



Publicar con Springer

Universidad Pablo de Olavide

Sevilla, España, setiembre 2014

Nathalie Jacobs, Senior Publishing Editor

- Traductora de Español
- 7 años en Salamanca, España
- Con Springer desde enero del año 2000
- Senior Publishing Editor publicaciones Ingeniería y Mecánica
- (18 revistas y más 70 libros al año)



- Springer
- Ciencia en Europa / España
- Libros con autores españoles publicados con Springer 2010/2011/2012
- ¿Por qué quiere publicar?
- ¿Cómo elegir la revista en la que quiere publicar?
- Servicios para autores
- Rights & Permissions / Derechos & Permisos
- Rankings en publicaciones académicas
- Estructura de un artículo
- “Trucos” para conseguir la publicación de su artículo
- Open Access / Acceso Abierto
- SpringerOpen
- ¿Cómo contactar un editor de Springer?
- La publicación de un libro
- Herramientas gratuitos para autores
- Resumen
- Coloquio





- Más de 170 años en el campo de la publicación científica
- Más de 7.000 empleados por todo el mundo
- Más de 6.000 libros publicados (solamente en el 2012)
- Más de 90,000 libros electrónicos (en Inglés) disponibles en <http://link.springer.com> (de 1842 a 2013)
- Más de 2.200 revistas en distintas áreas del conocimiento
- 1/3 de las revistas son co-publicadas con sociedades y organizaciones científicas
- Presencia global con contactos locales e individuales
- Líder en China y Rusia
- El portfolio más grande del mundo de acceso abierto - BioMed Central forma parte de Springer – con más de 350 revistas de acceso abierto total



# Hoy Springer está presente en unos 25 países en todo el mundo

## Locations



» [Overview Locations](#)

» <a href="#">Auckland</a>	» <a href="#">Hong Kong</a>	» <a href="#">Osaka</a>
» <a href="#">Bangalore</a>	» <a href="#">Houten</a>	» <a href="#">Philadelphia</a>
» <a href="#">Basel</a>	» <a href="#">Istanbul</a>	» <a href="#">Pune</a>
» <a href="#">Beijing</a>	» <a href="#">Kuala Lumpur</a>	» <a href="#">Sao Paulo</a>
» <a href="#">Berlin</a>	» <a href="#">London</a>	» <a href="#">Seoul</a>
» <a href="#">Buenos Aires</a>	» <a href="#">Madrid</a>	» <a href="#">Shanghai</a>
» <a href="#">Chennai</a>	» <a href="#">Mexico City</a>	» <a href="#">Singapore</a>
» <a href="#">Chester</a>	» <a href="#">Moscow</a>	» <a href="#">Taipei</a>
» <a href="#">Cologne</a>	» <a href="#">Mumbai</a>	» <a href="#">Tokyo</a>
» <a href="#">Dordrecht</a>	» <a href="#">Munich</a>	» <a href="#">Vienna</a>
» <a href="#">Dubai</a>	» <a href="#">New Delhi</a>	» <a href="#">Wiesbaden</a>
» <a href="#">Further Springer Locations</a>	» <a href="#">Neu-Isenburg</a>	
» <a href="#">Heidelberg</a>	» <a href="#">New York</a>	











África del Sur / Alemania / Argentina / Australia / Austria / Brasil / China / Corea del Sur

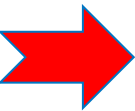
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Marruecos / México / Nueva Zelanda / Reino Unido / Rusia / Singapur / Suiza / Taiwán / Turquía

# Ciencia en Europa

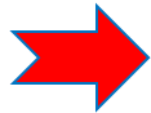
# Lista mundial de Países por documentos publicados






























	Country	Documents	Citable documents	Citations	Self-Citations	Citations per Document	H index
1	 United States	7.063.329	6.672.307	129.540.193	62.480.425	20,45	1.380
2	 China	2.680.395	2.655.272	11.253.119	6.127.507	6,17	385
3	 United Kingdom	1.918.650	1.763.766	31.393.290	7.513.112	18,29	851
4	 Germany	1.782.920	1.704.566	25.848.738	6.852.785	16,16	740
5	 Japan	1.776.473	1.734.289	20.347.377	6.073.934	12,11	635
6	 France	1.283.370	1.229.376	17.870.597	4.151.730	15,60	681
7	 Canada	993.461	946.493	15.696.168	3.050.504	18,50	658
8	 Italy	959.688	909.701	12.719.572	2.976.533	15,26	588
9	 Spain	759.811	715.452	8.688.942	2.212.008	13,89	476
10	 India	750.777	716.232	4.528.302	1.585.248	7,99	301



