

Jean Monnet Chair European Urban Policies



The academic year 2021-2022

The Jean Monnet Chair in European Urban Policies (EUrPol) tries to contribute to a better knowledge of urban societies and policies in the EU, developing teaching, research, training and transfer activities about the foundations and tools to analyse and evaluate urban initiatives promoted by the EU.

EUrPol has, as previous background, a research area on the analysis and evaluation of urban policies from a comparative perspective in the Urban Governance Lab; a research centre focused on these issues at the Pablo de Olavide University.

This newsletter summarises the main activities developed in the 2021-22 academic year in the framework of EUrPol.

EUrPol would like to thank all the participants, institutions, and collaborators who have made it possible to develop the activities.

TEACHING

Basics for a 'toolbox' to understand the urban dimension of European Policies

EUrPol staff has taught different subjects that provide essential analytical elements and methodological skills to understand urban societies, urban policies and their institutional context in Europe to undergraduate students of Sociology, Political Science and Social Work. These subjects, taught at the Social Science Faculty, and their primary contents are:

Urban Sociology. A European Perspective: How do cities and their neighbourhoods change? How do urban policies promote changes oriented towards sustainable urban development?.

Professor in charge: Clemente J. Navarro

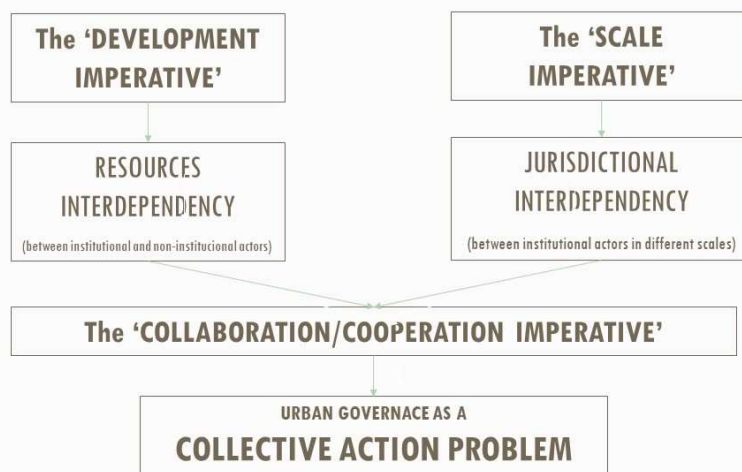


UNIT 4. URBAN GOVERNANCE AND POLICIES
4.1. Urban governance: local communities, actors and institutions

UNIVERSIDAD PABLO DE OLAVIDE SEVILLA | THE URBAN GOVERNANCE LAB | EUPol | With the support of the Erasmus+ Programme of the European Union

Urban Sociology. An european perspective
Degree in Sociology
Universidad Pablo de Olavide
Academic year 2021-22
Prof. Clemente J. Navarro

1. WHAT IS URBAN GOVERNANCE?: collaboration processes due to interdependences



Navarro Yáñez, C.J. 2010. "El imperativo de la gobernanza territorial: lógicas en la producción de la acción conjunta", en F. Castillo, F.(ed.): Gobierno y democracia local, Granada: Red UIM, 315-328.

URBAN SOCIOLOGY | DEGREE SOCIOLOGY | ACADEMIC YEAR 2021-22 | PROF. CLEMENTE J. NAVARRO

Teaching material (an example).

Welfare State and Societies: Are welfare policies changing in Europe? How do local welfare systems contribute to urban cohesion?

Professor in charge: Maria Jesús Rodríguez García

Advances Methods for Social Evaluation: How analyse public policies? How to improve the quality of design of sustainable and integral urban development initiatives?

Professor in charge: Maria José Guerrero Mayo.

Sociology of Consumption and Leisure: Are cities a significant space for cultural practices and consumption in Europe? How could urban cultural policies contribute to sustainable urban development?

Professor in charge: Clemente J. Navarro

Theoretical and methodological skills to study the urban dimension of European Policies

In the 2021-2022 academic year, the third edition of the specific specialised training course on **European Urban Policies: Foundations and Tools** was held. New contents have been included, as well as new professors. The course was coordinated by Alicia Domínguez and María José Guerrero Mayo.



The main contents of the course were:

URBAN POLICIES OF THE EUROPEAN UNION

Foundations: Cohesion Policy, Smart Specialisation Strategy and Sustainable Urban Development Strategies.

