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Departamento de
Organización de
Empresas y Marketing

ECREABIEN
EMPRESARIADO,
CREATIVIDAD Y BIENESTAR
EN TIEMPOS POST-CRISIS

**INN
LAB** | INNOVACIÓN,
EMPRESARIADO
Y EMPRESA FAMILIAR



Unión Europea
Fondo Europeo de
Desarrollo Regional



Junta de Andalucía
Consejería de Transformación Económica,
Industria, Conocimiento y Universidades

I INTERNATIONAL WORKSHOP

**“CREATIVITY, INNOVATION
AND ENTREPRENEURSHIP IN
POST-CRISIS TIMES”**

APRIL 22, 2022

BUILDING 45, ROOM 108

PABLO DE OLAVIDE UNIVERSITY

Session 1: High-tech entrepreneurship: required ingredients

09:30h - 11:00h

PROF. BART VAN LOOY

KU LEUVEN. FBS/FLANDERS BUSINESS SCHOOL

"Persistence and academic entrepreneurship, rather than relying on anchor tenants? Antecedents of growth in (global) biotech regions (1978 - 2015)"

Carmen Camelo-Ordaz, Elena Sousa-Ginel, Juan Pablo Dianez-Gonzalez and Noelia Franco-Leal: Internationalisation patterns of Spanish academics Spin-Offs.

Carmen de Pablos Heredero: How Business Accelerators Impact Startup's Performance: Empirical insights from the Dynamic Capabilities Approach.

Carmen Cabello Medina and Antonio Carmona: The effect of accelerator's external social capital on start-ups' radical business model innovation: the mediating role of cross-industry innovation.

11:00h - 11:30h Coffee break

Session 2: Entrepreneurship and mental health

11:30h - 13:00h

PROF. JOHAN WIKLUND

SYRACUSE UNIVERSITY

Ana Pérez-Luño, Ana M^a Bojica, Ute Stephan and Johan Wiklund: Entrepreneurs' well-being under prolonged adversity: The role of gender and socio-economic status.

Dan Lerner: Psychiatric Neurodiversity, Creativity & Venturing.

Przemyslaw Zbierowski, Ute Stephan and Ana Pérez-Luño: Does psychological well-being protect entrepreneurs' creativity in times of crises?

Session 3: Covid entrepreneurial opportunity and creativity

13:00h - 14:30h

PROF. UTE STEPHAN

KINGS COLLEGE LONDON

Manuel Antonio Rincón Roldán: Las dinámicas del emprendedor de éxito: Un estudio exploratorio.

Ana Patricia Fanjul Alemany: Entrepreneurial activity and business development in challenging settings.

Antonio Luis Leal Rodríguez: The CFAM Method, a journey from academic research to Spin-off creation.

14:30h - 16:00h Networking Cocktail