



12TH INTERNATIONAL SYMPOSIUM ON INTERCULTURAL, COGNITIVE AND SOCIAL PRAGMATICS

“COMMUNICATING IN THE DIGITAL AGE: PRAGMATICS, DISCOURSE ANALYSIS AND (ONLINE) INTERACTION”

School of Humanities, Pablo de Olavide University

27-29 May 2026



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12th International Symposium on Intercultural, Cognitive and Social Pragmatics

School of Humanities, Pablo de Olavide University

PROGRAMME

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Wednesday, May 27th

9:00 – 9:15	OPENING SESSION Dean of the School of Humanities, Pablo de Olavide University Sala de Grados Building 7				
	Sala de Grados Building 7	Room 1 Building 7	Room 2 Building 7	Room 3 Building 7	Room 4 Building 7
	Themed session 1: Digital communication Chair: Lucía Fernández Amaya	Themed session 2: Discourse and identity Chair: Reyes Gómez Morón	Themed session 3: Pragmatic analysis of (digital) discourse Chair: Bethany A. Aull	Panel 1: Comunicación conflictiva y mediación (Red CoCoMint) Chair: TBA	Themed session 4: The pragmatics of emotions Chair: Manuel Padilla Cruz
9:15 – 9:45		Todd J. Allen <i>Kansai University</i> “At her own pace: The Mamasan’s interactional practices and identity in an Izakaya”	Johanna Mejía Hernández <i>Universidad Complutense de Madrid</i> “A cross-cultural pragmatic exploration of compliments in American and Colombian celebrity Instagram posts”	Silvia Tévar Garcilópez <i>Universitat de València</i> “Asimetrías epistémicas en la conversación conflictiva entre parejas: la 'inferioridad maquillada”	

9:45 – 10:15	<p>Patricia Bou Franch <i>Universitat de València</i></p> <p>“Social media and adolescents: A critical discourse approach”</p>	<p>Todd J. Allen & Xiangdong Liu <i>Kansai University & Western Sydney University</i></p> <p>“Everyday metapragmatics in a neighbourhood bar: Dialect, identity, and insider knowledge”</p>	<p>Patricia Salazar-Campillo & Tabita Gómez-Rubio <i>Universitat Jaume I</i></p> <p>“Framing moves in student-lecturer email communication: A focus on level of proficiency”</p>	<p>Marta Albelda & María Estellés <i>Universitat de València</i></p> <p>“Índices del escalamiento del conflicto en conversación espontánea”</p>	<p>Alejandro Parini & Francisco Yus <i>Universidad de Belgrano & Universitat d’Alacant</i></p> <p>“Digitised emotions as a discourse practice in online environments”</p>
10:15 – 10:45	COFFEE BREAK				
	Sala de Grados Building 7	Room 1 Building 7	Room 2 Building 7	Room 3 Building 7	Room 4 Building 7
	<p>Themed session 1: Digital communication Chair: Lucía Fernández Amaya</p>	<p>Themed session 2: Discourse and identity Chair: Manuel Padilla Cruz</p>	<p>Themed session 3: Pragmatic analysis of (digital) discourse Chair: Rebeca Company Almagro</p>	<p>Panel 1: Comunicación conflictiva y mediación (Red CoCoMint) Chair: TBA</p>	<p>Themed session 4: The pragmatics of emotions Chair: Bethany A. Aull</p>
10:45 – 11:15	<p>Rosa M. Pacheco Baldó <i>Universitat d’Alacant</i></p> <p>“Individualism/collectivism and masculinity/femininity values in the written discourse of British and Spanish secondary school websites”</p>	<p>Andrew Barke & Momoy Shimazu <i>Kansai University</i></p> <p>“Negotiating relational (and regional) identities in co-constructed narratives in a local Japanese pub”</p>	<p>Jiahui Yang & Ángel Jiménez-Fernández <i>Universidad Politécnica de Madrid & Universidad de Sevilla</i></p> <p>“Just exclusive just: Semantic and pragmatic meanings of just in elliptical constructions in English emails”</p>	<p>Azucena Barahona Mora <i>Universidad Complutense de Madrid</i></p> <p>“Lengua, poder e ideología: del diálogo al enfrentamiento”</p>	<p>Marc Croes & Nicolas Ruytenbeek <i>KU Leuven</i></p> <p>“Rethinking theory of emotional contagion in digital media: The case of online consumer reviews”</p>