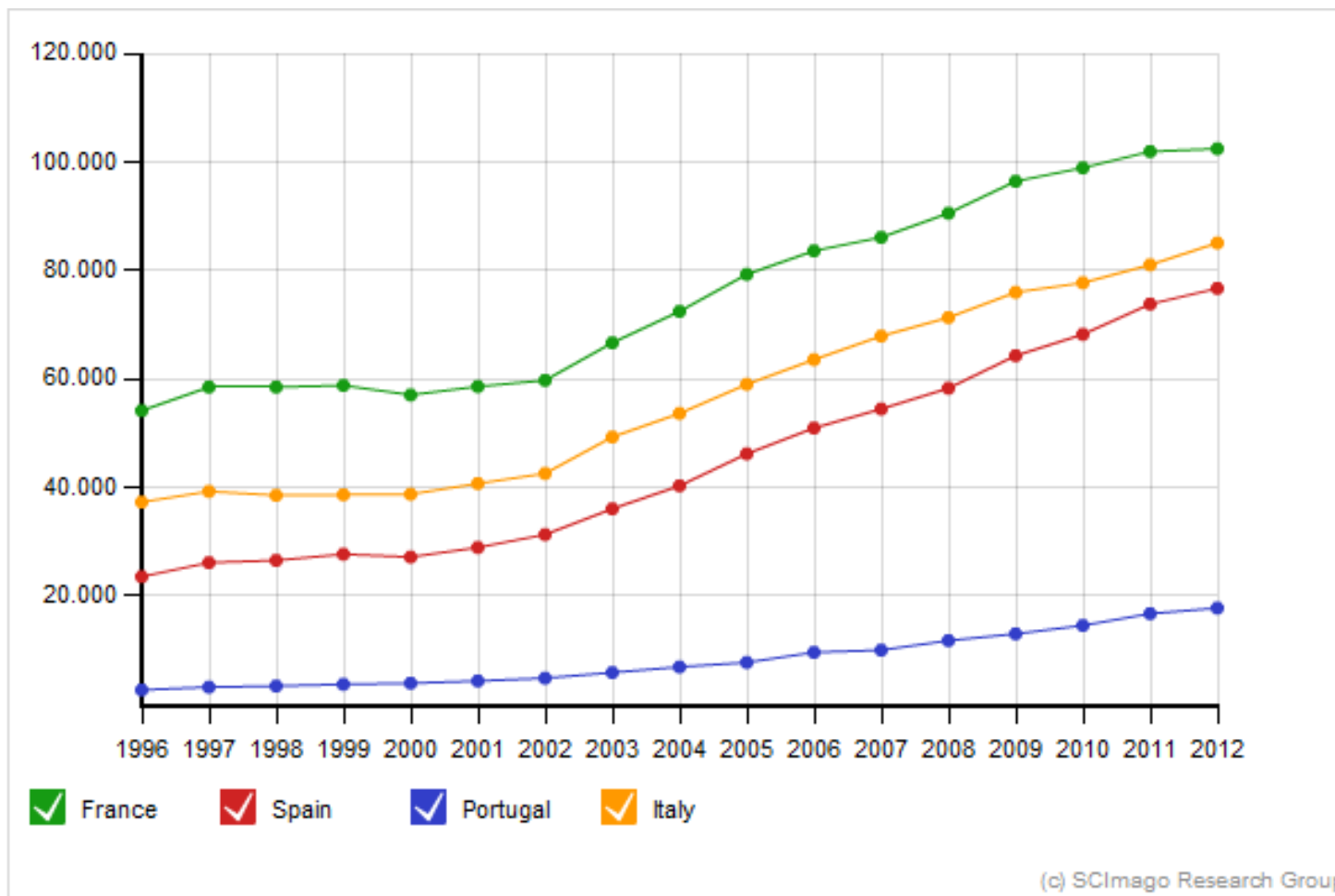


# 1996 – 2012 Europa (occidental)



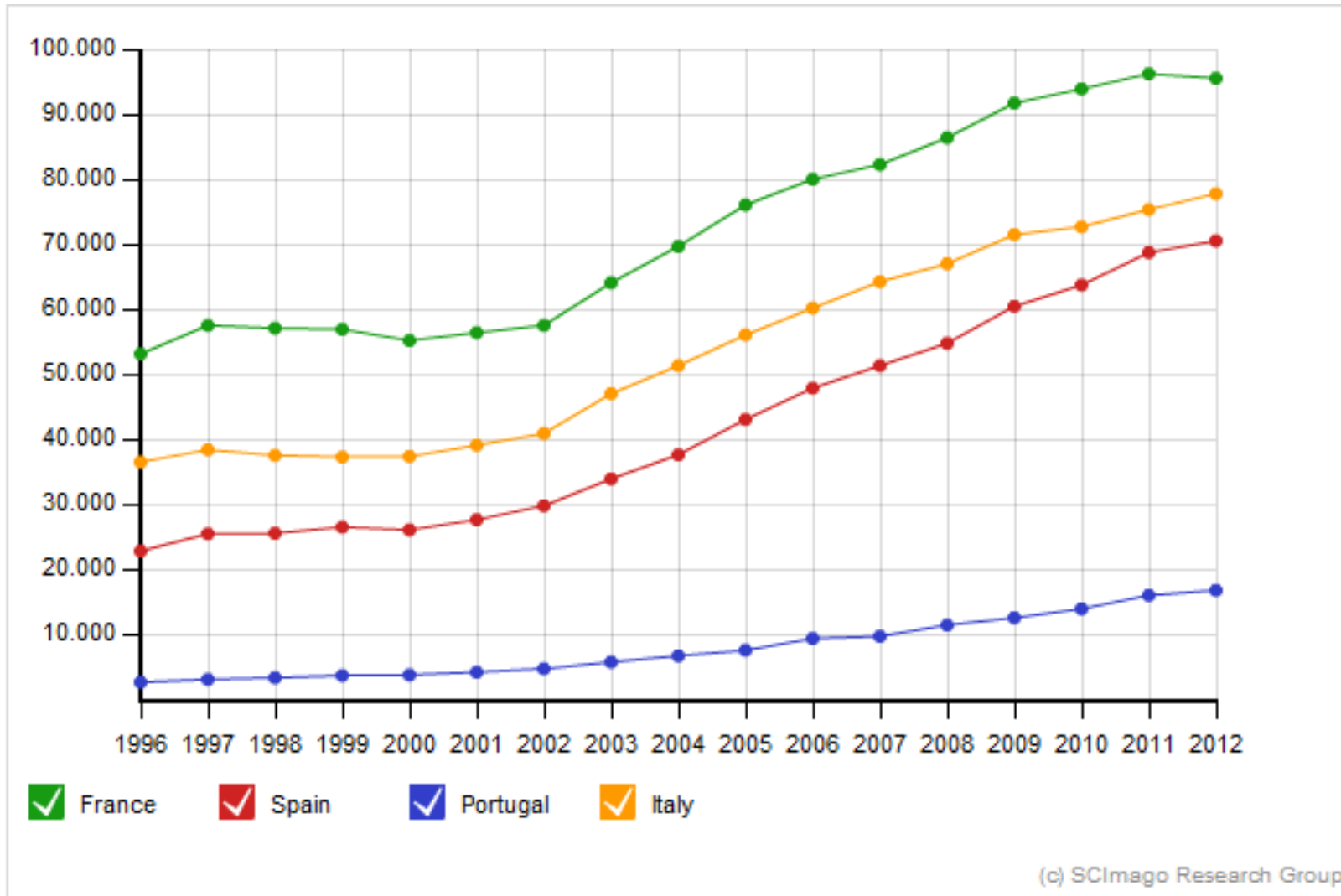
	Country	Documents	Citable documents	Citations	Self-Citations	Citations per Document	H index
1	 United Kingdom	1.918.650	1.763.766	31.393.290	7.513.112	18,29	851
2	 Germany	1.782.920	1.704.566	25.848.738	6.852.785	16,16	740
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4	 Italy	959.688	909.701	12.719.572	2.976.533	15,26	588
5	 Spain	759.811	715.452	8.688.942	2.212.008	13,89	476
6	 Netherlands	547.634	519.258	10.050.413	1.701.502	21,25	576
7	 Switzerland	395.703	377.016	7.714.443	1.077.442	22,69	569
8	 Sweden	375.891	361.569	6.810.427	1.104.677	20,11	511
9	 Belgium	299.077	285.735	4.696.153	701.283	18,16	454
10	 Austria	214.844	204.243	3.047.983	433.709	16,67	378
11	 Denmark	208.227	198.923	3.876.514	573.278	21,56	427
12	 Finland	190.192	184.924	3.091.345	506.506	18,55	372
13	 Greece	180.688	171.529	1.827.577	324.747	12,28	266
14	 Norway	162.390	154.481	2.299.463	382.990	17,23	327
15	 Portugal	138.892	134.447	1.342.075	270.626	13,06	234
16	 Ireland	104.634	98.785	1.329.296	162.271	16,47	271
17	 Iceland	10.834	10.359	199.408	19.732	23,70	160
18	 Cyprus	10.311	9.938	79.318	10.252	12,46	86
19	 Luxembourg	6.736	6.459	52.218	5.038	12,97	80
20	 Malta	2.517	2.384	21.115	1.584	12,50	60
21	 Monaco	1.185	1.099	16.430	2.138	16,72	56
22	 Liechtenstein	844	820	7.665	717	12,16	41
23	 Greenland	609	600	6.927	951	17,65	36
24	 Faroe Islands	331	321	5.915	481	26,55	35
25	 San Marino	117	114	1.381	13	17,61	17
26	 Andorra	104	93	921	29	8,18	16
27	 Gibraltar	60	56	678	62	14,03	14
28	 Svalbard and Jan Mayen	14	13	206	3	16,65	8
29	 Vatican City State	13	12	36	3	2,33	3

