y AirPAC



AirPAC pour Smartphones

- Optimizado para iPhone, iPod Touch, Android OS, Palm Pre, and BlackBerry Storm
- Requiere 2009A y superior
- Más información en:
<http://csdirect.iii.com/documentation/airpacCustom.shtml>

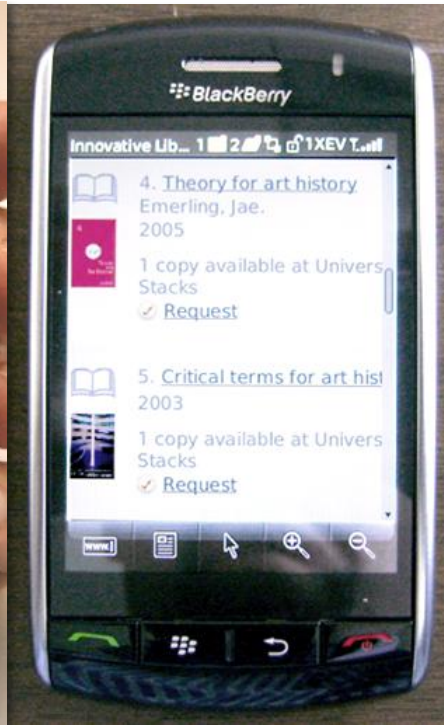
AirPAC

- Búsqueda en el catálogo integrando índice/ordenación relevancia “Right Result™”
- Acceso Mi Millennium
- Soporte completo de reservas
- Inscripción / Gestión eventos (“Program registration”)
- Visualización portada de libros
- Acceso a los recursos en línea
- Enlaces Google Maps™ en las pantallas de ubicación de la Biblioteca