Professor: Carlotta Fioretti, Inmaculada Periáñez-Forte and Martina Pertoldi

THE ANALYSIS OF URBAN POLICIES IN THE EUROPEAN UNION

The planning process and policy design quality, localising SDGs, gender mainstreaming and intervention logic and theory in integral urban policies.

Professors: María J. Guerrero-Mayo, Eva Jiménez, Clemente J. Navarro and María J. Rodríguez-García

THE EVALUATION OF URBAN POLICIES IN THE EUROPEAN UNION

Strategies, designs and methods for urban policy evaluation in the EU. The impact of urban policies and their analysis.

Professors: Cristina Mateos Mora and Angel R. Zapata Moya.

URBAN POLICIES IN THE EUROPEAN UNION IN PRACTICE

Innovative initiatives in different public policy areas (environment and resilience, housing, social innovation, cultural strategies, and smart specialisation).

Professors: Francisco Campuzano, Mara Ferreri, Marta Klekotko, Inmaculada Periañez, Marisela Pilquiman and Emanuele Polizzi.

TRANSFER AND TRAINING

Training with EUrPol: providing skills on urban policies to future professionals

Learning about the analysis and evaluation of EU Integrated urban strategies.

Sociology, Social Work, and Political Science students carried out their curricular internships during the academic year 2021-2022 within the framework of EUrPol. Students have learned theoretical perspectives and methodological tools for the analysis and evaluation of integral and sustainable development projects developed within the framework of the Cohesion Policy, as well as their application to ongoing research projects focused on this topic. Students learn central aspects of the *CUPPA approach (Comparative Urban Portfolio Analysis)* designed by the CSPL and EUrPol to analyse design quality, intervention logic and evaluation of sustainable and integral urban strategies based on the theoretical foundations of these initiatives.

A specific 'dual learning' strategy has been designed to carry out this training activity. This strategy designs student activities during traineeship according to the previous analysis of professional competencies and skills about public policies in degree curricula. This learning methodology has been presented in scientific congresses and meetings about teaching methods. A brief description is included in a chapter of the book "*Innovación docente en tiempos de cambio*".



A training session: graduate students, EURPol team and research assistants at the Urban Governance Lab

Localising ODS ... in the neighbourhood: practical training on ODS and urban policies research.

Graduate students, researchers and technical staff of the Urban Governance Lab have developed a specific methodology to study the ODS at the neighbourhood scale. In several training sessions, students have developed a specific methodology to study ODS at the neighbourhood scale. Students have developed and applied this methodology, helped by the EURPol team and research assistants working on current projects at the Urban Governance Lab. The research strategy aimed to combine secondary data analysis, ethnographical observation and interviews among residents and qualified informants. The methodology and been applied and validated through case studies in three neighbourhoods in Seville where integrated urban strategies promoted by the EU have been implemented.



This initiative has been developed in the framework of the URBAODS projects coordinated by Professor Margarita Barañano (Complutense University of Madrid, UCM). This project, funded as a teaching innovation initiative by the UCM, has involved researchers, graduate and postgraduate students from the

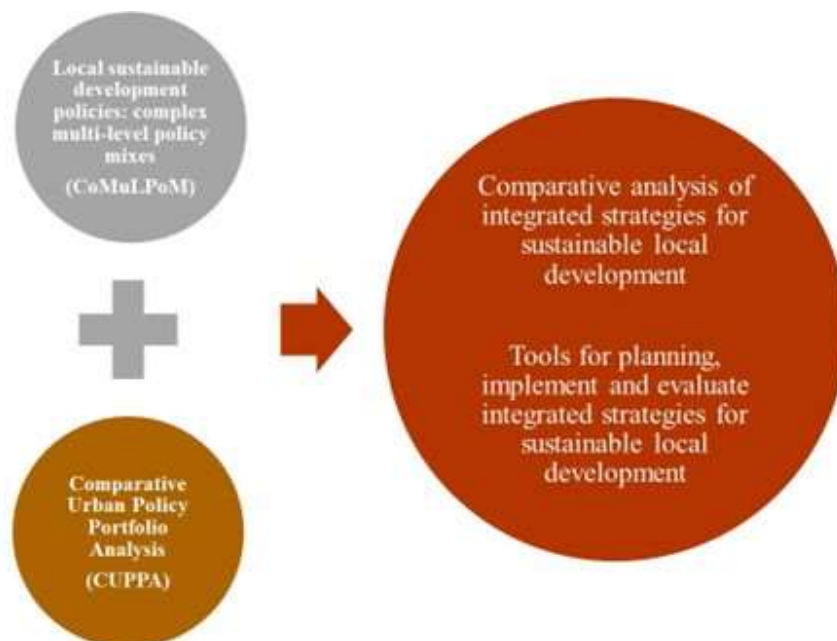
following universities: Complutense de Madrid, Barcelona, Sao Paulo, Autónoma de México, Buenos Aires and Pablo de Olavide.

