



Guía docente / *Course Syllabus*

2018-19

1. Descripción de la Asignatura / *Course Description*

Asignatura <i>Course</i>	DIRECCIÓN FINANCIERA II (docencia en inglés)
Códigos <i>Code</i>	502068
Facultad <i>Faculty</i>	Facultad de Ciencias Empresariales
Grados donde se imparte <i>Degrees it is part of</i>	Grado en Finanzas y Contabilidad
Módulo al que pertenece <i>Module it belongs to</i>	Finanzas
Materia a la que pertenece <i>Subject it belongs to</i>	Finanzas empresariales
Departamento responsable <i>Department</i>	Economía Financiera y Contabilidad
Curso <i>Year</i>	3º
Semestre <i>Term</i>	1º
Créditos totales <i>Total credits</i>	6
Carácter <i>Type of course</i>	Obligatoria
Idioma de impartición <i>Course language</i>	Inglés
Modelo de docencia <i>Teaching model</i>	B1

Clases presenciales del modelo de docencia B1 para cada estudiante: 27 horas de enseñanzas básicas (EB), 18 horas de enseñanzas prácticas y de desarrollo (EPD) y 0 horas de actividades dirigidas (AD). Hasta un 10% de la enseñanza presencial puede sustituirse por docencia a distancia (también presencial, pero posiblemente asincrónica), de acuerdo con la programación de la Asignatura publicada antes del comienzo del curso.

Number of classroom teaching hours of B1 teaching model for each student: 27 hours of general teaching (background), 18 hours of theory-into-practice (practical group tutoring and skill development) and 0 hours of guided academic activities. Up to 10% of face-to-face sessions can be substituted by online teaching, in accordance with the course schedule published before it begins.

2. Responsable de la Asignatura / *Course Coordinator*

Nombre <i>Name</i>	Ignacio Moreno Gabaldón
Departamento <i>Department</i>	Economía Financiera y Contabilidad
Área de conocimiento <i>Field of knowledge</i>	Economía Financiera y Contabilidad
Categoría <i>Category</i>	Profesor Contratado Doctor
Número de despacho <i>Office number</i>	7.4.4
Teléfono <i>Phone</i>	954 978 179
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3. Ubicación en el plan formativo / *Academic Context*

Breve descripción de la asignatura <i>Course description</i>	This course is the continuation of Financial Management I. The course offers an overview of financing decisions, dividend policy and the optimal capital structure of a firm. The course is divided in two parts. The first one is about financing decisions in the firm and market efficiency. We define the concept of efficient markets, and we study how corporations issue securities in the capital market to obtain the funds they need. In the second part, we analyze the dividend policy of corporations, and we study whether the capital structure of the firm can increase its value. We finally analyze the interactions of investment and financing decisions.
Objetivos (en términos de resultados del aprendizaje) <i>Learning objectives</i>	The objective of the course is to provide the student with the appropriated framework to analyse some relatively complex problems that a financial manager needs to address in large corporations. Readings, class lectures and homework will take the student to the type of situations that a financial manager will face in practice.
Prerrequisitos <i>Prerequisites</i>	
Recomendaciones <i>Recommendations</i>	Successful completion of Financial Management I. Students are advised to: • Have a good level of English. • Have at least a basic knowledge of Financial Management, Financial Accounting, Statistics, Economics and Mathematics. • Read financial newspapers.
Aportaciones al plan formativo <i>Contributions to the educational plan</i>	Financial Management II is a obligatory course offered in English in the first term of the fourth year of the Degree in Business Administration. It provides the tools needed to develop the job of the financial manager in large corporations.

4. Competencias / Skills

Competencias básicas de la Titulación que se desarrollan en la Asignatura <i>Basic skills of the Degree that are developed in this Course</i>	
Competencias generales de la Titulación que se desarrollan en la Asignatura <i>General skills of the Degree that are developed in this Course</i>	CGI1 - Capacidad de análisis y síntesis. CGI2 - Capacidad de organización y planificación. CGI4 - Capacidad para la resolución de problemas. CGI5 - Capacidad para tomar decisiones. CGP5 - Capacidad crítica y autocrítica. CGS1 - Capacidad de aprendizaje autónomo. CGS2 - Capacidad de adaptación a nuevas situaciones.
Competencias transversales de la Titulación que se desarrollan en la Asignatura <i>Transversal skills of the Degree that are developed in this Course</i>	
Competencias específicas de la Titulación que se desarrollan en la Asignatura <i>Specific competences of the Degree that are developed in the Course</i>	CE16 - Comprender cómo se realizan las decisiones de financiación. Conocer la política de dividendos, endeudamiento y gestión del circulante.
Competencias particulares de la asignatura, no incluidas en la memoria del título <i>Specific skills of the Course, not included in the Degree's skills</i>	