## Francia, España, Portugal e Italia, número de documentos publicados

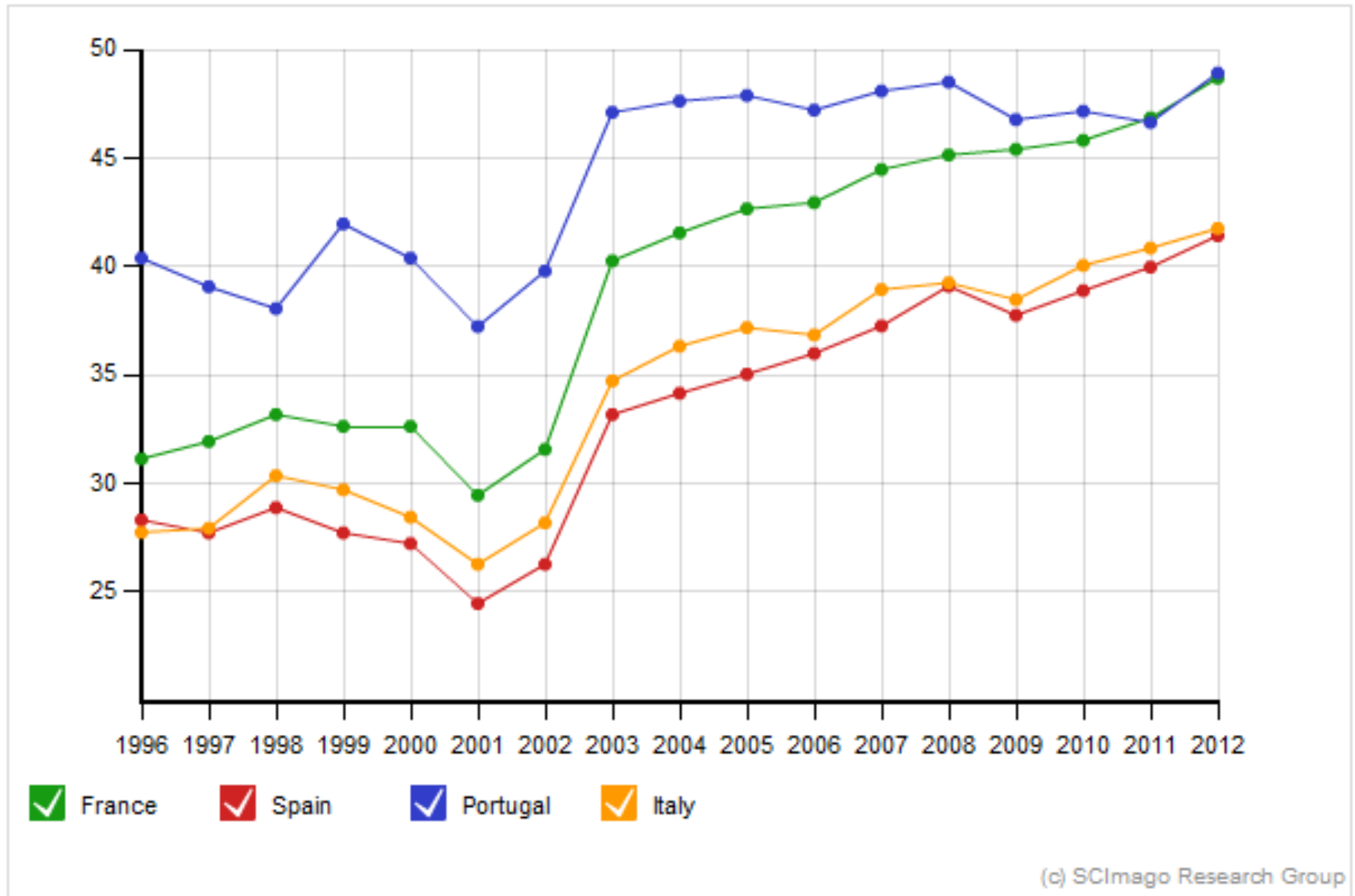


## Francia, Espana, Portugal e Itália, número de documentos publicados

	France	Spain	Portugal	Italy
1996	54,105	23,471	2,590	37,285
1997	58,477	26,084	3,093	39,187
1998	58,476	26,544	3,326	38,487
1999	58,744	27,590	3,676	38,578
2000	56,977	27,130	3,806	38,684
2001	58,560	28,864	4,247	40,659
2002	59,724	31,292	4,754	42,570
2003	66,601	35,977	5,819	49,288
2004	72,376	40,211	6,807	53,634
2005	79,283	46,131	7,710	58,968
2006	83,636	50,951	9,532	63,489
2007	86,091	54,441	9,953	67,900
2008	90,487	58,303	11,723	71,322
2009	96,466	64,216	12,966	75,927
2010	98,949	68,140	14,472	77,665
2011	101,944	73,767	16,670	81,018
2012	102,474	76,699	17,748	85,027



	France	Spain	Portugal	Italy
1996	53,084	22,805	2,559	36,433
1997	57,530	25,417	3,067	38,403
1998	57,047	25,522	3,263	37,486
1999	56,927	26,454	3,612	37,269
2000	55,150	26,038	3,732	37,350
2001	56,356	27,626	4,151	39,053
2002	57,491	29,723	4,654	40,837
2003	64,021	33,931	5,690	46,970
2004	69,638	37,623	6,661	51,268
2005	76,076	43,015	7,532	56,032
2006	79,987	47,850	9,305	60,148
2007	82,271	51,282	9,702	64,207
2008	86,376	54,775	11,352	66,985
2009	91,768	60,420	12,519	71,439
2010	93,880	63,717	13,920	72,709
2011	96,240	68,715	15,966	75,365
2012	95,534	70,539	16,762	77,747

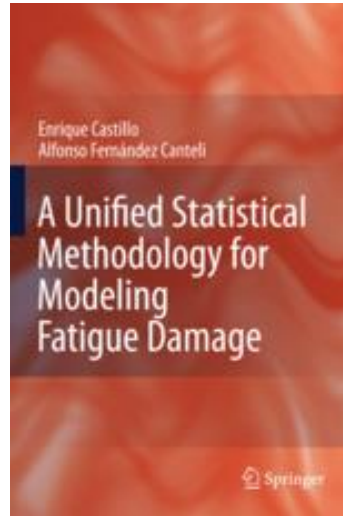




	Documents	Citable Documents	Cites	Self Cites	Cites per Doc.	Self Cites per Doc.	Cited Docs.	Uncited Docs.	% International Collaboration	% Region	% World
1996	23.471	22.805	420.101	108.165	17,90	4,61	19.545	3.926	28,31	6,92	2,06
1997	26.084	25.417	477.314	119.154	18,30	4,57	21.254	4.830	27,72	7,18	2,24
1998	26.544	25.522	515.674	124.985	19,43	4,71	22.214	4.330	28,88	7,27	2,27
1999	27.590	26.454	553.560	134.379	20,06	4,87	23.098	4.492	27,72	7,56	2,38
2000	27.130	26.038	549.010	132.906	20,24	4,90	23.016	4.114	27,22	7,50	2,30
2001	28.864	27.626	572.299	138.507	19,83	4,80	24.370	4.494	24,45	7,71	2,18
2002	31.292	29.723	600.044	151.971	19,18	4,86	26.675	4.617	26,27	8,11	2,26
2003	35.977	33.931	662.627	161.831	18,42	4,50	29.873	6.104	33,16	8,51	2,50
2004	40.211	37.623	686.447	171.342	17,07	4,26	32.626	7.585	34,15	8,71	2,55
2005	46.131	43.015	693.713	173.475	15,04	3,76	36.146	9.985	35,03	9,01	2,60
2006	50.951	47.850	675.557	173.790	13,26	3,41	39.666	11.285	35,98	9,40	2,73
2007	54.441	51.282	644.662	167.685	11,84	3,08	41.931	12.510	37,24	9,70	2,77
2008	58.303	54.775	572.838	153.660	9,83	2,64	44.213	14.090	39,08	10,04	2,84
2009	64.216	60.420	482.874	130.812	7,52	2,04	46.158	18.058	37,74	10,36	2,99
2010	68.140	63.717	348.359	99.159	5,11	1,46	45.559	22.581	38,88	10,66	3,01
2011	73.767	68.715	189.844	56.194	2,57	0,76	40.834	32.933	39,98	11,02	3,08
2012	76.699	70.539	44.019	13.993	0,57	0,18	18.580	58.119	41,43	11,33	3,15