Sharing knowledge, experiences and skills: researchers, public officials and practitioners workshops.

The DUSI URBAN Lab

FAMP and EUrPol have continued to promote the *DUSI Urban Lab* oriented to developing tools to analyse integral and sustainable urban strategies through collaborative research. Three DUSI-Lab workshops have been held during the 2021-22 academic year. Members of the Jean Monnet Chair of Urban Policies in the European Union (EUrPol), the Andalusian Federation of Municipalities and Provinces (FAMP) and Martos, Cordoba, Montilla and Conil de la Frontera and Diputación de Huelva discussed a specific methodology to carry out the strategic analysis of ISUS implementation and evaluation and its application in their urban initiatives.

The work developed in the framework of the DUSI URBAN Lab workshops will be summarised in an online publication, including some of the analytical foundations and methods set to design, implement and evaluate integrated strategies to promote sustainable local development.



Combining research analytical foundations and methods to analyse sustainable local development strategies

Resilience and territorial development.

Researchers and practitioners on territorial development participated in a webinar on the concept of resilience regarding territorial development policies, especially the role of community involvement in these policies. This was the third webinar EurPol and the Andalusian Studies Centre Foundation (CENTRA) organised in the framework of their collaboration agreement on sustainable local development. The seminar was held during the European Week of Local Democracy.

WEBINAR

OCT.2021



15 de octubre de 2021. De 11:00h.-13:00h. Retransmisión en directo desde nuestra página web

RESILIENCIA Y DESARROLLO TERRITORIAL

INTERVIENEN

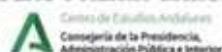
TRISTÁN PERTÍÑEZ BLASCO Director de la Fundación Centro de Estudios Andaluces (CENTRA)

CLEMENTE NAVARRO YANEZ Titular de la Cátedra Jean Monnet de Políticas Urbanas en la Unión Europea (EurPol-UPO)

MARÍA ROSA HERRERA GUTIÉRREZ Universidad Pablo de Olavide

MARÍA DE LAS OLAS PALMA GARCÍA Universidad de Málaga

ORGANIZAN:



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Politiques Urbaines and Toulouse Metropol: learning about integrated strategies at the metropolitan scale.