5. Contenidos de la Asignatura: temario / Course Content: Topics

TEMA 1	CORPORATE FINANCING AND MARKET EFFICIENCY
1.1	Definition of efficient market
1.2	Market anomalies
1.3	The six lessons of market efficiency
TEMA 2	AN OVERVIEW OF CORPORATE FINANCING
2.1	Historical information
2.2	Common stock
2.3	Preferred stock
2.4	Debt
2.5	Derivatives
TEMA 3	HOW CORPORATIONS ISSUE SECURITIES
3.1	Venture capital
3.2	The initial public offering (IPO)
3.3	General cash offers by public companies
3.4	Private placements and public issues

3.5	The privileged subscription or rights issue
TEMA 4	DIVIDEND POLICY
4.1	Different ways of paying dividends: Share repurchase
4.2	Lintner's dividend model
4.3	The information in dividends and share repurchase
4.4	The controversy about dividend policy
4.4.1	<i>Dividend policy in perfect capital markets</i>
4.4.2	<i>Stock repurchase and valuation</i>
4.4.3	<i>Dividends and the Modigliani-Miller model</i>
4.4.4	<i>Empirical evidence on dividends and taxes</i>
TEMA 5	DEBT POLICY
5.1	The effect of financial leverage on the value of the firm
5.1.1	<i>Proposition I of Modigliani-Miller</i>
5.2	The effect of leverage on stock returns
5.3	Proposition II of Modigliani-Miller
5.4	The traditional view of debt policy
5.5	Interest rate payments and corporate taxes
5.6	Modigliani-Miller and taxes
5.7	Costs of financial distress
5.8	The pecking order of financing choices
TEMA 6	FINANCING AND VALUATION
6.1	The after-tax weighted-average cost of capital (WACC): Review of the assumptions
6.2	Valuing companies: WACC versus the flow-to-equity method
6.3	Adjusting WACC when debt ratios or business risks change
6.4	Adjusted present value (APV)

6. Metodología y recursos / *Methodology and Resources*

Metodología general <i>Methodology</i>	METHODOLOGY General/Background sessions and Practical/Developmental knowledge-building sessions RESOURCES: - Classrooms. - Virtual Classroom.
Enseñanzas básicas (EB) <i>General teaching</i>	General/Background sessions. Throughout these classes, the lecturer will explain and analyze all the basic theoretical concepts of the course.
Enseñanzas prácticas y de desarrollo (EPD) <i>Theory-into-practice</i>	Practical/Developmental knowledge-building sessions. In these classes the students will work on the solution for problems and real-life situations based on the theoretical concepts studied in the general/background sessions. There will be a series of follow-up controls of the work realized by the students in these classes.
Actividades académicas dirigidas (AD) <i>Guided academic activities</i>	