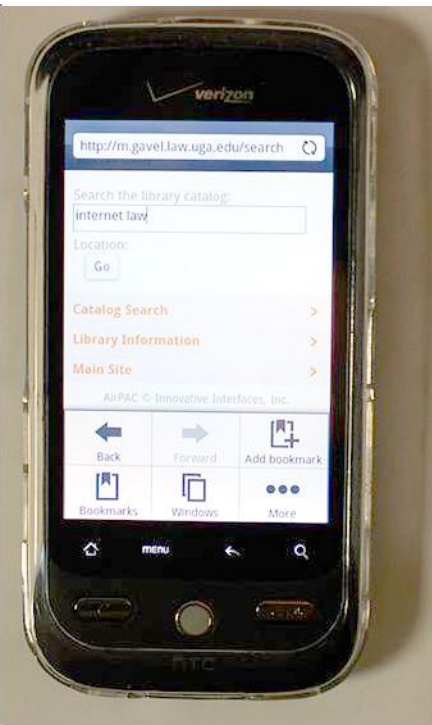
Soporte variedad de dispositivos



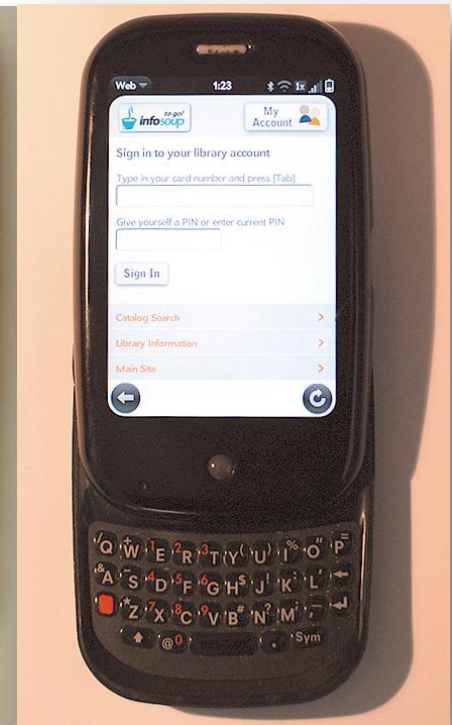
*iPhone Apple
e
iPod Touch*



*BlackBerry Storm
y
BlackBerry Bold*



*Motorola Droid
y otros con el
sistema operativo
Android*

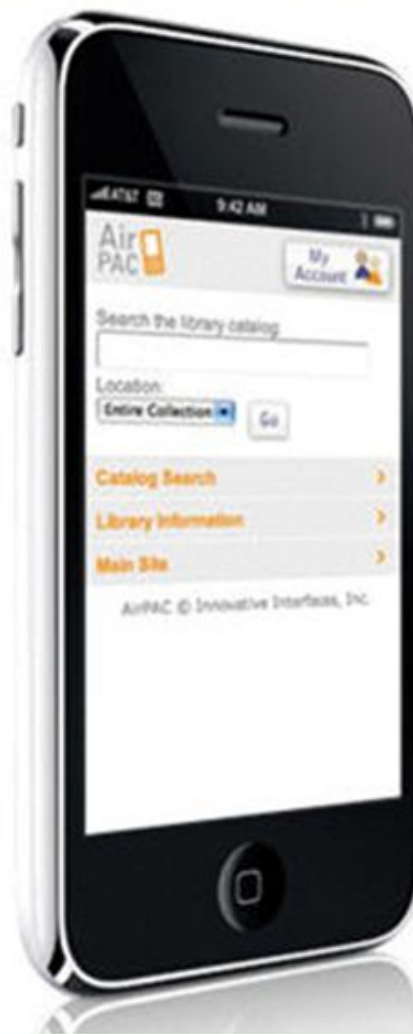


Palm Pre


AirPAC - Personalización


- 🕒 Logo de la Biblioteca
- 🕒 Elementos de información sobre las ubicaciones de la Biblioteca (por ej. nombres, direcciones, contactos, Google Maps, enlaces opcionales a sitios externos, etc)
- 🕒 Dirección del dominio de la Biblioteca Móvil (m.nombrebiblioteca.org).

AirPAC en acción




AirPAC en acción

AirPAC 

[My Account](#) 

Search the library catalog:

Collection:

[View Entire Collection](#)  [Go](#)