11:15 – 11:45	<p>Peter Teo <i>Nanyang Technological University</i></p> <p>“Performing authenticity: Appraising the visual presentation of male beauty influencers on Instagram”</p>	<p>Giovanni Garofalo <i>Università degli Studi di Bergamo</i></p> <p>“Del estigma al cuidado: estrategias cuir no patologizantes de engagement en campañas LGBTQ+ sobre chemsex”</p>	<p>Ember Brulez & Irene Cenni <i>Ghent University</i></p> <p>“Education influencers on Instagram: A genre analysis of Italian language teaching reels”</p>	<p>Ester Brenes Peña & José García Pérez <i>Universidad de Córdoba</i></p> <p>“Conflicto judicial mediatizado: estrategias discursivas y gestión de imagen”</p>	<p>Célia Vamiller, Ilse Depraetere & Nicolas Ruytenbeek <i>Ghent University, Université de Lille & KU Leuven</i></p> <p>“Microaggressions reported online: a pragmatic analysis”</p>
11:45 – 12:15	<p>Jan Chovanec <i>Masaryk University</i></p> <p>““I really want to post a frog man”: Memetic rites of passage on Reddit”</p>	<p>Eva-Maria Graf & Kateryna Pilyarchuk <i>Universität Klagenfurt & European University Viadrina Frankfurt (Oder)</i></p> <p>“Tradwives’ kitchen as a symbolic and ideological space – A multimodal social semiotic analysis of the core site of gendered domestic life on Instagram”</p>	<p>Patricia Díaz-Muñoz <i>Universidad Autónoma de Madrid</i></p> <p>“Disagreement in Airbnb hosts’ responses to reviews with negative valence: Rapport management and interactional balance”</p>	<p>Clara Cantos Delgado & Almudena García Sánchez <i>Universidad Autónoma de Madrid & Universidad Politécnica de Madrid</i></p> <p>“Un estudio pragmalingüístico del lenguaje agresivo en los comentarios de los videos de la confrontación entre Javier Aroca y Berna González en La SER”</p>	<p>Daniel Dzienisiewicz <i>Adam Mickiewicz University in Poznań</i></p> <p>“Expressions of surprise as speech acts: A cross-linguistic pragmatic analysis”</p>
12:15 – 12:45	<p>Elisabeth Scherr <i>University of Graz</i></p> <p>“Discomfort zone. Exploring the role of discomfort in online fitness communities of practice”</p>	<p>Alba Roldán-García, Laura Filardo-Llamas & Carmen Aguilera-Carnerero <i>Universidad de Valladolid & Universidad de Granada</i></p> <p>““This is the life of a submissive wife, Sherry!”: Parodic counterdiscourses to tradwives on Instagram. A case study”</p>	<p>Thierry Herman & Morgane Perrin <i>ISCC & Université de Neuchâtel</i></p> <p>“Implicit norms of academic writing: Inferences from ChatGPT’s revisions of demonstrative pronouns”</p>	<p>Juan Antonio Latorre García <i>Universidad Complutense de Madrid</i></p> <p>“La mediación lingüística forense en casos de atribución de autoría de amenazas anónimas”</p>	<p>Nicola McNab & Irini Mavrou <i>Universidad Antonio de Nebrija & University College London</i></p> <p>““I couldn’t allow that person to take advantage of me”: Spanish and English experiences of assertiveness”</p>

12:45 – 13:45	PLENARY LECTURE Prof. Jannis Androutsopoulos <i>Universität Hamburg</i> “Shift key pragmatics: Crafting voice with algospeak and alternating caps” Sala de Grados Building 7				
13:45 – 15:15	LUNCH BREAK Building 1				
	Sala de Grados Building 7	Room 1 Building 7	Room 2 Building 7	Room 3 Building 7	Room 4 Building 7
	Themed session 5: Discourse and reality construction Chair: María de la O Hernández López	Themed session 6: Discourse and ideologies Chair: Manuel Mejías Borrero	Themed session 7: Factors affecting communication Chair: Reyes Gómez Morón	Panel 1: Comunicación conflictiva y mediación (Red CoCoMint) Chair: TBA	Themed session 8: Humour Chair: Manuel Padilla Cruz