# Libros publicados en Springer en el 2011, 2012 y 2013 por autores españoles (ejemplos)

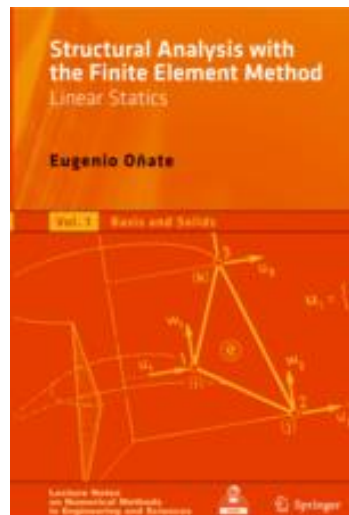
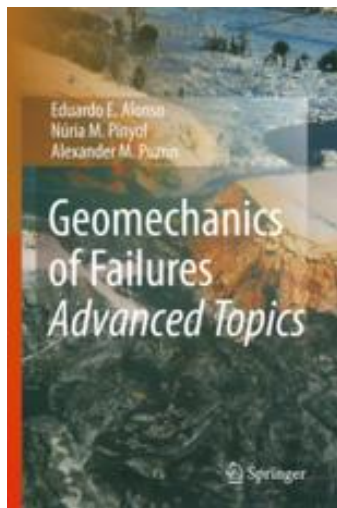


**2011 – 172**

**2012 – 197**

**2013 - 258**

**Total: 627**



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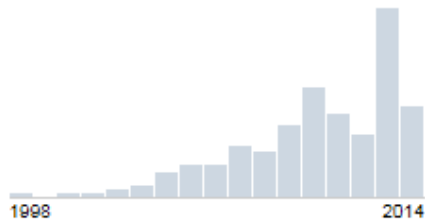
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Classical conditioning Mice  
Phosphorus Plasma membrane  
Pinus canariensis  
Aging Algorithm Basal-  
area increment Canary Islands  
Cerebellum coenzyme Q

## YEAR PUBLISHED



## COUNTRY

( see all 40 )

Spain	332
United States	32
United Kingdom	22
France	19



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**Twenty-third conference and general assembly of the European Society for Population Economics, London, 2008**

Journal of Population Economics (2010) 23: 393-409 , November 24, 2009

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United Kingdom	22
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Universidad de Sevilla	36
Pablo de Olavide University	19
Universidad de Córdoba	13
Universidad de Vigo	12

## AUTHOR ( see all 1286)

André, Francisco J.	16
Navas, Plácido	16
Gallardo, Antonio	14
Cardenete, M. Alejandro	13
Romero, Carlos	12

## PUBLICATION ( see all 184)

Advances in Artificial Intelligence	45
Designing Public Policies	11
Plant and Soil	10
Kainate Receptors	9
Journal of Population Economics	8

### Factors related with the university degree selection in Spanish public university system. An structural equation model analysis

Quality & Quantity (2014): 1-17 , March 16, 2014

By Guàrdia Olmos, Joan; Però Cebollero, Maribel; Hervás Jorge, Antonio; Show all (6)

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Students take into account different factors in their choice of university studies and college. Some are global, as the quality of the degree (ratio available places/firstchoice places in, cut-off grade, etc.), and others are subjective factors (e.g.: my friends are

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### Cluster methods for assessing research performance: exploring Spanish computer science

Scientometrics (2013) 97: 571-600 , December 01, 2013

By Ibáñez, Alfonso; Larrañaga, Pedro; Bielza, Concha

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The objective of this paper is to propose a cluster analysis methodology for measuring the performance of research activities in terms of productivity, visibility, quality, prestige and international collaboration. The proposed methodology is based on

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### Back Matter - Designing Public Policies

Designing Public Policies (2010): 642 , January 01, 2010

By André, Francisco J.; Cardenete, M. Alejandro; Romero, Carlos

No abstract available

### Identification of Caribbean basin hurricanes from Spanish documentary sources

Climatic Change (2007) 83: 55-85 , April 24, 2007

By García Herrero, Ricardo; Gómez, Luis; Pérez, Pedro; Show all (6)

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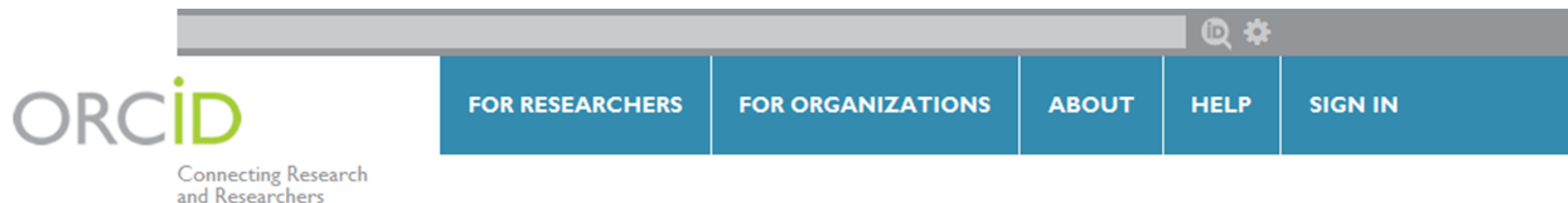
- ¿Quiere realizar su aportación a la ciencia?
- ¿Quiere replantear-revisar una determinada materia o tema?
- ¿Reconocimiento?
- ¿Para avanzar en la carrera profesional?
- ¿Disponibilidad de presupuesto?
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- Es el idioma internacional de la ciencia
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- Facilita colaboraciones (internacionales)
- Desarrollas un status/ reputación internacional
- Te puede permitir acceder a financiaciones



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Community Mental Health Journal, July 2012
- Research Article 5 mins ago  
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Top 1 Box (muy importante ; en porcentajes)

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- La calidad del proceso de revisión (peer review)
- Campo Internacional
- La rapidez de la publicación
- Impact Factor
- Sistema electrónico de admisión
- Cobertura de servicios de indexing y abstracting
- Audiencia
- Publicación en línea avanzada
- Editores / editorial board
- Experiencia anterior con la revista
- Diseño
- "Autor paga " modelo acceso abierto





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[Read about some factors to consider](#)

- Visite los sitios web de grupos de investigación que trabajan en su área y compruebe donde han publicado sus resultados de investigación. Compruebe además, si sus resultados han sido visibles y cuantas veces han sido citados.
- Siga las referencias en artículos de investigación
- Haga uso de bibliotecas digitales, Servicios de Indexado (index) y resúmenes (abstracts), archivos en línea etc [ACM Digital Library](#), [dblp](#), [EBSCO](#), [SCOPUS](#), [arXiv](#)
- Mire los sitios web de los editoriales importantes, la mayoría disponen de una sección para autores donde puede encontrar información muy útil.
- ¿Es un impact factor importante para usted? ¿O le preocupa más la visibilidad?
- Hable con los bibliotecarios de su universidad, disponen de mucha experiencia
- Hable con sus compañeros de trabajo sobre las experiencias que ellos tengan con la revista que esté considerando.
- Evite revistas que no tengan un proceso claro de entrega y revisión
- No olvide la importancia que están adquiriendo las redes sociales en internet
- Hágase miembro de grupos relevantes entre las redes sociales: LinkedIn
- Sugerencia: una página en Facebook para todos sus conocidos académicos.

- Visite los sitios web de grupos de investigación que trabajan en su área y compruebe donde han publicado sus resultados de investigación. Compruebe además, si sus resultados han sido visibles y cuantas veces han sido citados.
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- No olvide la importancia que están adquiriendo las redes sociales en internet
- Hágase miembro de grupos relevantes entre las redes sociales: LinkedIn
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#### Japan to open robot farm in tsunami disaster zone - Telegraph

[telegraph.co.uk](http://telegraph.co.uk)

A futuristic farm with robot operators is to open in Japan on land swamped by the March 11 tsunami as part of an experimental government project.