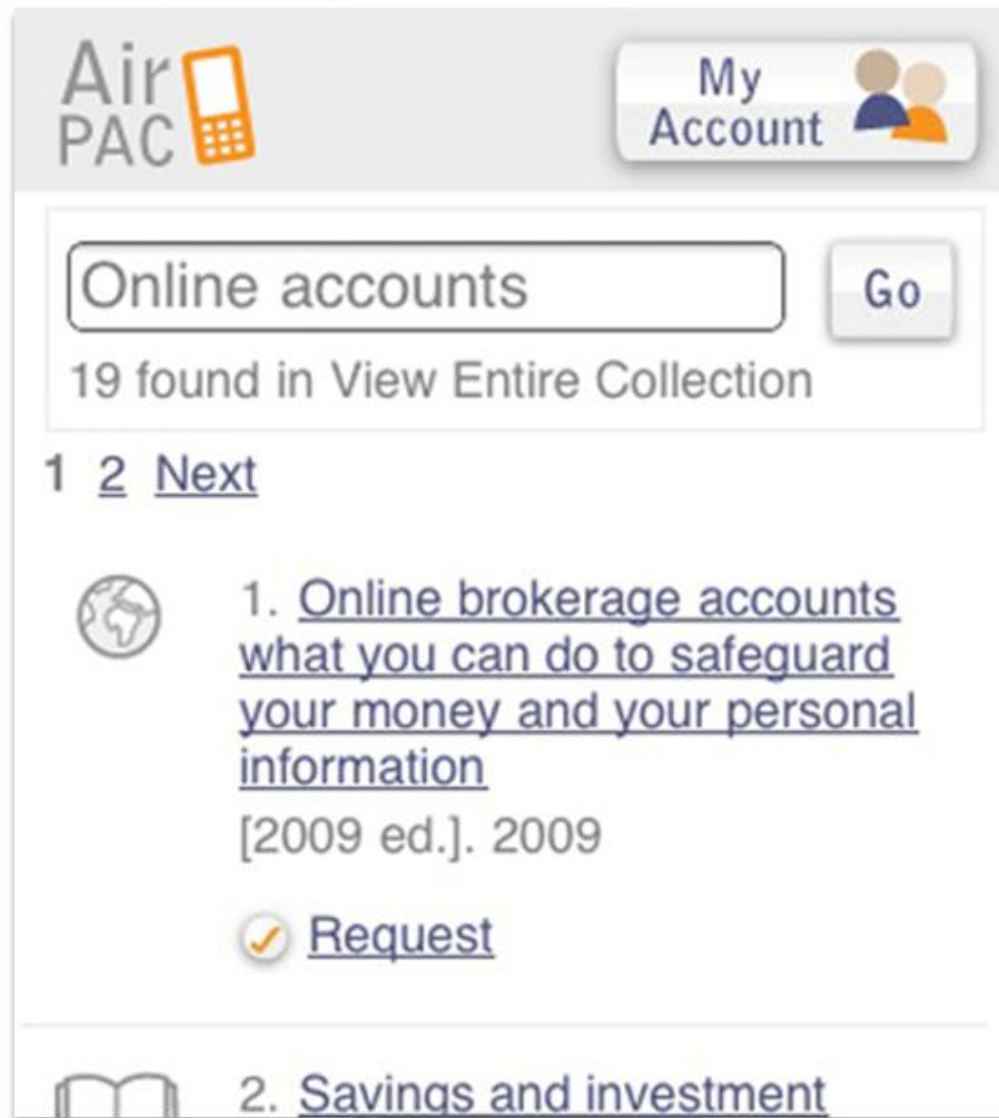
[Catalog Search](#) >

[Library Information](#) >

[Main Site](#) >



AirPAC © Innovative Interfaces, Inc.

AirPAC en acción



The screenshot displays the AirPAC mobile application interface. At the top left is the 'Air PAC' logo with a mobile phone icon. At the top right is a 'My Account' button with a person icon. Below the header is a search bar containing the text 'Online accounts' and a 'Go' button. Underneath the search bar, it indicates '19 found in View Entire Collection'. A pagination control shows '1 2 Next', with '2' and 'Next' being active links. The first search result is titled '1. Online brokerage accounts what you can do to safeguard your money and your personal information' and includes a globe icon. Below the title is the text '[2009 ed.]. 2009' and a 'Request' button with a checkmark icon. The second result is partially visible at the bottom, titled '2. Savings and investment' with a book icon.

AirPAC en acción



[Request](#) [Return To Browse](#) [Search](#)

