

PERSPECTIVES IN ECONOMIC AND SOCIAL HISTORY

Merchants and Trade
Networks in the Atlantic
and the Mediterranean,
1550–1800

Connectors of commercial maritime
systems

Edited by
Manuel Herrero Sánchez and
Klemens Kaps

ROUTLEDGE



Merchants and Trade Networks in the Atlantic and the Mediterranean, 1550–1800

This collected volume explores the ways merchants managed to connect different spaces all over the globe in the early modern period by organising the movement of goods, capital, information and cultural objects between different commercial maritime systems in the Mediterranean and Atlantic basin.

Merchants and Trade Networks in the Atlantic and the Mediterranean, 1550–1800 consists of four thematic blocs: theoretical considerations, the social composition of networks, connected spaces, and networks between formal and informal exchange, as well as possible failures of ties. This edited volume features eleven contributions which deal with theoretical concepts such as social network analysis, globalisation, social capital and trust. In addition, several chapters analyse the coexistence of monocultural and transnational networks, deal with network failure and shifting network geographies, and assess the impact of kinship for building up international networks between the Mediterranean and the Atlantic. This work evaluates the use of specific network types for building up connections across the Mediterranean and the Atlantic Basin stretching out to Central Europe, the North Sea and the Pacific.

This book will be of interest to those who study the history of economics and maritime economics, as well as historians and scholars from other disciplines working on maritime shipping, port studies, migration, foreign mercantile communities, trade policies and mercantilism.

Manuel Herrero Sánchez is Associate Professor of Early Modern History at Pablo de Olavide University in Seville, Spain.

Klemens Kaps is a post-doc-Researcher at the Institute for Economic and Social History of Vienna University, Austria.

First published 2017
by Routledge
2 Park Square, Milton Park, Abingdon, Oxon OX14 4RN

and by Routledge
711 Third Avenue, New York, NY 10017

Routledge is an imprint of the Taylor & Francis Group, an informa business

© 2017 selection and editorial matter, Manuel Herrero Sánchez and Klemens Kaps; individual chapters, the contributors

The right of Manuel Herrero Sánchez and Klemens Kaps to be identified as the authors of the editorial material, and of the authors for their individual chapters, has been asserted in accordance with sections 77 and 78 of the Copyright, Designs and Patents Act 1988.

All rights reserved. No part of this book may be reprinted or reproduced or utilised in any form or by any electronic, mechanical, or other means, now known or hereafter invented, including photocopying and recording, or in any information storage or retrieval system, without permission in writing from the publishers.

Trademark notice: Product or corporate names may be trademarks or registered trademarks, and are used only for identification and explanation without intent to infringe.

British Library Cataloguing in Publication Data
A catalogue record for this book is available from the British Library

Library of Congress Cataloging in Publication Data

Names: Herrero Sánchez, Manuel, editor. | Kaps, Klemens, editor.
Title: Merchants and trade networks in the Atlantic and the Mediterranean, 1550-1800 : connectors of commercial maritime systems / edited by Manuel Herrero Sánchez and Klemens Kaps.
Description: New York : Routledge, 2017.
Identifiers: LCCN 2016009918 | ISBN 9781138188730 (hardback) | ISBN 9781315642147 (ebook)
Subjects: LCSH: Mediterranean Sea—Commerce—History. | Atlantic Ocean—Commerce—History. | Merchants—Mediterranean Region—History. | Merchants—Atlantic Ocean Region—History.
Classification: LCC HF381 .M47 2016 | DDC 382.09182/1—dc23
LC record available at <http://lccn.loc.gov/2016009918>

ISBN: 978-1-138-18873-0 (hbk)
ISBN: 978-1-315-64214-7 (ebk)

Typeset in Times New Roman
by diacriTech, Chennai



Printed and bound by CPI Group (UK) Ltd, Croydon, CR0 4YY

Conten

List of fi
List of ta
List of ce

1 Connect
to the stu
MANUEL HI

PART I
Merchant ne
and globalis
historiograph

2 Social ca
long-dist
XABIER LA

3 Understa
historical
MONTSERR

4 Merchan
to global
eighteen
ANA CRES

Contents

<i>List of figures and maps</i>	vii
<i>List of tables</i>	viii
<i>List of contributors</i>	ix
1 Connectors, networks and commercial systems: approaches to the study of early modern maritime commercial history	1
MANUEL HERRERO SÁNCHEZ AND KLEMENS KAPS	
PART I	
Merchant networks, early modern long-distance trade and globalisation: theoretical considerations and historiographical reappraisal	37
2 Social capital, networks and trust in early modern long-distance trade: a critical appraisal	39
XABIER LAMIKIZ	
3 Understanding networking: theoretical framework and historical evidence	62
MONTSERRAT CACHERO VINUESA	
4 Merchants and the beating of a butterfly's wings: from local to global in the transfer of economic behaviour models in the eighteenth century	83
ANA CRESPO SOLANA	

PART II

The social composition of networks: cultural identities versus transnationality 107

- 5 Adaptive strategies: French and Flemish merchant communities in Seville as connectors of European and American markets (1570–1650)** 109

EBERHARD CRAILSHEIM

- 6 Agents of globalisation: an approximation to Santi Federighi's commercial network, c. 1620–1643** 130

JOSÉ L. GASCH-TOMÁS

- 7 Nations? What nations? Business in the shaping of international trade networks: Seville in the eighteenth century** 145

MANUEL F. FERNÁNDEZ CHAVES AND MERCEDES GAMERO ROJAS

PART III

Connecting spaces: networks and systems, merchants and political economies 169

- 8 Interconnecting trade regions: international networks of German merchants in the eighteenth century** 171

MARGRIT SCHULTE BEERBÜHL

- 9 Merchants between the Mediterranean Sea and the Atlantic Ocean: the Bouligny family case (1700–1762)** 196

PABLO HERNÁNDEZ SAU

PART IV

The complexity of networks: formal and informal exchange mechanisms and rupture of merchant cooperation 219

- 10 Hides and the Hispanic monarchy: from contraband to royal privilege** 221

BETHANY ARAM

- 11 Structural holes and bad ideas: Liverpool's Atlantic trade networks in the early-eighteenth century** 237

SHERYLLYNNE HAGGERTY

Index 255

Fig

Figur

3.1
3.2
3.3
3.4
4.1
4.2

4.3

4.4

6.1

8.1

8.2

8.3

11.1

Map

8.1

8.2