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Norbert

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The webpage for Towards Autonomous Robotic Systems

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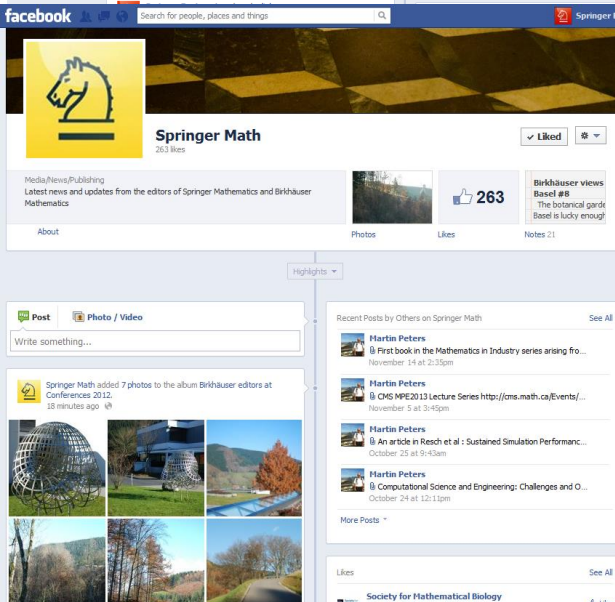
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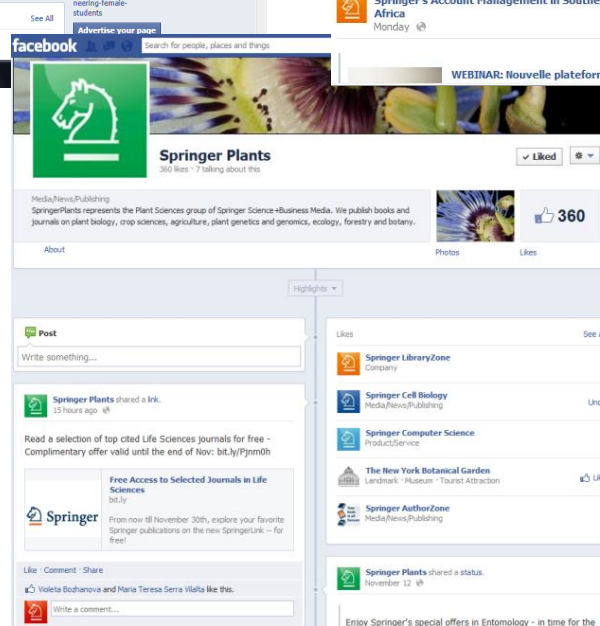
The screenshot shows the Springer Engineering Facebook page. The cover photo features a red horse head logo and gears. The page has 1,411 likes. Recent posts include links to articles from Springer Engineering and a link to a journal on applied mathematics.



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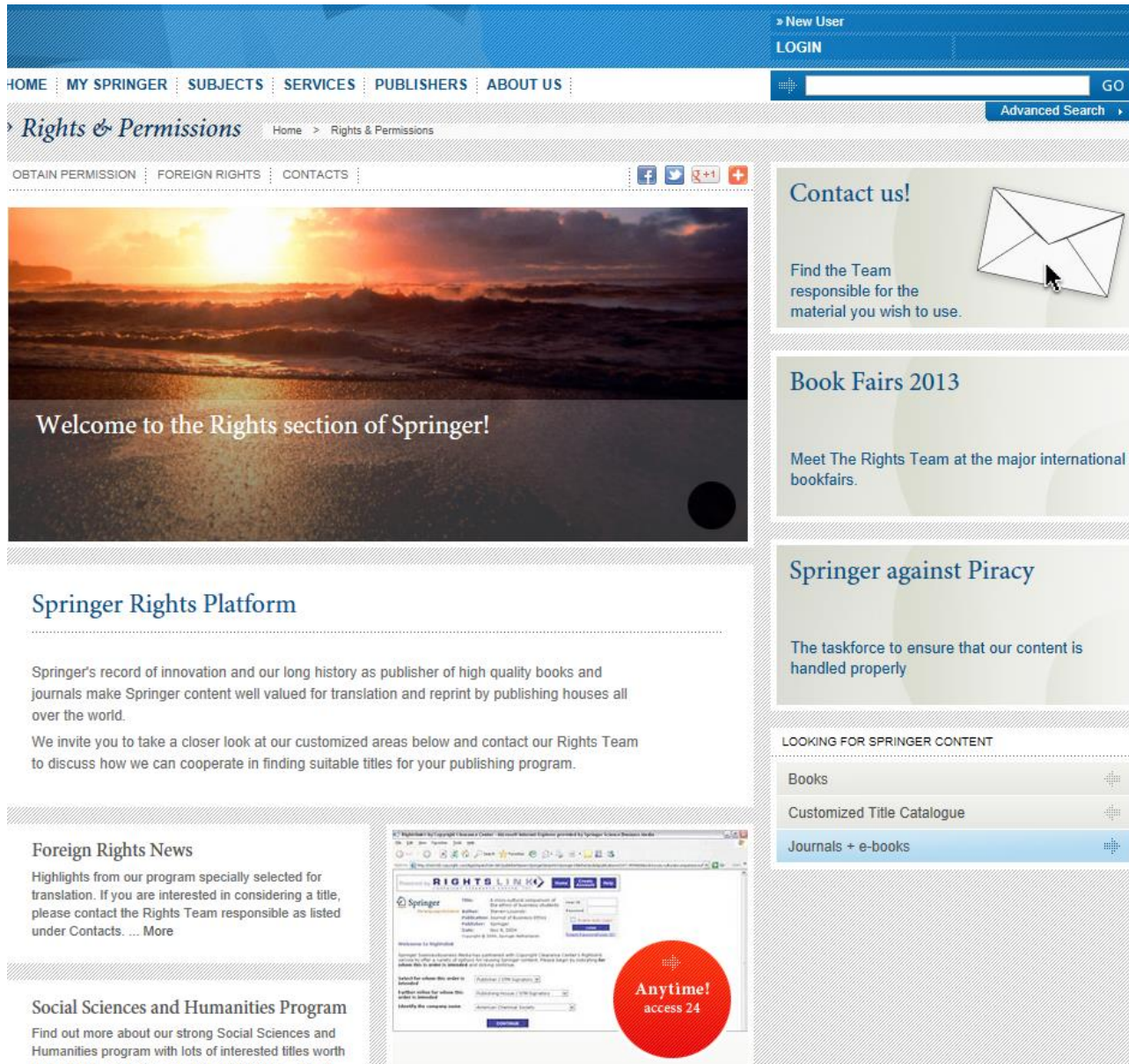
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- To help yourself and others **understand the nature of the universe**



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The screenshot shows the Springer Rights and Permissions website. At the top, there is a navigation bar with links for HOME, MY SPRINGER, SUBJECTS, SERVICES, PUBLISHERS, and ABOUT US. A search bar with a 'GO' button and an 'Advanced Search' link is also present. The main content area features a large banner image of a sunset over the ocean with the text 'Welcome to the Rights section of Springer!'. Below this, there are several sections: 'Springer Rights Platform' with a paragraph about Springer's record of innovation and a link to 'More'; 'Foreign Rights News' with a paragraph about highlights from the program and a link to 'More'; and 'Social Sciences and Humanities Program' with a paragraph about the program and a link to 'More'. On the right side, there are three promotional boxes: 'Contact us!' with an envelope icon and text 'Find the Team responsible for the material you wish to use.'; 'Book Fairs 2013' with text 'Meet The Rights Team at the major international bookfairs.'; and 'Springer against Piracy' with text 'The taskforce to ensure that our content is handled properly'. Below these is a 'LOOKING FOR SPRINGER CONTENT' section with a list of options: Books, Customized Title Catalogue, and Journals + e-books. At the bottom right, there is a red circular badge that says 'Anytime! access 24'. A small inset image shows a screenshot of the 'RIGHTS LINK' form, which includes fields for 'Author', 'Publisher', 'Title', and 'Identify the company name', along with a 'SUBMIT' button.