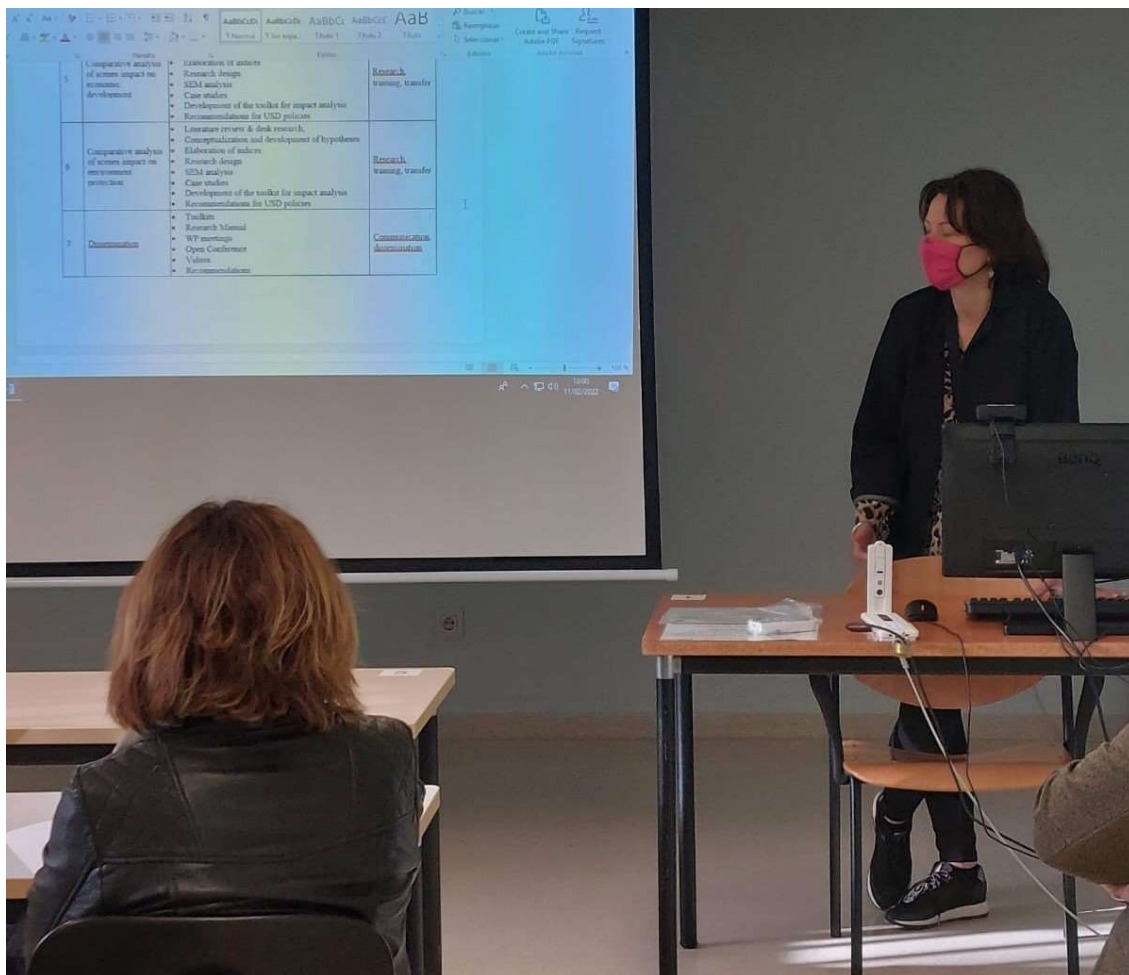
EUrPol and CFPF La Routerie held a seminar on *Politiques Urbaines* in Toulouse and met with *Toulouse Metropol* officials, staff of different initiatives and civic associations involved in integrated projects carried out under the *Politique de la Ville*. Participants shared knowledge and experiences about the practice of integral urban development initiatives at the neighbourhood and urban functional areas scales.



EUrPOI researchers in a meeting with agents involved in Toulouse Metropol .

Cultural policies and sustainable urban development

The EUrPol held a seminar about the role of cultural initiatives in promoting sustainable urban development. Professor Marta Klekotko, the Jagiellonian University (Poland), and Clemente J. Navarro, head of EurPol Jean Monnet Chair, made presentations focused on answering the following questions: *What role does culture play in promoting sustainable urban development? What role does it play and can it play in the sustainable urban development policies promoted by the European Union?*. This seminar is one of the activities carried out by Professor Klekotko during her stay at the Urban Governance Lab with the aim of establishing comparative research strategies on the impact of cultural initiatives on sustainable urban development through the integrated urban approach promoted by the European Union in the framework of the international network on 'Cultural Scenes and Urban Development' promoted by the RC03 of the International Sociological Association. Marta Klekotko and Clemente J. Navarro are vice-president and president of this research committee. A collaborative project proposal was prepared about the research topic of the seminar.



Marta Klekotko

The effects of place-based urban policies: European and Latin American perspectives

Promoted by EURPol, researchers from the Gino Germani Institute and The Urban Governance Lab participated in a seminar discussing theoretical and methodological approaches for the comparative analysis of integrated area-based policies in Europe and Latin America. Mercedes Najman, a CONICET researcher and head of the Urban Studies Area of the Gino Germani Institute of the University of Buenos Aires (IIGG), has presented the theoretical framework and results based on the research she is developing on this subject. This seminar is one of the activities carried out by Professor Najman during her stay at the Urban Governance Lab to develop comparative works between policies promoted by the European Union studied by EURPol and those implemented in the Latin American context analysed by IIGG.



Mercedes Najman

URBAODS Students Congress.

Students participating in the URBAODS project from different Spanish and Latin American universities presented their work in the framework of a specific congress for students held online to facilitate their participation.

Students from the Pablo de Olavide University presented their work on neighbourhoods in the framework of the EurPol training activities about localising ODS (above mentioned).

