



# MARÍA SEGOVIA-VILLARREAL

PHD STUDENT & RESEARCHER AND  
PROFESSOR IN PABLO DE OLAVIDE UNIVERSITY

Department of Financial  
Economics and Accounting.  
Faculty of Business Sciences.  
Universidad Pablo de Olavide.  
Sevilla, Spain



(34) 635 575 938



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Passionate researcher interested in fair distribution of power and benefits in asymmetric and problematic international supply chains, specially in those related to Agri-Fresh, who also teaches Management Accounting in Pablo de Olavide University, Spain. María, eager to learn about today's business challenges, has been collaborating with her current research group since the last year of her Business Management college degree, in 2017-2018, when she got back from spending 2016 fall semester in Juniata College, Pennsylvania, EEUU. In 2019, she graduated from her masters degree in Strategic Management and International Relationships, having spent the year involved in research projects in both Pablo de Olavide University and Universidad de Sevilla. Sustainable value creation, through management control and strategic management, as key tools for improving businesses financial and non-financial performance, are her main fields of study right now. Her preferred methodology is usually qualitative case studies, with data derived from interviews and observations

## EDUCATION

**2019-2024 INTERNATIONAL BUSINESS MANAGEMENT PHD - PABLO DE OLAVIDE UNIVERSITY - SEVILLA, SPAIN**

A full-time PhD degree is currently being pursued, with special emphasis on Agri-Fresh businesses' challenges, management control, strategic management and sustainable value creation. At the same time, teaching in several university degrees and other investigation-related tasks with the research group, in areas like non-financial disclosure or CRM in management accounting, are being carried out.

**2018-2019 MASTERS DEGREE IN STRATEGIC MANAGEMENT AND INTERNATIONAL RELATIONSHIPS - UNIVERSIDAD DE SEVILLA - SEVILLA, SPAIN**

This post-graduate degree offers extensive knowledge in various matters regarding international businesses and strategic management, such with subjects such as Customer Equity Management, Ethic and Responsibility in International Businesses, Customer Behavior, International Recruitment and Commerce, Changing Institutions in a Global Economy, The Internationalization Process, International Marketing and International Networks. Average grade: 9.3/10

**2014-2018 COLLEGE DEGREE IN BUSINESS MANAGEMENT - PABLO DE OLAVIDE UNIVERSITY - SEVILLA, SPAIN**

The goal of the degree is to enable graduates to create and responsibly manage different types of organizations. They will be prepared to hold a general management position or to run any functional area in the organization to enhance its competitiveness and sustainability. Average grade: 8.6/10

## INTERNATIONAL STAYS

**2022 RESEARCH STAY**

**VRIJE UNIVERSITEIT - AMSTERDAM, THE NETHERLANDS**

Three months were spent in the Accounting Department, intended to revise the progress of the PhD project with professor Henri Dekker as well as to learn from all the other researchers in the department by attending to seminar meetings and events

**2016 COLLEGE DEGREE STAY**

**JUNIATA COLLEGE - PENNSYLVANIA, EEUU**

Subjects like Financial Accounting, Human Resource Management, Marketing Management, the Management Process and Behavioral Analysis of Organizations were studied, surrounded by international students and prestigious American professors. Average grade: 9.8/10

## REFERENCES

**Raquel Flórez López**  
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**Juan Manuel Ramón Jerónimo**  
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## PUBLICATIONS

- 15/08/2022** **RISK MANAGEMENT IN THE INTERNATIONALIZATION OF SMALL AND MEDIUM-SIZED SPANISH COMPANIES - JOURNAL OF RISK AND FINANCIAL MANAGEMENT**  
González-Calzadilla, A.C., Segovia-Villarreal, M., Ramón-Jerónimo, J.M., Flórez-López, R. Risk Management in the Internationalization of Small and Medium-Sized Spanish Companies. Journal of Risk and Financial Management, 2022, 15(8), 361. <https://doi.org/10.3390/jrfm15080361>
- 14/01/2022** **PROMOTING SUSTAINABLE LIFESTYLE HABITS: "REAL FOOD" AND SOCIAL MEDIA IN SPAIN - FOODS**  
Segovia-Villarreal, M. Rosa-Díaz, I.M. Promoting Sustainable Lifestyle Habits: "Real Food" and Social Media in Spain. Foods, 2022, 11(2), 224. <https://doi.org/10.3390/foods11020224>
- 26/06/2021** **ANALYZING MANAGEMENT CONTROL SYSTEMS BETWEEN PRINCIPAL OWNERS OF FACILITIES AND SUBSIDIARIES IN THE CHEMICAL INDUSTRY - PROCESSES**  
Segovia-Villarreal, Sánchez-Pérez, L., Ramón-Jerónimo, J.M., Flórez-López, R. Analyzing Management Control Systems between Principal Owners of Facilities and Subsidiaries in the Chemical Industry. Processes, 2021, 9(7), 1114. <https://doi.org/10.3390/pr9071114>
- 20/05/2019** **BERRY SUPPLY CHAIN MANAGEMENT: AN EMPIRICAL APPROACH - SUSTAINABILITY**  
Segovia-Villarreal, Flórez-López, R., Ramón-Jerónimo, J.M. Berry Supply Chain Management: An Empirical Approach. Sustainability, 2019, 11(10), 2862. <https://doi.org/10.3390/su11102862>

