



Cooperation in Business Studies

UPO and DHBW Karlsruhe.

Friday, October 27th, 2023

Students: a group of students from DHBW Karlsruhe and a group of students from UPO.

Venue: Pablo de Olavide University, Building 45, B11.

8:30-9:15: Breakfast

9:20-9:45: Dean Welcome

9:45-11:10: Workshop 1.- "Manual formulation and specification of a research topic (without using artificial intelligence)"

by Martin Elger

Co-founder and partner of a German Institute for Corporate Health Management (Institut für Betriebliches Wohlbefinden)

11:15-12:40: Workshop 2- "Sustainability in the insurance industry"

by Ralf Göppner

Insurance agency owner (Signal Iduna Insurance)

12:45-13:45: Lunch

14:00-15:20: Workshop 3.- "Span of Leadership"

by Olaf Nieder

HR Director at a German-Austrian engineering company (VTU Engineering)

15:25-16:40: Workshop 4.- "Insights on Spain and the EU".

by Carmen Lima

Associate Professor of Applied Economics at UPO

16:45: Small get- together