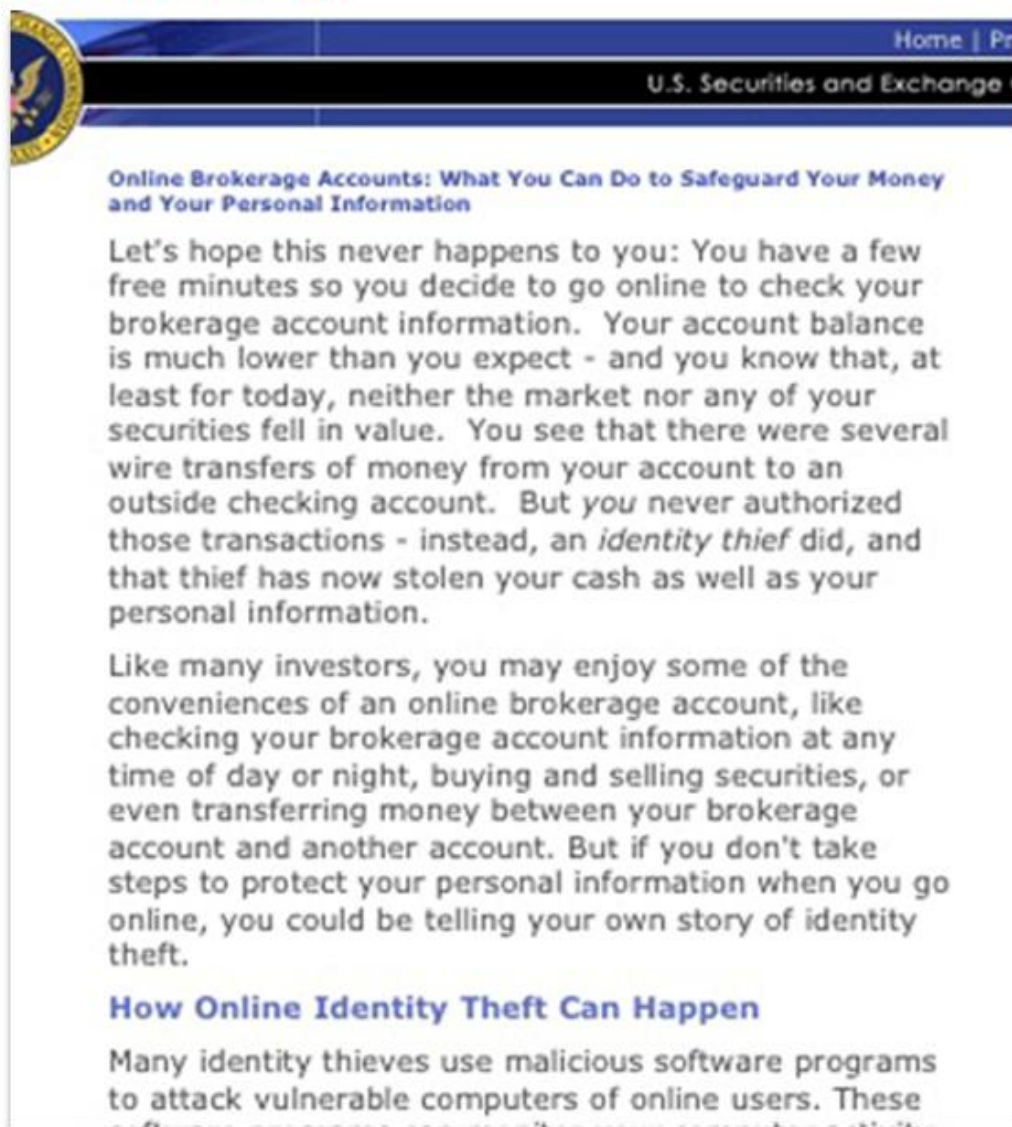
Online brokerage accounts [electronic resource] : what you can do to safeguard your money and your personal information / U.S. Securities and Exchange Commission.

[Connect to
http://purl.access.gpo.gov/GPO/LPS112459](http://purl.access.gpo.gov/GPO/LPS112459)

Availability

<u>Location</u>	<u>Call Number</u>	<u>Status</u>
-----------------	--------------------	---------------

AirPAC en acción



Home | Pr
U.S. Securities and Exchange C

Online Brokerage Accounts: What You Can Do to Safeguard Your Money and Your Personal Information