## LANGUAGES

- SPANISH**  
Proficient User-Native Speaker
- ENGLISH**  
Proficient User-Expert  
(C1 Cambridge Certificate)
- FRENCH**  
Basic User-Starter

## PROFESSIONAL INTERNSHIP

- 2018**  
**DRISCOLL STRAWBERRY ASSOCIATES, INC.- HUELVA, SPAIN**  
Three-month internship as Spanish-Region Operations Managers's Assistant. The tasks developed during the internship were related to strategic and supply chain management, evolution of financial statements, innovation and knowledge management, international relations, coordination and control

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## GRANTS & AWARDS

**2022** "UNIVERSITY PERSONNEL TRAINING" GRANT-ADDITIONAL FUNDS FOR INTERNATIONAL RESEARCH STAYS (GRANTED BY THE SPANISH MINISTRY OF EDUCATION AND CAREER TRAINING) - **VRIJE UNIVERSITEIT**, AMSTERDAM, THE NETHERLANDS

Extra funding granted to a selected group of 11 Spanish PhD students with a research project subject to improvement by international collaboration with experienced professors abroad

**2019-2024** "UNIVERSITY PERSONNEL TRAINING" GRANT (GRANTED BY THE SPANISH MINISTRY OF EDUCATION AND CAREER TRAINING) - **UNIVERSIDAD PABLO DE OLAVIDE**, SEVILLA, SPAIN

Scholarship granted to only 18 Spanish PhD students, on the area of business and economics, on a yearly basis. The purpose of the grant is to aid the holder in mastering, both, research and teaching capabilities over the course of the PhD, so as to be fully prepared to enter any university with a high degree of competence upon completion of the thesis

**2019** **INTRODUCTION TO RESEARCH GRANT** (GRANTED BY UNIVERSIDAD DE SEVILLA) - **UNIVERSIDAD DE SEVILLA**, SEVILLA, SPAIN

The purpose of the grant is to promote access to research tasks, for university students that demonstrate a remarkable level of academic performance, through a basic training in research-related activities focused on a research project of their choice, mentored by one of the professors in the area

**2017-2018** **COLLABORATION GRANT** (GRANTED BY THE SPANISH MINISTRY OF EDUCATION, CULTURE & SPORTS) - **UNIVERSIDAD PABLO DE OLAVIDE**, SEVILLA, SPAIN

Grant destined to university students who aim to learn about research and contribute to one of the university's research group in the department of choice

**2022** On one of the most recent conference, ASEPUC XX International Doctoral Colloquium, María received the award for the best PhD project proposal presented in the conference, selected by internationally recognized professors such as Carlos Larrinaga, Amedeo Pugliese, Helena Isidro and Bernabé Escobar

**2019** Extraordinary Award to the best academic record in her Masters Degree in Strategic Management and International Relationships

## OTHER RELEVANT INFORMATION

Nowadays, María actively participates in all of the Financial Economics and Accounting department boards as representative of post-graduate students. Also, she is a member of Pablo de Olavide's university cloister or academic senate. Recently, she also joined the University Research Commission, one of the key governing bodies.

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## CONFERENCES, SEMINARS, WORKSHOPS & OTHERS