URBAODS		Online
CONGRESO 2022		15 Junio 2022
		16:00 - 20:00 (CEST)
PROGRAMA		
16:00	ACTO INAUGURAL	Carlos Rivas Mangas (Coordinador de URBAODS, Dpto. de Sociología Aplicada UCM) Margarita Barañano Cid (IP de URBAODS, Dpto. de Sociología Aplicada UCM) Rosa M. de la Fuente Fernández (Viceirectora de Estudiantes UCM)
Mesa 1: Gentrificación y transformaciones de los centros urbanos		
Moderadora: María Domínguez (UCM)		
16:15	"Transformaciones sociodemográficas y urbanas en barrios populares en proceso de gentrificación. Un estudio de caso"	- Eliana Durante, Judit Matas, Isis Planas y Cormac Orr (UB)
16:30	"Gentrificación verde en Madrid Río"	- José Ariza (UCM)
16:45	"Oportunidades de consumo cultural en el Casco Histórico de la ciudad de Sevilla"	- Laura Altamiranda, Federica Canziani, Marina Paqualini, Alejandra Real y María Rodríguez (UPO)
17:00	Debate y Preguntas	
3 MINUTOS DE DESCANSO		
Mesa 2: Periferias urbanas		
Moderadora: Clauella Ortiz (UNAM)		
17:25	"El Polígono Sur de Sevilla: una aproximación analítica a las ecologías asociativas como capital social de sus barrios"	- Anna Cacciopaglia, Alberto Jiménez, Álvaro Romero y Alejandro Sevilla (UPO)
17:40	"San Jerónimo, el declive del asociacionismo urbano"	- Adolfo Aldana, Fco. Javier Daza, Antonio Delgado y Enrique Gómez (UPO)
17:55	"Análisis de trabajadores de tiendas tipo abarrotes de la colonia Tlatcoyilia antes y después de la pandemia de SARS-COV-2"	- Loary Garibay, Katherine Hernández, Jenitzio Miranda, Laura Nicolás y Elizabeth Ramírez (UNAM)
18:10	Debate y Preguntas	
3 MINUTOS DE DESCANSO		
Mesa 3: Formas de resiliencia durante y después del COVID-19		
Moderadora: Roberta Kronka (USP) y José Santiago (UCM)		
18:35	"Efectos de la pandemia en Adultos Mayores"	- Daniel Espinosa, Alejandro Jimaréz, Carlos Luna y Bruno Reyes (UNAM)
18:50	"La pandemia territorializada: la vida de las mujeres en dos barrios de Buenos Aires"	- M ^{ra} Mercedes Di Virgilio, María Agustina Frisch y Mariano Daniel Perelman (UBA)
19:05	"Los espacios comunitarios de los cuidados de los colectivos migrantes en Lavapiés (Madrid)"	- Paola Leenhouts (UCM)
19:20	Debate y Preguntas	
3 MINUTOS DE DESCANSO		
19:45	ACTO DE CLAUSURA	Margarita Barañano Cid (IP de URBAODS, Dpto. de Sociología Aplicada UCM) Carlos Rivas Mangas (Coordinador de URBAODS, Dpto. de Sociología Aplicada UCM)

Urban policies and citizen science: instruments to cope with climate change.

The analytical perspective on integral urban strategies developed by EurPol will be applied to studying sustainable urban development initiatives through citizen science processes. This research line will be developed thanks to the collaboration agreement established between EMASESA and the Urban Governance Lab-Pablo de Olavide University.



Urban policies and citizen science project presentation.

PUBLIC DISSEMINATION

Participation in seminars and training courses.

- Cuidados y trabajo doméstico ¿Cómo organizar la sostenibilidad de la vida en el capitalismo patriarcal? Ciclo Feminista de Preguntas urgentes, Universidad de Córdoba (Argentina). AECID. September 2021.
- Des-familización y 'arreglos' institucionales en el ámbito local. Conferencia Internacional 'Arraiglos y Arreglos: Cuidados, vivienda, género y vulnerabilidad en las ciudades iberoamericanas', Universidad Complutense de Madrid. October 2021
- Procesos y actores en la innovación social, Curso experto universitario en innovación social, Universidad Pública de Navarra, October 2021
- Los rendimientos de los mecanismos de participación como experiencia de interacción entre ciudadanía y gobiernos locales, Institute for Advanced Social Research, UPNA, November 2021
- Seminar Self-Assessment Tool for Sustainable Urban Development strategies (SAT4SUD). Organised by the Joint Research Centre and the

Urban Development Network, November 2021

- Gobernanza, participación y políticas urbanas: ¿qué?, ¿quién?, ¿cómo?, III Jornada Jean Monnet Module CIVIPOL: Organizaciones de la sociedad civil y políticas públicas en la Unión Europea-Universidad de Cádiz. April 2022
- The voice of experience, Seminar on Self-assessment tool for sustainable urban development strategies, Joint Research Centre, European Commission, 2022

Scientific congress and meetings.

