

GUIA DOCENTE

Facultad de Ciencias Sociales



GRADO: Sociology

MÓDULO: Sociological analysis section

ASIGNATURA: Economic Sociology

DEPARTAMENTO: Sociology

AÑO ACADÉMICO: 2015-16

DEGREE:	Sociology
JOINT DEGREE	Sociology and Political Science and Administration-
MÓDULO:	Sociological analysis section
FIELD:	Economic Sociology
COURSE:	Economic Sociology, 802061-GSLG, 911060-XSYP
DEPARTAMENT:	Sociology
ACADEMIC YEAR:	2015-2016

1. DATOS DE SITUACIÓN

CREDITS:	6 ECTS
YEAR:	Third
SEMESTER:	First semester (Fall)
CARÁCTER:	Mandatory
PRERREQUISITES:	
LANGUAGE:	English

MODELO DE DOCENCIA:	A1
a. Enseñanzas básicas:	70%
b. Enseñanzas prácticas y desarrollo:	30%
c. Actividades dirigidas:	None

2. Goals in terms of competences

2.1. Competences defined by the official document “Verifica

2.1.1. General competences

- G1 – Analysis and synthesis
- G6 – Abilities to acknowledge the global character of social phenomena.
- G10 – Knowledge of contents and disciplines of the social sciences.
- G11 – Knowledge of a foreign language.
- G14 – Positive reasoning
- G15 – Respectful criticism.
- G16 – Positive attitude towards criticisms.
- G17 – Independent learning

2.1.2. Specific competences for the course

- E16 – knowledge and abilities to develop a social research.
- E22 - Knowledge and abilities to communicate concepts, problems and sociological perspectives.
- E23 – Professional responsibility.
- E1 – Analysis of transformations and evolution of contemporary societies.
- E9 – Social responsibility commitment.
- E14 - Critical knowledge about social inequalities and cultural differences.
- E5 - Ability to hear and respect the views of customers and colleagues.
- E11 - Ethical commitment.
- E13 - Knowledge of the history of sociological theory and its main streams.

2.1.3. Other competences of the course

- Developing abilities to extract relevant basic information from texts and other documents (films, documentaries, webpages, etc)
- Analyzing texts that are relevant for the course.
- Learning to search for useful information.

2.2. Expected learning results

2.2.1. Results linked to the general competences.

According, the abilities programmed by the “verifica” for this course, the expected outputs in this course on the part of the student are

INTERMEDIATE LEVEL:

Summarizing the arguments and main ideas of a text in a foreign language.

EXPERT LEVEL:

Adapt the ideas or arguments of a text or speech to other disciplines or problematic

Criticizing the ideas or arguments present in a text or speech

Interpret the meaning / sense of ideas or arguments present in a text or speech.

Interpret a particular social phenomenon by identifying the size, components and characteristics influenced by the process of globalization.

Interpret a particular social phenomenon highlighting areas not influenced by the globalization process.

Assess the impact of globalization as a social phenomenon.

Assess the usefulness of theories and techniques of social discipline to explain a given phenomenon.

Assess the significance of various advances in knowledge from sociology.

Define a phenomenon / problem that sociology could make contributions to their knowledge.

Make criticism of a matter or approach as offering a possible solution for every review undertaken.

2.2.2. Learning results for the competences linked to the course.

According to the abilities assigned by the professor to this course, the expected outputs in this course on the part of the student are

- Identifying the relationships between social inequalities and cultural differences
- Identifying the different parts of a social research in a written article.
- Answering a research question by reading the literature.
- Designing a strategy to answer a given research question
- Examining the validity and appropriateness of a research question.
- The student should know the basic perspectives and ideas developed by economic sociologists, emphasizing the role of organizations in capitalism.
- The student should be able to communicate to others the main ideas (building blocks) developed by different schools of economic sociology.
- The student should be able to criticize arguments based on evidence and articulate academic arguments related to economic sociology.
- The student should be able to build arguments based on evidence
- The student should be able to publicly communicate his/her arguments
- The student should be able to criticize and receive criticisms from a positive stand.

2.2.3. Expected learning results associated to other competences of the course.

The abilities assigned to this course by the professor are:

1. Developing abilities to extract relevant basic information from texts and other documents (films, documentaries, webpages, etc)
2. Analyzing texts that are relevant for the course.
3. Learning to search for useful information.

The expected outputs after the learning process are:

4. The student should be able to search, analyze and explain relevant information for the development of the course.
5. The student should be able to academically criticize the arguments based on the main contributions of the discipline (economic sociology).

3. Place of the course in the sociology grade.

This course is placed in the section “Sociological analysis area” with a more specialized edge and students take this course during their third year.

The goal of the course is to introduce the students to the main ideas of economic sociology developing the abilities assigned in the section 3 of the “verifica” document. This introduction to the different areas of sociological analysis aims at helping the student to pick a particular professional field that orient the election of the non-mandatory courses in his/her fourth year. This section (“Sociological analysis area”) is followed by “Áreas de Desarrollo Profesional”, which is composed of several mandatory and non-mandatory courses. It is more specialized and attempts at offering the student the possibility of acquiring abilities related to professions where sociologists work. Related to these two sections, we find “**Prácticas Externas**”, which students take during the last year.

