

Bart Van Looy is professor at KU Leuven (Innovation and Organization) at the department of Managerial Economics, Strategy and Innovation (MSI), Faculty of Business and Economics and has a (part-time) research affiliation at the University of Twente (Institute of Governance Studies). In addition, he teaches at the MBA program of Flanders Business School (Antwerp) where he also acts as scientific coordinator. Bart Van Looy is co-promotor of ECOOM (responsible for the service and research activities pertaining to Technometrics/Patent Analysis) and responsible for the research activities of INCENTIM (Research division KU Leuven R&D) which conducts applied and basic research in the field of innovation, technology and knowledge intensive entrepreneurship (in close collaboration with a.o. Eurostat and DG Research (EC)).

His current research focuses on innovation processes (firm level) and regional innovation systems (Entrepreneurial Universities and Science -Technology interactions). Bart Van Looy has published on these topics in journals like Research Policy, Journal of Product and Innovation Management, Organization Studies, R&D Management, Technovation, Scientometrics, Journal of Technology Transfer, Academy of Management Journal and Regional Studies.

PUBLICATIONS

Working Papers - Currently Under Review

- Vervenne J.B & Van Looy B. (2015) Innovation and economic growth: does the contribution of SME's make a difference?
Bergamini M., Van de Velde W., Visscher K.J. & Van Looy B. (2015) Organizing artistic activities in a recurrent manner: insights from performance art organizations in the low countries.
Peretti, A., Callaert J., Appio F., Martini A., Van Looy B. (2015) Technological Specialization: a pathway to wealth creation?
Bakker J., Verhoeven D., Zhang L. & Van Looy B. (2014) Patent citation indicators: One size fits all? Paper presented at AoM 2014.
Kovacs, A. , Van Looy B. & Cassiman B. (2014) Exploring the scope of Open Innovation; a bibliometric review of a decade of Open Innovation Research. Paper presented at AoM 2014.
Geerts A., Leten B., Belderbos R. & Van Looy B. (2014) Spatial ambidexterity: beneficial for the technological performance of firms? Journal of Product Innovation Management.
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Geerts A., Visscher K., De Weerd-Nederhof P., & Van Looy B. (2013) Flexibility as critical for venturing processes to become effective. A comparative case study in the broadband industry (ADSL)
Callaert J., Vervenne J-B. & Van Looy B. (2013) Science unfolding in technology: a cross-country analysis of scientific citations in patents.
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Lecocq C. & Van Looy B. (2013) What Differentiates Top Regions in the Field of Biotechnology? An empirical Study of the Texture Characteristics of 101 Biotech Regions in North-America, Europe and Asia-Pacific. Industry and Corporate Change.

International peer-reviewed publications

- Callaert J. , Landoni P. Verganti, R. & Van Looy B. (2015) Scientific yield from collaboration with industry: The relevance of researchers' strategic approaches. Accepted Research Policy
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Contributions to international books:

First Editor of ‘Services Management: an Integrated Approach;’ (co-editors: R. Van Dierdonck and P. Gemmel), published by Pitman Publishers (UK), June 98, 478 pages.
 Second Edition, Prentice Hall/Pitman, August 2003.

Third Edition, Prentice Hall, Spring 2013 – Editors: P. Gemmel, B. Van Looy & R. Van Dierdonck.
Japanese Edition: Fall 2004
Chinese Edition: Fall 2005

Besides editor, (co-)author of the following chapters :

- The nature of services and it's managerial consequences (S. Desmet, B. Van Looy, R. Van Dierdonck)
- Blurring boundaries between manufacturing and services: the case of servitisation (S. Desmet, B. Van Looy, R. Van Dierdonck)
- Why HR practices are crucial for service organizations (B. Van Looy, T. Vandenbossche, D. Buyens)
- Designing Competence based HR practices (B. Van Daele, W. Stevens, B. Van Looy)
- Competencies for service organisations (T. Vandenbossche, B. Van Looy, D. Buyens)
- Collaboration in service environments: linking working and learning (B. Van Looy)
- Empowerment (B. Van Looy, K. Krols, D. Buyens & T. Vandenbossche)
- IT-developments: an overview of major trends? (W. Grommen, W. Grielens, B. Van Looy)
- IT developments and their impact on service transactions (B. Van Looy, P. Mathijnssens, W. Grielens, T. Duhamel)
- Performance Measurement (G. Van Ossel, W. Bruggeman, R. Slagmulders, S. Desmet, R. Van Dierdonck, B. Van Looy)
- Service strategy (A. Heene, B. Van Looy, R. Van Dierdonck)
- Innovation & services (K. Debackere, B. Van Looy, P. Papasthopoulos)

Co-Editor: *Innovatief Organiseren* (Kluwer Publishers), 2005.