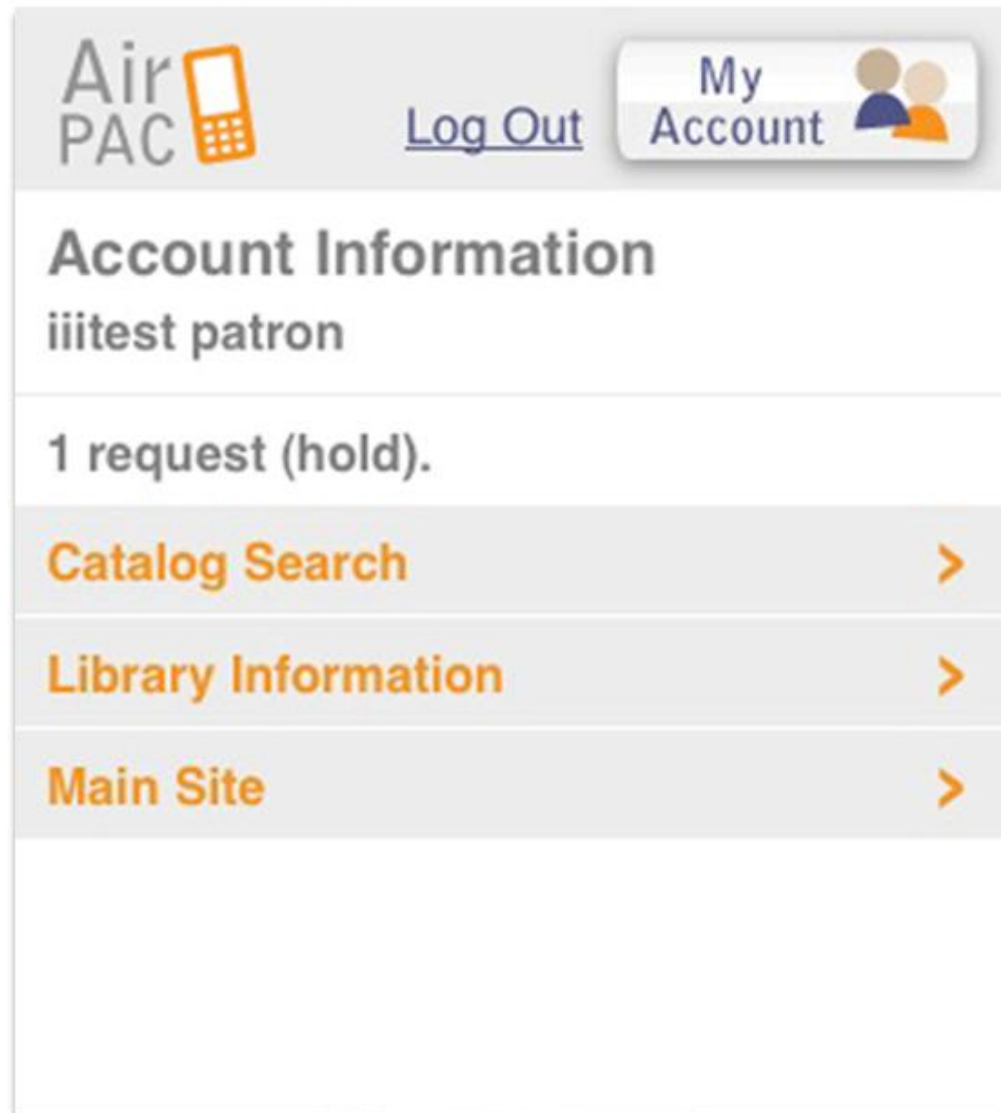
Let's hope this never happens to you: You have a few free minutes so you decide to go online to check your brokerage account information. Your account balance is much lower than you expect - and you know that, at least for today, neither the market nor any of your securities fell in value. You see that there were several wire transfers of money from your account to an outside checking account. But *you* never authorized those transactions - instead, an *identity thief* did, and that thief has now stolen your cash as well as your personal information.

Like many investors, you may enjoy some of the conveniences of an online brokerage account, like checking your brokerage account information at any time of day or night, buying and selling securities, or even transferring money between your brokerage account and another account. But if you don't take steps to protect your personal information when you go online, you could be telling your own story of identity theft.



How Online Identity Theft Can Happen

Many identity thieves use malicious software programs to attack vulnerable computers of online users. These

AirPAC en acción



The screenshot displays the AirPAC user interface. At the top left, the 'AirPAC' logo is accompanied by a mobile phone icon. To the right, there is a 'Log Out' link and a 'My Account' button with a user icon. Below the header, the 'Account Information' section shows the user name 'iiitest patron'. A message indicates '1 request (hold)'. A navigation menu follows, featuring three items: 'Catalog Search', 'Library Information', and 'Main Site', each with an orange arrow pointing right.