15:15 – 15:45	<p>Isabel Alonso Belmonte & Dolores Porto <i>Universidad Autónoma de Madrid & Universidad de Alcalá</i></p> <p>“From security to solidarity: Competing discursive constructions of the Gaza war (2023–2025) in the European press”</p>	<p>Olga Cruz Moya <i>Universidad Pablo de Olavide</i></p> <p>“La ironía en la argumentación digital: el marcador metadiscursivo ‘A ver, José Luis’ como marcador refutativo”</p>	<p>Fabrizio Gallai <i>IULM</i></p> <p>“Invisible shifts, visible stakes: Discourse markers and prosodic cues in interpreter-mediated asylum procedures”</p>	<p>Lisette Mondaca Becerra <i>Universidad Católica de Temuco & Universitat de València</i></p> <p>“Desintegración del género: la coloquialización de la tertulia televisiva cuando entramos en conflicto”</p>	<p>Larissa Timofeeva-Timofeev <i>Universitat d’Alacant</i></p> <p>“La marca de exclamación en las narraciones humorísticas de niñas y niños neurotípicos y con TEA de grado 1”</p>
15:45 – 16:15	<p>Lucia Chiosso <i>Università degli Studi di Torino & Universidad Pablo de Olavide</i></p> <p>“The discursive construction of the marismas of Guadalquivir landscape: A cognitive-pragmatic analysis”</p>	<p>Alba Milà-García & Anna Tudela-Isanta <i>Universitat Pompeu Fabra</i></p> <p>“The digital frontline of language identity: Supporting and criticising the use of Catalan on social media”</p>	<p>Esther Linares Bernabéu <i>Universitat de València</i></p> <p>“Negotiating agreement and mutual understanding in family mediation processes, a sociopragmatic analysis”</p>	<p>Francisco Javier Perea Siller <i>Universidad de Córdoba</i></p> <p>“La expresión del conflicto en un documental sobre el feminismo”</p>	<p>Imane Mrabet <i>Universidad de Valladolid</i></p> <p>“Humorous constructions of mobility in Reddit memes: A multimodal discourse analysis”</p>
16:15 – 16:45	<p>Leonor Ruiz Gurillo <i>Universitat d’Alacant</i></p> <p>“La dana de Valencia: el paisaje lingüístico en Paiporta”</p>	<p>Aliyu Abdulkadir <i>Kwara State University</i></p> <p>“A critical pragmatic study of selected speeches of Volodymyr Zelensky and Vladimir Putin in the 2022 Russia–Ukraine conflict”</p>	<p>Kate Scott <i>Kingston University</i></p> <p>“Relevance and layered ostension in non-dyadic interactions”</p>	<p>Javier Yániz Ciriza & Nadia Aldunate Martín <i>Universidad de Navarra</i></p> <p>“Estrategias interactivas multimodales en la mediación penal y familiar en español”</p>	<p>Clara Cantos-Delgado, Femke Konings, Sindy Sumter & Laura Vandebosch <i>Universidad Autónoma de Madrid, KU Leuven, University of Amsterdam & KU Leuven</i></p> <p>“‘If you laughed at the last pic, you owe me a like’. A taxonomy of visual humour as a self-presentation strategy on mobile dating apps”</p>

16:45 – 17:15	COFFEE BREAK				
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17:15 – 17:45	Charlotte Eisenrauch <i>Johannes Gutenberg-Universität Mainz</i> “The speech act of permission on signs in public spaces”	Christina Efthymiadou & Vanda Papafilippou <i>University of Reading & University of the West of England</i> “Feeling unseen: Linguistic diversity and the SIE workplace experience”	Jeremy King <i>Louisiana State University</i> “Ordeno y mando: The dynamics of power in Colonial Louisiana Spanish”	María Querol <i>Universitat de València</i> “En el umbral del conflicto: cuestionar al otro mediante la expresión ¿perdona?”	Francisco Núñez-Román, Alejandro Gómez-Camacho, Olga Moreno-Fernández & Olga M. Fernández-Juliá <i>Universidad de Sevilla & Universidad Loyola Andalucía</i> ““Why do they call it ‘Imsero’ when they should call it sex?’ Digital ageist humour in social media in Spain”