This course helps the student to better understand the functioning of economic institutions (especially, organizations) in its social context. The course explains the basic ideas and concepts developed by economic sociologists.

4. Course contents

4.1. Contents to be developed

Knowledge of political and economic systems, and contemporary social movements.

Knowledge of social processes affecting institutions and economic and political institutions.

Knowledge to contribute to the design and evaluation of public policies oriented to Intervention

4.2. Tentative Syllabus

1. Introduction. Course organization.
2. Economists and sociologists.

3. Classical sociological explanation of the economy (1). Capitalism and social complexity (Surkheim and Toennies)
4. Classical sociological explanation of the economy (2). Marx and Engels.
5. Classical sociological explanation of the economy (3). Max Weber: capitalism, religión and modernization (disenchantment of the world).
6. Organizations, markets and society (1). Taylor and consensus capitalism.
7. Organizations, markets and society (2). Pareto and Hawthorne effects.
8. Work and capitalist economy. The blackbox of production.
9. Rationality in organizations.
10. Markets and hierarchies. Transaction costs theories.
11. The environment as independent variable: contingency theory and resource dependence theory.
12. New Institutionalism and Agency theory.
13. Consumption and culture.
14. *Glocalization*. Risk, globalization and sustainability.

5. Methodology and resources

5.1. Methodologies of other courses where Economic Sociology fits.

Model A1.

70% - Basic Teachings (it is distributed on an entire group (60 students), and incorporates the theoretical, methodological foundations and essential concepts of the discipline. They may lectures, visits, etc. also incorporated)

30% - Teaching Practice and Development (taught to small groups (20 students): its content deals with laboratory practices and the development of case studies that facilitate the acquisition of skills by the student).

6. Evaluation

6.1. Evaluation criteria

Test evaluating the learning process results, including items related to specific knowledge, comprehension and application: 50%.

Rest of activities indicated in the "Guía docente" evaluated according to criteria that will be made public in advance: 50%.

6.2. Evaluation for the course

The evaluation of this course takes place throughout the whole course. The final grade is composed of two elements:

1. In class written essay-test (50% of the grade) at the end of the course.
2. Short essays in class during the sections (EPDs) (50%).

If the student fails with this system, s/he will have the right to take a second exam during the official calendar. The grade of those parts of the course that have been passed will be reserved and will be averaged with the grades of the final exam taken.

The professor grants the possibility of improving the final grade by taking the official final examination. The student will get the best final grade obtained.

If the student, for whatever reason conveniently justified, cannot follow the course and the evaluation, s/he will have the right to be evaluated in a final test-exam in which s/he will have to show competence and knowledge of all materials discussed and treated in class. The student should notify the professor as soon as possible within the first three weeks of class.

Every case of any student with functional problems to follow the course on a regular bases will be individually considered.

7. Professor

7.1. Professor

Name:	Xavier Coller
office:	11-4-14
Email:	xaviercoller@upo.es
Telephone.	658920897 (please, call in advance to set up an appointment)

8. Suggestions

Classroom dynamics are better if the student participates with questions, doubts, conveniently argued criticisms (both, EB and EPD). .

It is convenient to read the material given by the professor before class.

In case you have doubts or need clarifications, ask the professor for a “tutoría”. You will have to arrange a day and time with the professor.

In case you do not plan to take partial exams and decide to take only the final exam, it will be helpful if you let the professor know of the situation.

8. BIBLIOGRAFÍA GENERAL

Each week the professor will provide the student with a convenient biblio list..

Beckert, Jens (ed.) *International Encyclopedia of Economic Sociology*.

Castells, Manuel, *La sociedad Red*, Madrid: Alianza Editorial.

Coller, Xavier (2007, 2ª ed.), *Canon Sociológico*, Madrid: Tecnos.

Coller, Xavier (1997), *La empresa flexible*, Madrid: CIS.

Fernández Enguita, Mariano (1998), *Economía y Sociología. Para un análisis sociológico de la realidad económica*, Madrid: CIS.

Friedland, Roger y A. F. Robertson (eds.) (1990), *Beyond the Marketplace*, Nueva York: Aldine de Gruyter.

Garvía, Roberto (2008), *Loterías. Un estudio desde la nueva sociología económica*, Madrid: CIS.

Granovetter, Mark y Richard Swedberg (2001), *The Sociology of Economic Life*, Westview Press.

Guillen, Mauro, Randal Collins y Paula England (2002), *The New Economic Sociology: Developments in an Emerging Field*, Nueva York: Russell Sage Foundation.

Jaime, Antonio M. (2010), "Sociedad del riesgo y desarrollo sostenible" en Julio Iglesias de Ussel (ed) (2011), *Leer la sociedad*, Madrid: Tecnos, pp: 509-532.

Judt, Tony (2010), *Algo va mal*, Madrid: Taurus.

Perrow, Charles (1991), *Sociología de las organizaciones*, Madrid: McGraw Hill.

Sennet, Richard, *La corrosión del carácter*, Barcelona: Anagrama.

Swedberg, Richard (ed.) *Explorations in Economic Sociology*, New York: Russell Sage Foundation, 1993.

Swedberg, Richard, *Principles of Economic Sociology*

Zukin, Sharon y Paul DiMaggio (eds.) *Structures of Capital: The social organization of the Economy*, Cambridge: Cambridge University Press.