AirPAC  [Log Out](#) [My Account](#) 

Account Information
iiitest patron

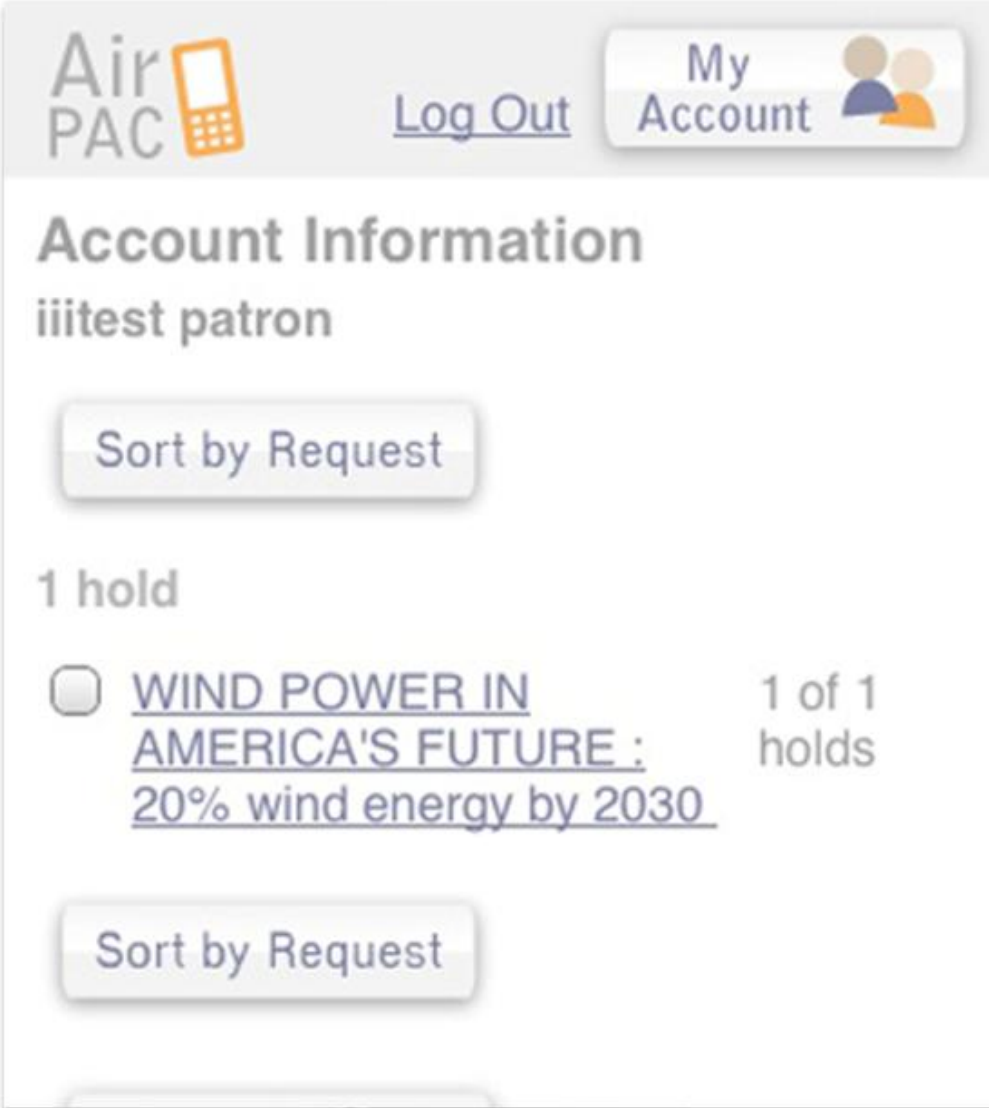
1 request (hold).

