**BRIEF BIO Maria Azzurra Marzano** is a Phd Candidate in General Management at University of Bologna (Italy). She graduated in Economics and Business Management at Luiss Guido Carli University (Rome-Italy), where she is now a teaching assistant in Strategic Management and General Management.

Her research interests are in the field of entrepreneurship. Given that new venture’s survival and growth are a major concern to corporate entrepreneurs, the research problem to uncover the factors that drive the high variance of new venture growth rates.