- Impact Factor
- The h-index
- Article Level Metrics
- European Reference Index for the Humanities (ERIH)
- Google Scholar citations databases
- Microsoft Academic Search
- Social (media) impact

- Hay mucho debate sobre impact factors en la comunidad científica. Sin embargo, el impact factor está considerado como punto de referencia de calidad en muchas comunidades académicas. [Thomson ISI](#)
- Los Impact Factors miden: la popularidad de una determinada disciplina científica o un tema  
él número de científicos que publican en determinadas disciplinas

Ejemplo: las revistas biomédicas como norma tienen un impact factor superior a revistas de ingeniería

- Sin embargo, el uso de una revista también es un factor importante.
- A veces un impact factor puede llegar a ser incluso inapropiado.
- Impact factors pueden subir y bajar, p.e. : el incremento del número de artículos o tomos de una revista puede causar un descenso en el impact factor del año siguiente.

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IF - 1.293

Uso en 2010 - 42,221

## **AI & Society**

No IF

Uso en 2010 – 51,523

## **The Visual Computer**

IF bajó de 1.061 a 0.786

Uso subió de 57,702 a 118,162

Fórmula:

Número de citas en 2011 de artículos publicados en 2009 + 2010

$$2011 \text{ IF} = \frac{\text{-----}}{\text{número total de artículos publicados en 2009 + 2010}}$$

IF posición	revista	IF	Downloads	Posición
1	The VLDB Journal	4.517	46,568	5
2	International Journal of Computer Vision	3.508	173,513	1
3	Data Mining & Knowledge Discovery	2.95	71,555	3
4	User Modeling & User-Adapted Information	2.345	21,160	9
5	Journal of Cryptology	2.297	28,695	4
6	Knowledge & Information Systems	2.211	34,515	6
7	Scientometrics	2.167	141,632	2
8	Journal of Automated Reasoning	1.926	16,607	10
9	Information Retrieval	1.841	23,650	8
10	Statisitcs & Computing	1.821	67,711	4

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- Utiliza una clasificación que muestra el alcance internacional de una revista:
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- Mas información: [www.esf.org/hosting-experts/scientific-review-groups/humanities/erih-european-reference-index-for-the-humanities.html](http://www.esf.org/hosting-experts/scientific-review-groups/humanities/erih-european-reference-index-for-the-humanities.html)

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- Arqueología
- Arte y Historia del arte
- Estudios Clásicos
- Historia
- Historia & Filosofía de la Ciencia
- Lingüística
- Literatura
- Musicología
- Estudios orientales & africanos
- Investigaciones pedagógicas y educacionales
- Filosofía
- Psicología
- Estudios religiosos & Teología

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- Abstract
- Keywords

El título debe:

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- *atraer lectores*
- *ser corto*

El resumen es:

La parte más leída del artículo

**NO** incluye información que no esté en el artículo

No incluye referencias

Título, resumen y Palabras clave: **sencillos y concretos para facilitar su búsqueda y clasificación**

- Main text (IMRAD)

- Introduction
- Methods
- Results
- And
- Discussions

- ¿Qué pregunta (problema) fué estudiado?
- ¿Cómo se estudió el problema?
- ¿Qué se encontró?
- ¿Qué significan/aportan los resultados?

- Conclusion
- Acknowledgement
- References

Conclusión y referencias: **necesarias**

Agradecimiento y material de soporte: **opcionales**

- Supporting Materials



- Da crédito a los autores que han contribuido
- Da crédito a las personas o instituciones que hicieron posible la investigación
- Demuestra conflictos de interés



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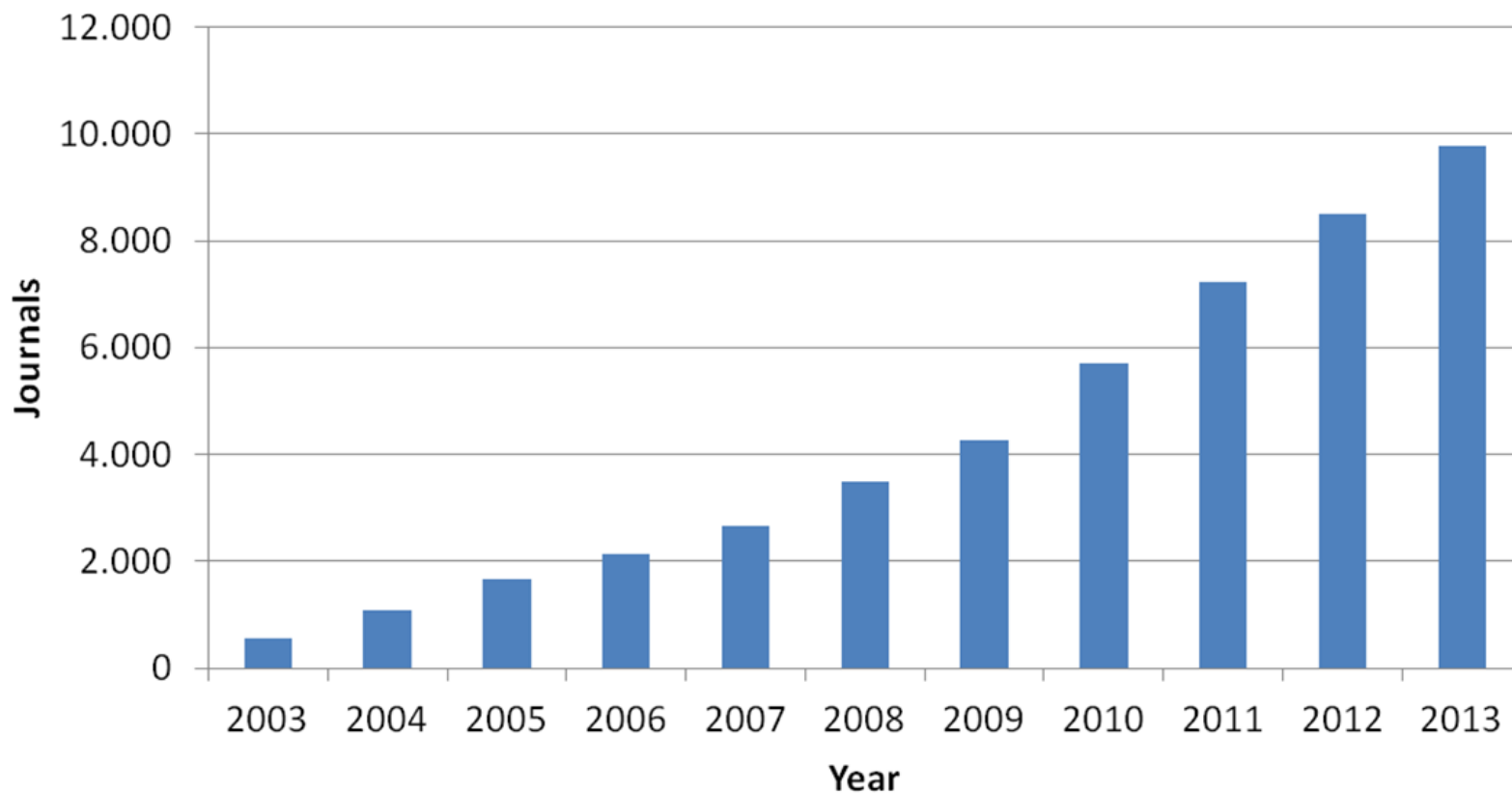
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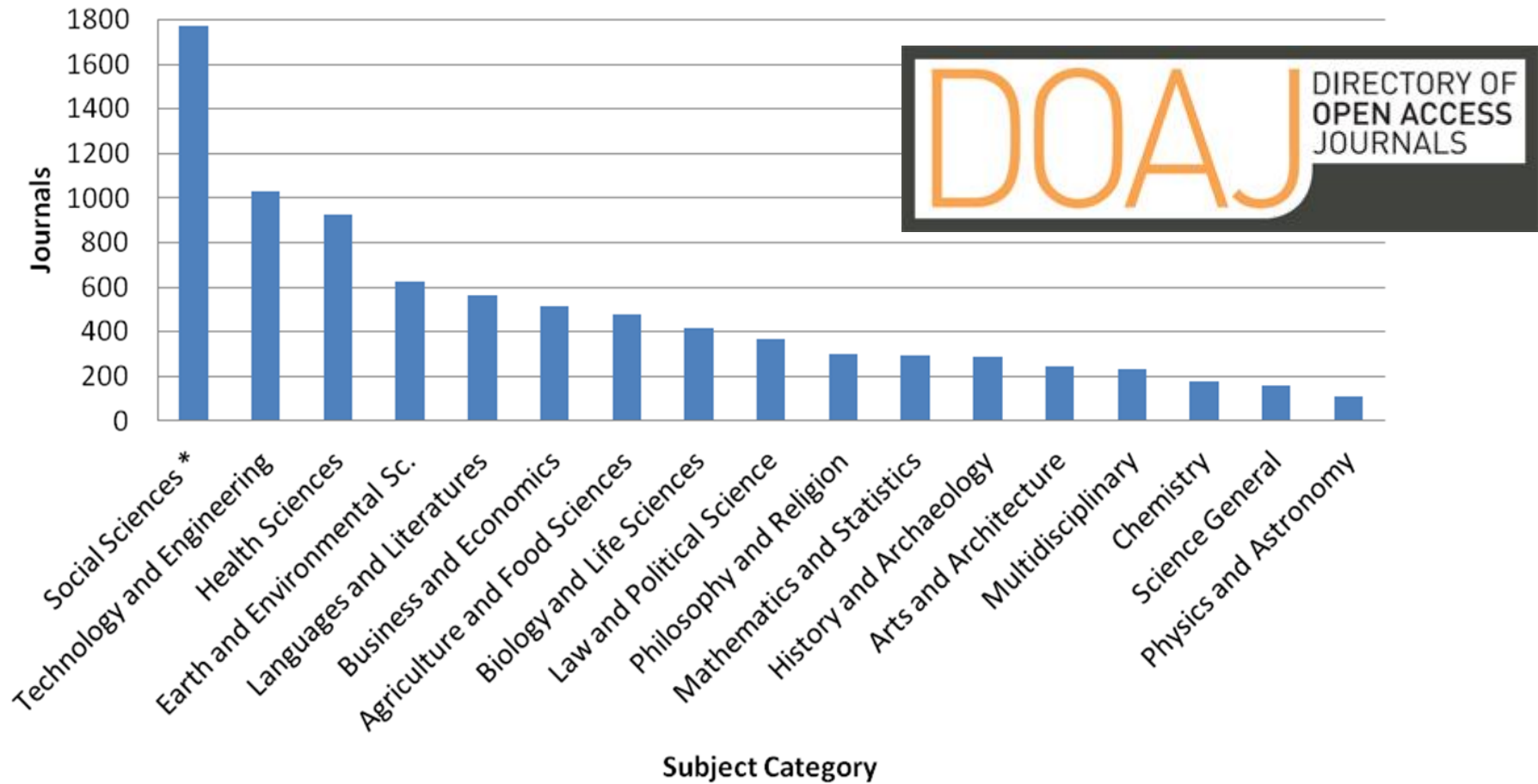