17:45 – 18:15	<p>Marta Sánchez-Cócera <i>Universidad Complutense de Madrid</i></p> <p>“Constructing image-based sexual abuse on YouTube: Discursive negotiations of gender, blame, and rape culture”</p>	<p>Laura Diana Matei</p> <p>“The rhetoric of populist political discourse: The ideological way of shaping contemporary global politics”</p>	<p>Barbara Peric & Nikolina Bozinovic <i>Rochester Institute of Technology, Croatia</i></p> <p>“Sociocultural and linguistic influences on third language acquisition of Spanish in a multilingual university context”</p>	<p>Paola Yunuén Rizo González <i>Universitat de València</i></p> <p>“Análisis de la percepción e interpretación del reproche: efectos de poder, distancia social y formulación”</p>	<p>Mengdi Liu & Min Zhang <i>Xi’an Jiaotong-Liverpool University & University of Liverpool</i></p> <p>““Competition first, friendship last”: Rescaling, city branding, and mock impoliteness in Jiangsu Super League meme carnival”</p>
18:15 – 18:45	<p>Jennifer Sclafani <i>University of Massachusetts Boston</i></p> <p>“The (a)political narrative framing of hunger in American advocacy discourse”</p>	<p>Sheng-Yu Hsieh <i>National Taiwan Normal University</i></p> <p>“Evaluative language and party image in Taiwan: An appraisal approach across voter engagement groups”</p>	<p>Nikolina Bozinovic <i>Rochester Institute of Technology, Croatia</i></p> <p>“Cognitive factors shaping L3 communication: Evidence from German and Spanish learners in digital environments”</p>	<p>Alessio Spampinato <i>Universitat de València</i></p> <p>“El conflicto verbal desde una perspectiva intercultural: estrategias pragmáticas, enfoques metodológicos y desafíos”</p>	<p>Ishant Yenamandra <i>Liberal Arts and Science Academy</i></p> <p>“Predicting lexical adoption on Reddit: An integrated approach combining sentiment dynamics, trend analysis, and syntactic flexibility”</p>
20:00	BOAT CRUISE ALONG THE RIVER GUADALQUIVIR				

Thursday, May 28th

	Sala de Grados Building 7	Room 1 Building 7	Room 2 Building 7	Room 3 Building 7	Room 4 Building 7
	Themed session 9: Figures of speech Chair: Reyes Gómez Morón	Themed session 5: Discourse and reality construction Chair: Manuel Padilla Cruz	Themed session 10: Second language pragmatics Chair: Rebeca Company Almagro	Themed session 11: Genre and genre analysis Chair: Lucía Fernández Amaya	Panel 2: Video-mediated interaction: Intercultural, and multimodal approaches Chairs: Ulrike Schröder, Galina Gostrer & Anna Ladilova
9:00 – 9:30		Rania Habib <i>Syracuse University</i> “Lexicon of legitimacy: How digital stancetaking reshaped Syria’s revolutionary narrative”	Bethany A. Aull & Alicia Martínez-Flor <i>Universitat Jaume I</i> “Examining effects of gender, proficiency, and speech act in EFL learners’ pragmatic awareness”	Francisco Alonso-Almeida, Francisco Álvarez-Gil & Elena Quintana-Toledo <i>Universidad de Las Palmas de Gran Canaria</i> “Trust, caution and expertise in women’s instructional writing, 1700–1899”	Ulrike Schröder <i>Federal University of Minas Gerais</i> Panel introduction
9:30 – 10:00	Margarita García Romero <i>Universidad Politécnica de Madrid</i> “Crumpets, beefcakes and candies: The food metaphors used in British online forums to refer to attractive individuals and their gender-stereotype framing effect”	Inés Olza <i>Universidad de Navarra</i> “Talk-in-interaction, storytelling and mediation: Building and negotiating stories in restorative conferences”	Sonia López Serrano, Alicia Martínez-Flor & Ariadna Sánchez-Hernández <i>Universidad de La Laguna, Universitat Jaume I & Universidad Complutense de Madrid</i> “Developing pragmatic awareness of digital communication: Effects of EFL learners’ engagement on their evaluations of email requests to faculty”	Miguel F. Ruiz-Garrido <i>Universitat Jaume I</i> “Multimodal ensembles of agreement and disagreement in simulated BELF meetings: A study of student interaction”	Budimka Oskokovic <i>Ohio State University</i> “Seeing praise: How compliments are shown and missed in intercultural video-mediated talk”