- November 17 and 18 2022** **MANAGEMENT ACCOUNTING RESEARCH GROUP CONFERENCE IN ASSOCIATION WITH THE MANAGEMENT CONTROL ASSOCIATION - ASTON BUSINESS SCHOOL, BIRMINGHAM, UNITED KINGDOM**  
Participation in the conference, presenting the paper "A Longitudinal Empirical Approach to Management Control in Interorganizational Relationships: "The Grower-Packer Model"
- October 26 2022** **EAST SEMINAR WITHIN THE ACCOUNTING DEPARTMENT - VRIJE UNIVERSITEIT, AMSTERDAM, THE NETHERLANDS**  
Participation in the seminar, presenting the paper "A Longitudinal Empirical Approach to Management Control in Interorganizational Relationships: "The Grower-Packer Model"
- June 7, 8, 9 and 10 2022** **ASEPUC (SPANISH ASSOCIATION OF SPANISH ACCOUNTING ACADEMICS) XX INTERNATIONAL CONFERENCE - UNIVERSIDAD DE SEVILLA, SEVILLA, SPAIN**  
Attendance to the main conference and participation in the doctoral colloquium, presenting the PhD project called "An Empirical Approach to Management Control in Interorganizational Relationships: The Grower-Packer Model". Also received the award for the best PhD proposal presented in this international event
- July 5, 6, 7, 8 and 9 2021** **13TH INTERDISCIPLINARY PERSPECTIVES ON ACCOUNTING CONFERENCE - UNIVERSITY OF INNSBRUCK, AUSTRIA (HELD ONLINE)**  
Attendance to the main conference and participation in the Emerging Scholars Colloquium, presenting the paper "An Empirical Approach to Management Control in the Grower-Packer Model"
- April 15 and 16 2021** **I ASEPUC (SPANISH ASSOCIATION OF SPANISH ACCOUNTING ACADEMICS)-PRICIT DOCTORAL WORKSHOP - (HELD ONLINE)**  
Attendance and participation, presenting the paper "An Empirical Approach to Management Control in the Grower-Packer Model"
- April 9, 10, 11, 12 and 13 2021** **BRITISH ACCOUNTING & FINANCE ASSOCIATION (BAFA) 2021 - (HELD ONLINE)**  
Attendance to the main conference and participation in the Doctoral Masterclasses, presenting the paper "A Levers Of Control perspective on overcoming Spanish fresh-produce environment challenges"
- February 12 2021** **MANAGEMENT CONTROL ASSOCIATION MEETING - (HELD ONLINE)**  
Attendance and participation, presenting the paper "An Empirical Approach to Management Control and Performance Measurement in the Grower-Packer Model"
- December 10, 11 and 12 2020** **46TH ANUAL CONFERENCE OF THE EUROPEAN INTERNATIONAL BUSINESS ACADEMY - VIENNA UNIVERSITY OF ECONOMICS AND BUSINESSES (HELD ONLINE)**  
Attendance and participation, presenting the paper "Overcoming fresh-produce environment challenges"

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## CONFERENCES, SEMINARS, WORKSHOPS & OTHERS

- November 16 - December 4 2020** **EDEN DOCTORAL SEMINAR ON CASE STUDIES IN MANAGEMENT RESEARCH - EIASM-KATAJA (ONLINE COURSE)**  
Participation in the seminar taught by professors Rebecca Piekkari and Catherine Welch. Extremely valuable resources and lessons on case study methodology were offered, followed by a multi-method assessment of my learning, that involved an individual case study article analysis (awarded grade 5/5), group project PhD method chapter critical analysis and presentation (4/5), individual reflection paper (5/5) and participation in class discussions (16/20), with a final grade of 5/5.
- September 8, 9 and 10 2020** **CONGRESO IBEROAMERICANO DE CONTROL DE GESTIÓN (CIBEC) - UNIVERSIDAD PABLO DE OLAVIDE, SEVILLA, SPAIN (HELD ONLINE)**  
Attendance and participation, presenting the paper called "An Empirical Approach to Management Control in Interorganizational Relationships: The Grower-Packer Model". Also received the award for the best PhD proposal presented in this international event
- November 22 2019** **II RESEARCH MEETING ON RISK MANAGEMENT AND CONTROL - UNIVERSIDAD PABLO DE OLAVIDE, SEVILLA, SPAIN**  
Attendance and participation, presenting the paper "Analysis of the Degree of Non-Financial Reporting Development in Spanish Renewable Energy Sector"
- April 29 and 30 2019** **VI RESEARCH FORUM ON CHALLENGES IN MANAGEMENT ACCOUNTING AND CONTROL - UNIVERSIDAD PABLO DE OLAVIDE, SEVILLA, SPAIN**  
Attendance and participation, presenting two papers: "Sustainable Supply Chain Management in Agri-Fresh Produce: An Empirical Approach" and "How the Use of Management Control Systems affect Andalusian Agri-Food Export Firms' Outcomes"
- June 25 and 26 2019** **INTERNATIONAL MANAGEMENT CONTROL CONFERENCE (MCA & ENROAC) - ROEHAMPTON UNIVERSITY, LONDON, UNITED KINGDOM**  
Attendance and participation, presenting the paper "Berry Supply Chain Management: An Empirical Approach". Also attended and participated in the Doctoral Colloquium the day before the conference

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