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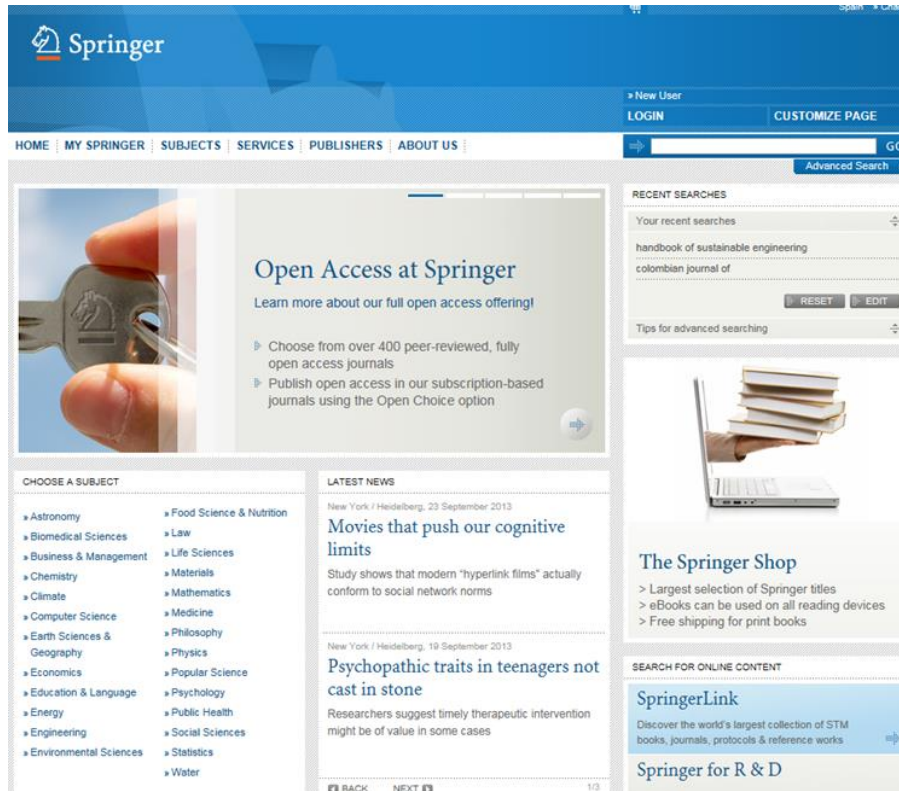
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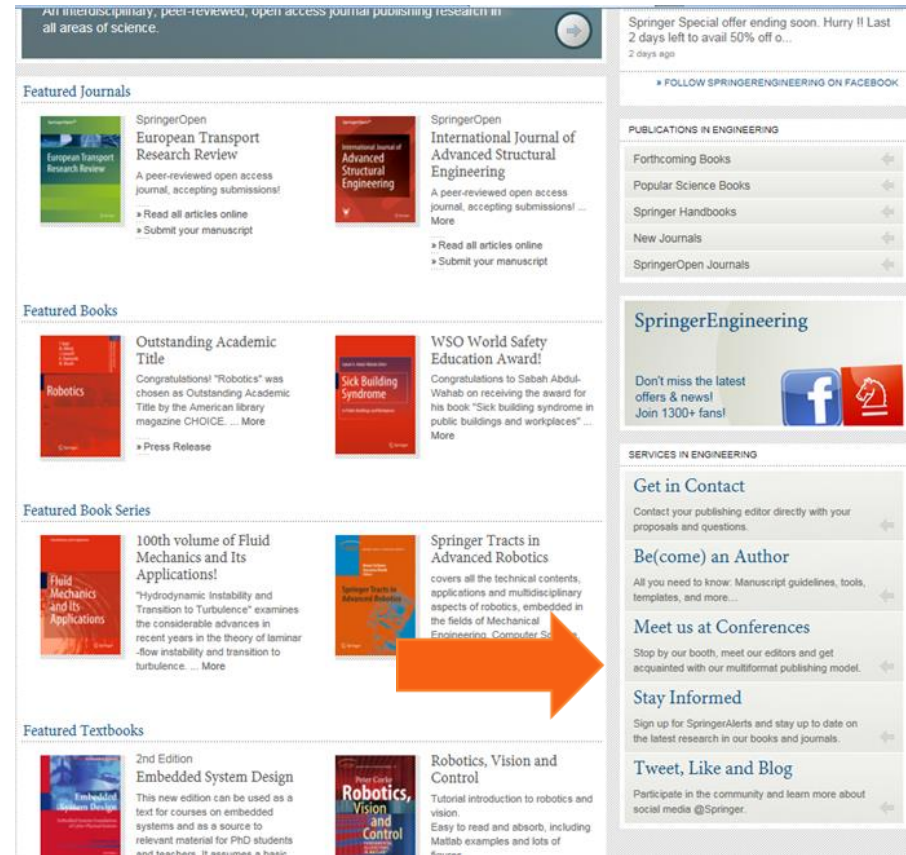