<p>10:00 – 10:30</p>	<p>Moira de Iaco <i>Università di Bari Aldo Moro</i></p> <p>“The cognitive and intercultural dimensions of animal metaphors: Social and educational implications of the results of a multilingual corpus-based analysis”</p>	<p>Erhan Aslan <i>University of Reading</i></p> <p>“Curating authenticity: How Instagram edu-influencers construct ‘real English’”</p>	<p>Alicia Martínez-Flor, Sofia di Sarno-García & Marta González-Lloret <i>Universitat Jaume I, Universidad Politécnica de Madrid & University of Hawai‘i at Manoa</i></p> <p>“The pragmatics of professional contexts in intercultural intercultural virtual exchanges: Exploring learners’ L2 willingness to communicate”</p>	<p>Betty Samraj & Jean Mark Gawron <i>San Diego State University</i></p> <p>“Genre analysis of last statements by death row inmates”</p>	<p>Ulrike Schröder & Thiago Carvalho <i>Federal University of Minas Gerais</i></p> <p>“Multimodal list constructions in ELF: Introducing (inter)cultural knowledge in VMI”</p>
<p>10:30 – 11:00</p>	<p>COFFEE BREAK</p>				
<p>11:00 – 12:00</p>	<p>PLENARY LECTURE</p> <p>Prof. Pilar Garcés-Conejos Blitvich <i>University of North Carolina at Charlotte</i></p> <p>“Is forgiveness canceled? Metapragmatics, platformed publics, and techno-moral life”</p> <p>Sala de Grados Building 7</p>				
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12:00 – 12:30	Songquiao Xie & Napoleon Katsos <i>Cambridge University</i> “Metonymy beyond reference: how nominal metonymy carry speaker’s attitude”	Andrea García-Montes, Carmen Pérez-Sabater & Nuria Lorenzo-Dus <i>Universitat Politècnica de València & Swansea University</i> “From screens to court rulings: Representations of online grooming offenders and victims by the judiciary”	Annarita Magliacane <i>University of Liverpool</i> ““Talking” about apologies and responses to apologies: The role of interactional feedback on pragmatic development in English as L2”	Éva Szabó <i>University of Szeged</i> “A case study on the pragmatic functions of quoting in pseudo-scientific health-care related fake news”	Galina Gostrer <i>University of Applied Sciences Weihenstephan-Triesdorf</i> “Managing epistemic asymmetries in video-mediated interaction”
12:30 – 13:00	Maud Armani & Thierry Herman <i>ISCC, Université de Neuchâtel</i> “Epanorthosis, selfcorrection and reformulation: Ethotic inference in a case of French contemporary literature”	Stéphanie Pécher <i>UC Louvain</i> “Representing agents of human rights violations: Discourse analysis of social media during the 2019 Chilean social protests”	Ariadna Sánchez-Hernández & Annarita Magliacane <i>Universidad Complutense de Madrid & University of Liverpool</i> ““They are like really friendly and welcome me with like hug or smiling”: A longitudinal examination of L2 pragmatic marker use during study abroad”	Minna Nevala <i>University of Helsinki</i> “The voices of the pandemic: Anti-mask and anti-vaccine movements in COVID-19 news”	Anna Ladilova & Rafael Pupim Godoy <i>JLU Gießen & Universidade Paulista “Júlio de Mesquita” (UNESP)</i> “Multimodal meaning making in virtual exchange: Beginner Brazilians in asymmetric intercultural encounters”