- Domínguez-González, A.; Dorado-Rubín, M.J.; Guerrero-Mayo, M.J.: *Efecto aprendizaje en la calidad del seguimiento y evaluación de las estrategias para el desarrollo urbano sostenible e integral en España*. Congreso Internacional Identidades, Inclusión y Desigualdad. (CIID2022). May 2022.
- Dorado-Rubín, M.J.; Guerrero-Mayo, M.J.; Domínguez-González, A.: *La integración de políticas como estrategia de las políticas europeas de Cohesión: evaluación del efecto aprendizaje en las políticas urbanas en España*. Congreso Internacional Identidades, Inclusión y Desigualdad. (CIID2022). May 2022.
- Guerrero-Mayo, M.J.; Domínguez-González, A.; Dorado-Rubín, M.J.: *Analizando la planificación urbana para la cohesión social y territorial: una perspectiva de evaluación integral*. Congreso Internacional Identidades, Inclusión y Desigualdad. (CIID2022). May 2022.
- Domínguez-González, A.; Dorado-Rubín, M.J.; Guerrero-Mayo, M.J.: *Seguimiento y Evaluación en el diseño de planes de desarrollo urbano en España: de la estrategia URBAN a la DUSI*. XIV Congreso Español de Sociología 2022: “Desigualdades, Fronteras y Resiliencia. Sociología para crisis globales” (FES). June 2022.
- Donati, F; Rodríguez-García, M.J.: *La perspectiva de género en las Iniciativas Urbanas Integrales de la Unión Europea: el caso de España (1994-2020)*. XIV Congreso Español de Sociología 2022: “Desigualdades, Fronteras y Resiliencia. Sociología para crisis globales” (FES). June 2022.
- Dorado-Rubín, M.J.; Guerrero-Mayo, M.J.; Domínguez-González, A.: *La integralidad en el diseño de las iniciativas urbanas promovidas por la Unión Europea: evaluación del ‘efecto aprendizaje’*. XIV Congreso Español de Sociología 2022: “Desigualdades, Fronteras y Resiliencia. Sociología para crisis globales” (FES). June 2022.

- Guerrero-Mayo, M.J.; Domínguez-González, A.; Dorado-Rubín, M.J.: *Una propuesta metodológica para evaluar el gen evolutivo de la calidad del diseño de los programas de Regeneración Urbana*. XIV Congreso Español de Sociología 2022: “Desigualdades, Fronteras y Resiliencia. Sociología para crisis globales” (FES). June 2022.
- Guerrero-Mayo, M.J.; Dorado Rubín, M.J. y Parra Fresno, M.D.: *Gestión e implementación de políticas ambientales desde la perspectiva de la ciencia ciudadana: el caso de la gestión del agua en la empresa metropolitana de abastecimiento de aguas de Sevilla*. XIV Congreso Español de Sociología 2022: “Desigualdades, Fronteras y Resiliencia. Sociología para crisis globales” (FES). June 2022.
- Domínguez-González, A.; Dorado-Rubín, M.J.; Guerrero-Mayo, M.J. : *El efecto aprendizaje en el Seguimiento y Evaluación de planes de regeneración urbana en España: el caso de las estrategias DUSI*. XI Congreso Latinoamericano de Ciencia Política. July 2022.
- Dorado-Rubín, M.J.; Guerrero-Mayo, M.J.; Navarro-Yáñez, C.J.; Domínguez-González, A.: *La Nueva Agenda Urbana: un análisis comparativo de la orientación hacia el nuevo policy frame en seis países iberoamericanos*. XI Congreso Latinoamericano de Ciencia Política. July 2022.
- Dorado-Rubín, M.J.; Guerrero-Mayo, M.J.; Domínguez-González, A.: *Avances en el nuevo policy frame de las políticas urbanas: un análisis de la integralidad en el diseño de las iniciativas urbanas promovidas por la Unión Europea, el caso de España*. XI Congreso Latinoamericano de Ciencia Política. July 2022.
- Guerrero-Mayo, M.J.; Domínguez-González, A.; Dorado-Rubín, M.J.: *Gen evolutivo de la calidad del diseño de la planificación urbana-territorial en España: hacia un sistema evaluativo integral*. XI Congreso Latinoamericano de Ciencia Política. July 2022.