Catalog Search >

Library Information >

Main Site >

AirPAC en acción



The screenshot displays the AirPAC web interface. At the top left is the AirPAC logo with a mobile phone icon. To its right are links for "Log Out" and "My Account" with a user icon. The main heading is "Account Information" with the user name "iiitest patron" below it. A "Sort by Request" button is present. Below this, it says "1 hold". A single hold is listed with a radio button, the title "WIND POWER IN AMERICA'S FUTURE : 20% wind energy by 2030", and the status "1 of 1 holds". Another "Sort by Request" button is at the bottom.

Airpac para teléfonos inteligentes

- Nuevas funcionalidades
 - Mis listas
 - Historial de préstamos
- I+D en aplicaciones para iPhone
 - Posicionamiento vía GPS para localización de bibliotecas cercanas
 - Login persistente
- Encore para dispositivos móviles



innovative
interfaces

Dali



Results 1 - 25 of 33 for Dali

1 2 next



Book
1997

Dalí / Robert Radford
Radford, Robert.

✓ Request Add to cart



Book
2004

Dalí / curated by Dawn
Ades and Michael R.
Taylor with the assistance
of Montse Aguer
Dalí. English.

University Stacks N7113.D3
A4 2004 ON SHELF

✓ Request Add to cart



Dali

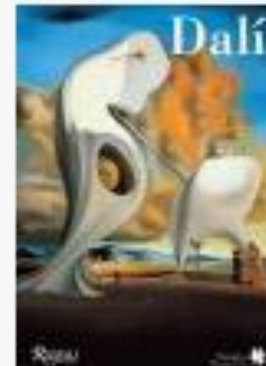



< Back to results



✓ Request  Add to cart  RefWorks

Dalí / curated by Dawn Ades and Michael R. Taylor with the assistance of Montse Aguer



 Book

Dalí / curated by Dawn Ades and Michael R. Taylor



Home



Extra content



Recent



Related



Account

libya



Results 1 - 25 of 120 for libya

1 2 3 4 5 next



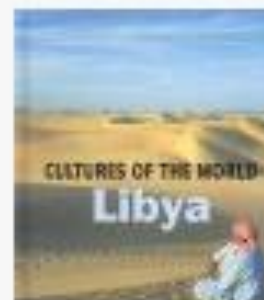
Book
2004

Libya / Peter Malcolm,
Elie Losleben

Malcolm, Peter, 1937-
→ Table of contents

✓ Request

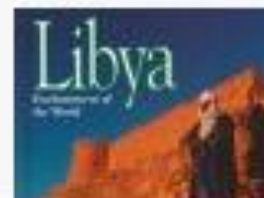
🛒 Add to cart



Book
1999

Libya / by Terri Willis
Willis, Terri.

✓ Request



Home



Refine



Recent



Related



Account

Top results for articles:



Article

Microstructure and corrosion behavior of austenitic stainless steel treated with laser.

Optics & Laser Technology, Jun 01, 2011;
Vol. 43, No. 4, p. 806-813



WebBridge



Article

Seismic stratigraphy and deformational styles of the offshore Cyrenaica (Libya) and bordering Mediterranean Ridge.

Geophysical Journal International, Apr 01, 2011;
Vol. 185, No. 1, p. 65-77



WebBridge



Article

Trace fossils and depositional environments in the Hawaz Formation, Middle Ordovician,



Home



Refine



Recent



Related



Account

[Back](#)

Sorted by [Relevance](#) | [Title](#) | [Date](#)

Availability

At the library (119)

Online (17)

Search Found In

Subject (86)

Title (83)

Author (1)

Format



Home



Refine



Recent



Related



Account

Back

Related Searches:

Additional Suggestions

1939 1945 world war
adventure stories
africa
american economic sanctions
americans
audiobooks
billy carter
chad
deterrence
economic sanctions
electronic books
executive power
human rights



Home



Refine



Recent



Related



Account