13:00 – 13:30	Mihaela Delia Cristea <i>Universidad Pablo de Olavide</i> “Screenshots, sarcasmo y stance”: la captura de pantalla como acto multimodal de denuncia y metadiscurso en Reddit España”	Alexey Tymbay <i>Technical University of Liberec</i> “Pragmatics of political implicatures in the digital age: Exploring language, morality, and communication in online media discourse under restrictive regimes”	Rebeca Company Almagro <i>Universidad de Sevilla & Leuphana Universität Lüneburg</i> “Knowledge and performance of the review response genre: A study on ETI learners”	Annelie Ädel <i>Dalarna University</i> “um I don’t know if successful is a good word”: Speaker commentary on word choice across discourse types”	Friederike Schulz <i>Universitat Potsdam</i> “From annotation to analysis: Using Python for quantitative research on multimodal interaction”
13:30 – 15:00	LUNCH Building 1				
	Sala de Grados Building 7	Room 1 Building 7	Room 2 Building 7	Room 3 Building 7	Room 4 Building 7
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15:00 – 15:30	<p>Agnese Sampietro <i>Universitat Jaume I</i></p> <p>“Masculinity and group cohesion on WhatsApp: The role of multimodal humour in constructing and sustaining in-group identity”</p>	<p>Rawan Alkhwaiter <i>University of Reading</i></p> <p>“Self-branding through pop culture: A multimodal discourse analysis of micro-celebrity English language teaching on YouTube”</p>	<p>Ismaël Pozner <i>Université de Neuchâtel</i></p> <p>“When relevance fires: Activation thresholds and expectations”</p>	<p>Baptiste Bersier, Diana Mazzarella & Sandrine Zufferey <i>Universität Bern, Université de Neuchâtel & Universität Bern</i></p> <p>“Cross-cultural variation in the perception of criticism: Evidence from a judgment study in French, German and English”</p>	<p>Dorien Van De Mieroop & Jonathan Clifton <i>KU Leuven & Université Polytechnique Hauts-de-France</i></p> <p>“Enacting leadership through eyegaze”</p>
15:30 – 16:00	<p>Lou Noah Odermatt & Steve Oswald <i>Université de Fribourg</i></p> <p>““I didn’t mean that, and I don’t agree to disagree!” – A pragmatic and argumentative approach to what makes a denial plausible”</p>	<p>Alexandra Parlea <i>Universidad Politécnica de Madrid</i></p> <p>“Multimodal representations of women in aerospace engineering websites”</p>	<p>Robert Butler <i>Université de Lorraine</i></p> <p>“Force-dynamic conative constructions in political discourse: The case of the Liberal Democrats”</p>	<p>Evanthia Kavroulaki & Maria Sifianou <i>National and Kapodistrian University of Athens</i></p> <p>““I am just being way too polite?”: Reddit user reflections on politeness towards ChatGPT”</p>	<p>Ashlyn Wong <i>Newcastle University</i></p> <p>““Everyone here is a creative or entrepreneur like me”: Identity construction of the digital nomadic identity through online vlogs”</p>
16:00 – 16:30	<p>Ana Koceva, Marija Grkova-Beader & Sashka Jovanovska <i>Goce Delcev University</i></p> <p>“Global English in action: Congratulatory speech acts on social media”</p>	<p>Sofia Rüdiger <i>Freie Universität Berlin</i></p> <p>““I don’t worry about the scale’ – Identity Construction and Self-Presentation in Cheat Day Vlogs”</p>	<p>Sofi Naomi Nakahama & Yuko Nakahama <i>Keio University</i></p> <p>“Intercultural sound–shape associations beyond pseudowords: Real-language evidence for the Buba-Kiki effect”</p>	<p>Eglė Gudavičienė & Eglė Žurauskaitė <i>Vilnius University</i></p> <p>“Polarization through impoliteness strategies: Attitudes towards Lithuanian language policy”</p>	<p>Ana E. Sancho-Ortiz <i>Universidad de Zaragoza</i></p> <p>“Sharing knowledge or selling the knowledgeholder? A pragmatic and multimodal exploration of expert identity on Instagram through the analysis of post design”</p>