Co-Editor (together with C. Steyaert): *Relational Practices, Participative Organizing* (2010), Emerald Publishing Group.

Chapters in international books:

- Andries P., B. Van Looy and K. Debackere (2013), Chasing Darwin: Complementing inception dynamics with adaptive incubation practices Forthcoming in: T. Allen and R. O'Shea (eds.): *Building Technology Transfer Within Research Universities*. Cambridge University Press.
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- Van Looy B., Bouwen R. & Debackere (2006) The social side of innovation: a process perspective. In: *Advances in Organization Studies: The social construction of Organization*. Edited by Hosking D.M and McNamee S. Liber, Oslo.
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- Van Looy, B., Debackere, K. & Bouwen, R. (2002) 'Innovation As Spanning Boundaries Between Communities: Strategies To Handle Path Dependencies.' Garud, R. & Karnoe, P. (Eds.) *Path dependency and creation*. LEA Publishing.

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- Lecocq, C., Faems, D. & Van Looy, B. (2011) Stimuleren van O&O samenwerking: de impact van beleidsmaatregelen op internationale O&O samenwerkingen in Europa. In: Manigart, S. (ed.) *Grenzeloos ondernemen in Vlaanderen: 197-215*.
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- Callaert, J., Debackere, K., Du Plessis, M., Song, X., Van Looy, B. (2011). De Vlaamse technologiepositie: Analyse aan de hand van EPO-, USPTO- en PCT-octrooien. In: Debackere K., Veugelers R. (Eds.), *Vlaams Indicatorenboek*, Chapt. 12 (pp. 185-202). Brussels (Belgium): Vlaamse Overheid.

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- Van Looy, B.; Lecocq, C., Belderbos, R.; Faems, D. & Veugelers, R. (2007) Samenwerking universiteiten en bedrijven: Een studie van de internationale literatuur. In: Debackere, K. & Veugelers, R. (eds.) Vlaams Indicatorenboek 2007: 235-239.
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- Debackere, K., de Brabandere, L., Hinoul, M., Monard, E., Muyters, P., Quix, F., Smits, E., Tibau, J., Vander Velpen, K., van de vrande, V., Vanhaverbeke, W., Van Looy, B., van Oene, F., Vermeylen, E., Winnen, W. (2006). Groeiende innovatie of innoverende groei. In: Van Tilborgh C., Duyck R. (Eds.), Management Jaarboek 2006. Vlaamse Management Associatie (pp. 21-84). Roeselare: . Roularta.

PhD Theses

- Magerman T. (2011) Debackere K. (sup), Van Looy B. (cosup). Impact and consequences of science-intensive patenting: In search of anti-commons evidence using Latent Semantic Analysis text mining techniques.
- Visnjic, I., Van Looy, B. (sup.) (2010). Conceiving and implementing service business models within manufacturing firms..
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- Callaert, J., Van Looy, B. (sup.), Debackere, K. (cosup.) (2009). Enterprising academics: (when) does the combination of scientific and patenting activities make sense?
- Leten, B., Belderbos, R. (sup.), Van Looy, B. (cosup.) (2008). Technology scope decisions in large firms., 168 pp.
- Appio, F. (2013) A. Piccaluga/A. Di Minin, B. Van Looy (Sant'Anna, Pisa, Italy).

Current PhD Students:

- Jan-Bart Vervenne (the contribution of SME's to technology development)
- Annelies Geerts (organizing innovation on the firm level – telecom)
- Hanne Peeters (open innovation – the role of science/scientific partners)
- Adrian Kovacs (markets for technology – open innovation)
- Michela Bergamini (business model innovation – artistic/creative industries)
- Jurrien Bakker (patent indicators)