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The screenshot shows the Springer website's featured journals and books section. At the top, there is a banner for 'All interdisciplinary, peer-reviewed, open access journal publishing research in all areas of science.' Below this is a 'Featured Journals' section with two featured journals: 'SpringerOpen European Transport Research Review' and 'SpringerOpen International Journal of Advanced Structural Engineering'. To the right of the featured journals is a sidebar with a 'Springer Special offer ending soon. Hurry!! Last 2 days left to avail 50% off o...' and a 'FOLLOW SPRINGERENGINEERING ON FACEBOOK' link. Below the featured journals is a 'Featured Books' section with two featured books: 'Outstanding Academic Title' and 'WSO World Safety Education Award!'. To the right of the featured books is a 'SpringerEngineering' section with a 'Don't miss the latest offers & news! Join 1300+ fans!' link and social media icons for Facebook and Twitter. Below the featured books is a 'Featured Book Series' section with two featured book series: '100th volume of Fluid Mechanics and Its Applications!' and 'Springer Tracts in Advanced Robotics'. To the right of the featured book series is a 'Get in Contact' section with a 'Contact your publishing editor directly with your proposals and questions.' link. Below the featured book series is a 'Featured Textbooks' section with two featured textbooks: '2nd Edition Embedded System Design' and 'Robotics, Vision and Control'. To the right of the featured textbooks is a 'Be(come) an Author' section with a 'All you need to know: Manuscript guidelines, tools, templates, and more...' link. Below the featured textbooks is a 'Meet us at Conferences' section with a 'Stop by our booth, meet our editors and get acquainted with our multiformat publishing model.' link. Below the featured textbooks is a 'Stay Informed' section with a 'Sign up for SpringerAlerts and stay up to date on the latest research in our books and journals.' link. Below the featured textbooks is a 'Tweet, Like and Blog' section with a 'Participate in the community and learn more about social media @Springer.' link.



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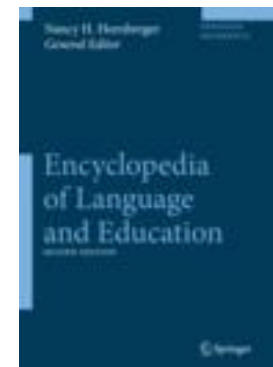
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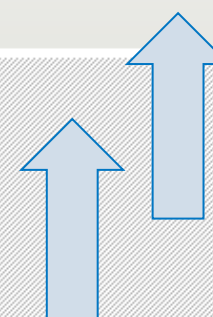
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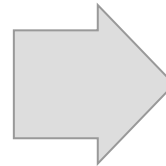
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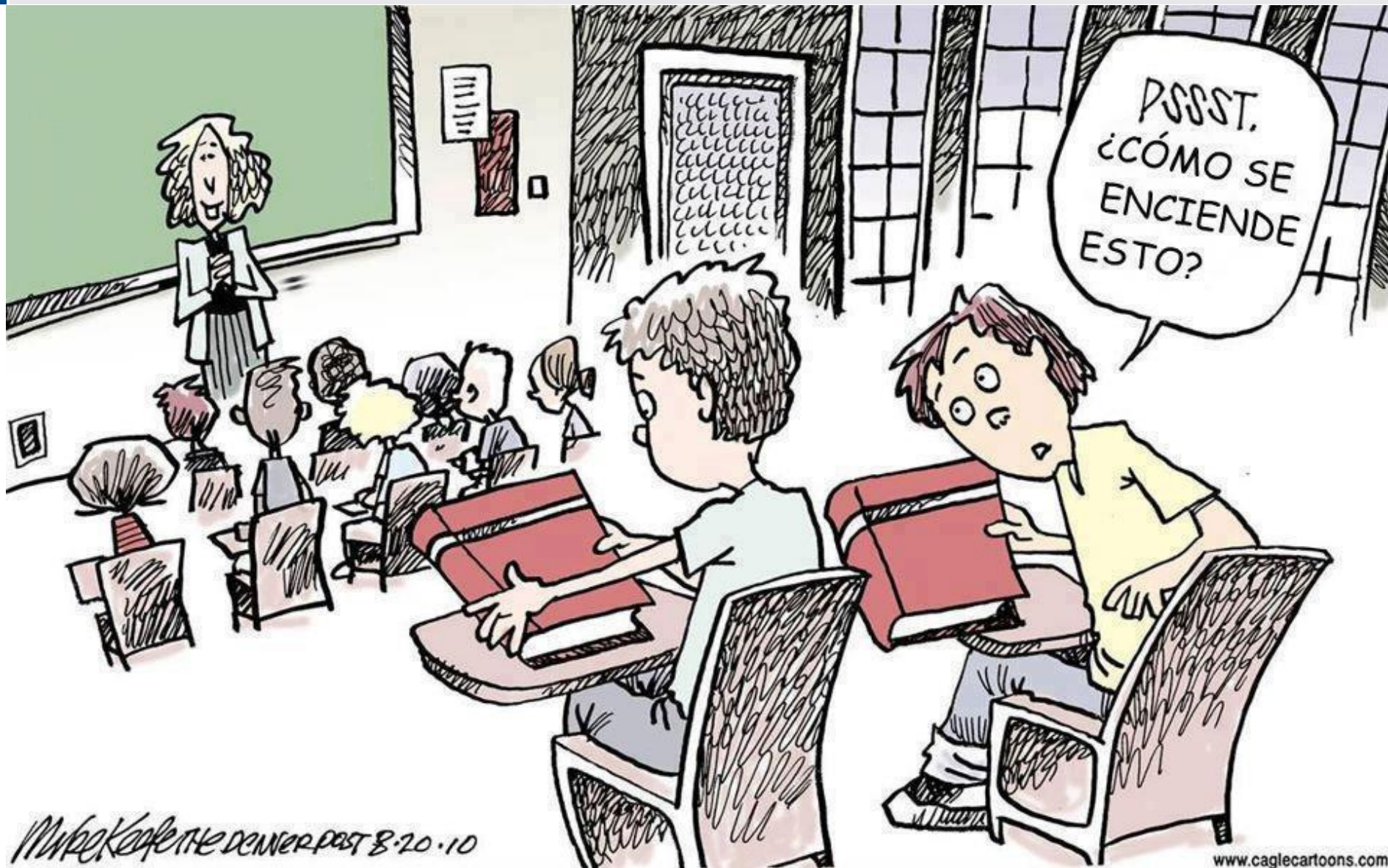
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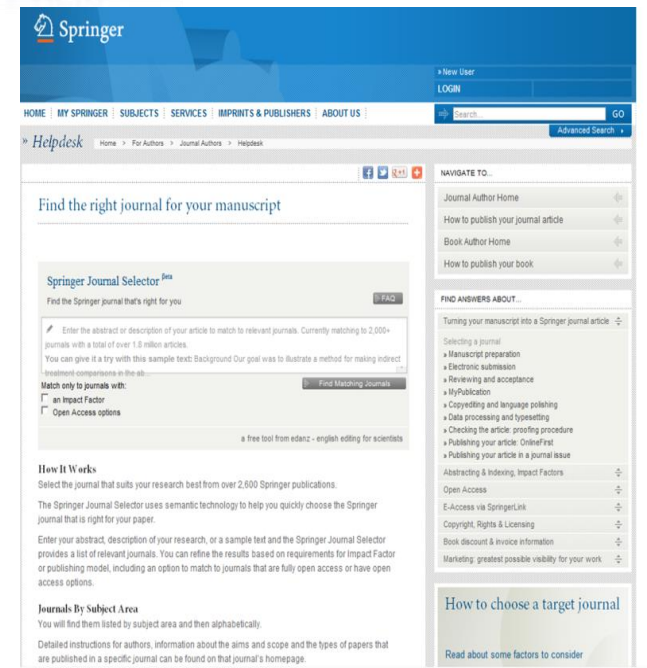
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