7. Criterios generales de evaluación / *Assessment*

Primera convocatoria ordinaria (convocatoria de curso) <i>First session</i>	El 40% de la calificación procede de la evaluación continua. El 60% de la calificación procede del examen o prueba final. Continuous evaluation (ongoing assessment): Different exams will be taken individually during the semester and will be worth a total of 40% of the final grade for the course. The grade obtained in the continuous evaluation will be valid for all official exam periods in a given year. Final exam: At the end of the semester, students will sit a written exam worth 60% of the final grade for the course covering all topics.
Segunda convocatoria ordinaria (convocatoria de recuperación) <i>Second session (to re-sit the exam)</i>	- Final exam (covering all topics): 60% of the final grade for the course. - Additional exam. Those students who have not achieved the minimum mark in the continuous evaluation throughout the term will have the opportunity to retake this part in an additional exam covering all topics. This exam will be also available for those students who want to raise their continuous evaluation marks. In order to sit the exam, the students must expressly give up the continuous evaluation grade. The grade achieved will be definitive.
Convocatoria extraordinaria de noviembre <i>Extraordinary November session</i>	Se activa a petición del alumno siempre y cuando éste esté matriculado en todas las asignaturas que le resten para finalizar sus estudios de grado, tal y como establece la Normativa de Progreso y Permanencia de la Universidad. Se evaluará del total de los conocimientos y competencias que figuren en la guía docente del curso anterior, mediante el sistema de prueba única. Students will sit a final exam worth 100% of the final grade covering all topics. The exam will consist of two parts: - Multiple choice theoretical and practical questions (60% of the final grade). - Problems (40% of the final grade). Students must achieve at least 5 points (out of 10) to pass the course.
Criterios de evaluación de las enseñanzas básicas (EB) <i>General teaching assessment criteria</i>	Durante la evaluación continua: Durante el examen o prueba final (1ª convocatoria): Durante el examen o prueba final (2ª convocatoria):
Criterios de evaluación de las enseñanzas prácticas y de desarrollo (EPD) <i>Theory-into-practice assessment criteria</i>	Durante la evaluación continua: Durante el examen o prueba final (1ª convocatoria): Durante el examen o prueba final (2ª convocatoria):
Criterios de evaluación de las actividades académicas dirigidas (AD) <i>Criteria of assessment of guided academic activities</i>	Durante la evaluación continua: Durante el examen o prueba final (1ª convocatoria): Durante el examen o prueba final (2ª convocatoria):
Puntuaciones mínimas necesarias para aprobar la Asignatura <i>Minimum passing grade</i>	1ª convocatoria: To pass the course, the following minimum marks are needed: - Final exam: 3.5 points out of 10. - Continuous evaluation (class exams): 3.5 out of 10.

	The final grade of the course —on the condition that the minimums have been met— will be calculated as follows: $0.6 \times (\text{Final exam grade}) + 0.40 \times (\text{Continuous evaluation mark: class exams})$. Students must achieve at least 5 points (out of 10) to pass the course. 2ª convocatoria: To pass the course, the following minimum marks are needed: - Final exam: 3.5 points out of 10. - Additional exam: 3.5 out of 10. The final grade of the course —on the condition that the minimums have been met— will be calculated as follows: $0.6 \times (\text{Final exam grade}) + 0.40 \times (\text{Continuous evaluation mark: class exams})$. Students must achieve at least 5 points (out of 10) to pass the course.
Material permitido <i>Materials allowed</i>	Permitted exam materials will be specified by the course instructor before each exam.
Identificación en los exámenes <i>Identification during exams</i>	En cualquier momento de la realización de una prueba de evaluación los profesores podrán requerir la acreditación de la identidad de cualquier estudiante, mediante la exhibición de su carnet de estudiante, documento nacional de identidad, pasaporte u otro documento válido a juicio del examinador. Si no lo hiciese, el estudiante podrá continuar la prueba, que será calificada solo si la documentación es presentada en el plazo que el examinador establezca.
Observaciones adicionales <i>Additional remarks</i>	Those students in compliance with the excepcional requirements settled by Article 7.3 of the above mentioned "Normativa de evaluación de los estudiantes de grado de la Universidad Pablo de Olavide", will be able to be assessed in the First Course Call under the same criteria settled for the 2nd Course Call. This exception will have to be acknowledged by the Instructor before the ending of the Course sessions.

Los estudiantes inmersos en un programa de movilidad o en un programa de deportistas de alto nivel, así como los afectados por razones laborales, de salud graves o por causas de fuerza mayor debidamente acreditadas, tendrán derecho a que en la convocatoria de curso se les evalúe mediante un sistema de evaluación de prueba única. Para ello, deberán comunicar la circunstancia al profesor responsable de la asignatura antes del fin del periodo docencia presencial.

Students enrolled in a mobility program or a program for high-level athletes, as well as students affected by work or serious health problems or reasons of force majeure duly accredited, will have the right to be evaluated during the first session through a single test evaluation system. To do this, they must report changes in their circumstances to the program coordinator before the end of the teaching period.

8. Bibliografía / Bibliography

	• Brealey, R.A., S.C. Myers, and F. Allen (2017) “Principles of Corporate Finance”, <i>McGraw-Hill, 12th Edition</i>. • Hillier, D. Ross, S.A., R.W. Westerfield, and B.D. Jordan (2010) “Corporate Finance”, <i>McGraw-Hill, First European Edition</i>.
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