<p>16:30 – 17:00</p>	<p>COFFEE BREAK</p>				
<p>17:00 – 18:00</p>	<p>PLENARY LECTURE</p> <p>Prof. Caroline Tagg <i>The Open University</i></p> <p>“Post-digital pragmatics: navigating relational norms across online and offline spaces”</p> <p>Sala de Grados Building 7</p>				
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18:00 – 18:30	<p>Massimiliano Mameli <i>Università di Cagliari</i></p> <p>“Shared emoji dictionary for healthcare: Insights from patients with desmoid tumor”</p>	<p>Izabella Schleier <i>Lancaster University</i></p> <p>“Constructing a sceptical self: Identity, legitimation, and resistance in climate sceptic blogs”</p>	<p>Rita Finkbeiner <i>Johannes Gutenberg-Universität Mainz</i></p> <p>“A discourse-pragmatic approach to polar question headlines in German media gossip”</p>	<p>Christina Hodeib <i>University of Debrecen</i></p> <p>“Examining the role of the topic of advice on advice form and relational strategy choice”</p>	<p>Sara Blanco López <i>Universidad Complutense de Madrid</i></p> <p>“Dissentive speech acts and pragmatic intensification strategies in parliamentary debates on the “solo sí es sí” law: A focus on Implications for politicians’ image”</p>
18:30 – 19:00	<p>Martina Visconti <i>University of California, Riverside</i></p> <p>“Different uses of XD: More than an icon in the digital discourse”</p>	<p>Xiaojiao Zheng <i>Lancaster University</i></p> <p>“Constructing transcultural identity through digital discourse: A case study of fitness influencer Pamela Reif on Douyin”</p>	<p>Enikő Tóth & Kálmán Abari <i>University of Debrecen</i></p> <p>“Demonstrative choice in contrastive settings: A case study on English, Spanish, and Hungarian”</p>	<p>Hye-Yoon Chung <i>Korea University</i></p> <p>“Constructing desire: A cross-cultural pragmatic analysis of compliments and courtship strategies in Spanish and Korean reality dating shows”</p>	<p>Yiming Chou <i>National Academy for Educational Research</i></p> <p>“Nationhood by words: A corpus-assisted critical discourse analysis of Taiwan’s local council debates”</p>
21:00	CONFERENCE DINNER				

Friday, May 29th

	Sala de Grados Building 7	Room 1 Building 7	Room 2 Building 7	Room 3 Building 7
	Themed session 1: Digital communication Chair: María de la O Hernández López	Themed session 11: Genre and genre analysis Chair: Rebeca Company Almagro	Themed session 3: Pragmatics analysis of (digital) discourse Chair: Bethany A. Aull	Themed session 12: Im/Politeness and relational work Chair: Reyes Gómez Morón
9:30 – 10:00	Daniel Pascual <i>Universidad de Zaragoza</i> “The strategic use of verbal explanatory processes in Ask-an-Expert climate websites”	Calogero Rampello <i>University of Antwerp</i> “Webcare through the eyes of the bystander: A cross-cultural analysis of pragmatic-rhetorical features in hotel review-response interactions”	Émeline Pierre <i>Université de Neuchâtel</i> “Backgrounding and foregrounding effects in Corporate Social Responsibility communication”	Hadar Netz, Florian Busch & Michal Tannenbaum <i>Tel Aviv University, Universität Bern & Tel Aviv University</i> “Politeness by proxy: A cross-cultural analysis of GenAI-assisted email writing”
10:00 – 10:30	Thomas C. Messerli <i>Universität Basel</i> “Thanking and being thanked by Generative AI: Relational work aspects of Human–Chatbot interaction”	Ana Piroh & Camilla Vásquez <i>University of Duisburg-Essen & University of South Florida</i> “Expanding the genre: Multimodality and video film reviews on YouTube”	Cecilia Lazzeretti <i>Free University of Bolzano</i> “Self-healing bodies, spirits and superhumans: Patterns of magical thinking in the discourse of health influencers”	Vasiliki Saloustrou <i>Aristotle University of Thessaloniki Deree-The American College of Greece</i> “Reworking im/politeness across contexts: Evaluations, identities and moral norms in everyday talk-in-interaction”
10:30 – 11:00	COFFEE BREAK			