PUBLICATIONS

Dorado-Rubín, M.J.; Guerrero-Mayo, M.J. y Navarro, C.J. (2021). **Integrity in the design of Urban Development Plans. Analysis of the initiatives promoted by the EU in Spain**. Land 10, n.º 10: 1047.

Navarro, C.J. (ed.) (2021). **Nuevos retos para las políticas urbanas: innovación, gobernanza, servicios municipales y políticas sectoriales**, Valencia, Tirant lo Blanch.

Navarro, C.J., Guerrero-Mayo, M.J. (ed.) (2021): **Nuevas políticas urbanas en Iberoamérica. Marcos institucionales, prácticas locales y calidad del diseño**. Tirant Humanidades

Zapata, A.R. y Navarro, C.J. (2021). **Urban regeneration policies and mental health in a context of economic crisis in Andalusia (Spain)**, Journal of Housing and the Built Environment, Vol. 36, Núm. 2, pp. 393-405.

Guerrero Mayo, M.J.; Domínguez-González, A; Donati, F; Rodríguez-García, M.J; Navarro-Yañez, C.J. (2022): **El 'aprendizaje dual': innovación en la adquisición de competencias profesionales sobre análisis y evaluación de políticas urbanas a través de las prácticas externas curriculares** en Díaz-Jiménez, R.M; Macías Gómez-Estern, B.; Innovación docente en tiempos de cambio. Octaedro.

Navarro, C.J. (Ed..) (2022): **Integrated urban strategies for sustainable local development. A notebook about innovations in planning, implementation and evaluation**, Pablo de Olavide University and Federación Andaluza de Municipios y Provincias.

Navarro, C.J.; Rodríguez-García, M.J. and Guerrero-Mayo, M.J. (Eds.) (2022): **EU Integrated Urban Initiatives**, Palgrave.

Rodríguez-García, M.J. and Navarro, C.J. (2022): **Evaluating the design of integral urban regeneration plans. Combining policy evaluability and plan quality approaches to analyse complex urban policies**, Town Planning Review.

RESEARCHERS AND PRACTITIONERS IN EURPoI ACTIVITIES

- Campuzano, Francisco (Agencia de Vivienda y Rehabilitación de Andalucía, Junta de Andalucía)
- Cañizares, Soledad (Ayuntamiento de Córdoba)
- Chambon, Eve (CPFP La Routiere, Toulouse)
- Donati, Francesca (Università di Milano-Bicocca)
- Dorado-Rubín, María José (Universidad Pablo de Olavide)
- Ferreri, Mara (University of Northumbria, Newcastle Upon Tyne)
- Fioretti, Carlotta (Joint Research Centre, European Commission.)
- Jiménez Taracido, Eva (GeoDEL)
- Klekotko, Marta (Jagiellonian University)
- Lucena Zamora, José Manuel (Ayuntamiento de Martos)
- Najman, Mercedes (Universidad de Buenos Aires)
- Mateos Mora, Cristina (Universidad Pablo de Olavide)
- Méndez Groiss, Sofía (Federación Andaluza de Municipios y Provincias-FAMP)
- Muela Tudela, Teresa (Federación Andaluza de Municipios y Provincias-FAMP)
- Oliva Jara, María (Diputación de Huelva)
- Pérez López, Belén (Ayuntamiento de Montilla)
- Pertoldi, Martina (Joint Research Centre, European Commission)
- Pilquiman, Marisela (Universidad Austral de Chile)
- Polizzi, Emanuele (Università di Milano Bicocca)
- Rodríguez, Celia (Ayuntamiento de Conil de la Frontera)
- Romero, Manuel (Starting Research Fellow, Universidad Pablo de Olavide)
- San Martín, Eva (CPFP La Routiere, Toulouse)
- Zapata-Moya, Ángel Ramón (Universidad Pablo de Olavide)

endorsement of the contents, which reflect the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.



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