	Themed session 1: Digital communication Chair: María de la O Hernández López	Themed session 11: Genre and genre analysis Chair: Rebeca Company Almagro	Themed session 3: Pragmatics analysis of (digital) discourse Chair: Lucía Fernández Amaya	Themed session 9: Second language pragmatics Chair: Reyes Gómez Morón
11:00 – 11:30	Ruth Breeze <i>Universidad de Navarra</i> “Investigating metadiscursive strategies and network influence in political bots”	Sara de Nicolas <i>High Point University</i> “Prácticas comunicativas y adecuación pragmática en la atención sanitaria a pacientes latinos de primera generación en Estados Unidos”	Renia López-Oziebło & Loulou Kosmala <i>The Hong Kong Polytechnic University & Université Paris-Est Créteil</i> “The coordination of interactional gestures and pragmatic markers in face-to-face versus video-mediated L2 Interactions”	Luca Briatico <i>Università di Pavia</i> “Investigating advanced Italian university students’ perception of L2 English and L2 Spanish impoliteness: An initial assessment”
11:30 – 12:00	Hanna Limatius <i>University of Helsinki</i> “Evaluative discourse in citizens’ social media comments on COVID-19”	Lieve Vangehuchten, Griet Boone & Mariet Raedts <i>University of Antwerp</i> “Pragmatic variation in Mexican and Spanish hotel webcare: an intra- and intercultural corpus analysis of interactions on Booking.com”	Chrisa Kazitóri <i>University of Patras</i> “Perception of offensiveness in Modern Greek slang vocabulary: A pragmatic approach”	Andrea Mojedano Batel & Krzysztof Kredens <i>Aston University</i> “Cross-cultural pragmatics meets NLP: Mapping CMC request strategies in non-native English by speakers of Slavic languages”
12:00 – 12:30	Maria Vasilaki & Eva Ogiermann <i>King’s College London</i> “Linguistic corrections as a disruptive discursive move in Greek online political dialogue”	Iryna Wehr <i>Vienna University of Economics and Business</i> ““This is not a five-star hotel – book elsewhere”. “Dear guest, thank you for choosing our hotel.”: A cross-linguistic analysis of guest-hotel interactions on Booking.com”	Martin Schopen <i>RWTH Aachen University</i> “Empirically investigating linguistic markers predicting conversational dominance”	Yue Sun <i>Universidad Complutense de Madrid</i> “Spanish EFL learners’ pragmatic awareness of other-initiated repair: Effects of proficiency and social variables”

<p>12:30 – 13:30</p>	<p>PLENARY LECTURE</p> <p>Prof. Camilla Vasquez <i>University of South Florida</i></p> <p>“Some of these are jokes”: Metapragmatic and metacomedic material in stand-up comedy”</p> <p>Sala de Grados Building 7</p>			
<p>13:30 – 14:30</p>	<p>LUNCH</p> <p>Building 1</p>			
	<p>Sala de Grados Building 7</p>	<p>Room 1 Building 7</p>	<p>Room 2 Building 7</p>	<p>Room 3 Building 7</p>
<p>14:30 – 15:00</p>	<p>Themed session 1: Digital communication Chair: María de la O Hernández López</p> <p>Tereza Spilioti & Korina Giaxoglou <i>Panteion University of Social and Political Sciences & The Open University</i></p> <p>“The pragmatics of digital detox and wellbeing: Affective reactions to celebrities’ announcements of taking a social media break”</p>	<p>Themed session 7: Factors affecting communication Chair: Manuel Mejías Borrero</p> <p>Gil van Mulders <i>Université de Neuchâtel</i></p> <p>“Natural codes or pragmatic’s birth?”</p>	<p>Themed session 3: Pragmatics analysis of (digital) discourse Chair: Bethany A. Aull</p> <p>Clara Burgo <i>Loyola University Chicago</i></p> <p>“Language panic and the pragmatics of emotions”</p>	<p>Themed session 10: Second language pragmatics Chair: Rebeca Company Almagro</p> <p>Monika Kirner-Ludwig <i>Universität Innsbruck</i></p> <p>“A phraseologico-pragmatic study of Hey yourself: A marginal situation-bound utterance shifting out of bounds in specific communities of online practice”</p>



15:00 – 15:30	<p>Katalin Nagy C., Enikő Németh T. & Anett Árvay <i>University of Szeged</i></p> <p>“(In)directness of Hungarian directives: Towards the development of an analytical tool”</p>	<p>Gala Villaseñor <i>Universidad Nacional Autónoma de México</i></p> <p>“The interpretation of silence in communication: Silence as a response to directive speech acts”</p>	<p>Khatia Buskivadze <i>Charles University</i></p> <p>“A construction grammar perspective on the topic orientation discourse markers in Georgian”</p>	<p>Xuan Li & Elena Hoicka <i>University of Bristol</i></p> <p>“Are lexical features of sarcasm teachable?”</p>
15:30 – 16:00			<p>Maja Glušac & Ana Mikić Čolić <i>Faculty of Humanities and Social Sciences, Osijek</i></p> <p>“Vocative function of diminutives and augmentatives in Croatian conversational discourse”</p>	<p>Majedah Alaiyed <i>Qassim University</i></p> <p>“Internet memes and gender: A pragmatic analysis of how Saudi male and female EFL undergraduate students use Internet memes”</p>
16:00 – 16:15	<p>CLOSING SESSION Sala de Grados Building 7</p>			



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