

New Perspectives in Entrepreneurship Research

May 30th and 31st, 2024

Trinity Business School
Trinity College Dublin, D02 F6N2, Dublin 2, Ireland.

May 30th

**The new generation of entrepreneurship:
accelerators, new business models and
entrepreneurial ecosystems.**

<https://www.tcd.ie/business/events-calendar/events/the-new-generation-of-entrepreneurship-accelerators-new-business-models-and-entrepreneurial-ecosystems.php>

May 31st

**New Perspectives on Entrepreneurial Diversity
and Well-being: Implications for Theory and
Practice**

<https://www.tcd.ie/business/events-calendar/events/new-perspectives-on-entrepreneurial-diversity-and-well-being-implications-for-theory-and-practice.php>

Fee: one day 50 Euros, two days 80

Deadline for 500 words abstract submission: March the 1st
Acceptance deadline: March the 15th

Accommodation: Trinity College Dublin will provide us with promotion codes to stay at <https://www.visittrinity.ie/stay/>. Prices from 85 euros a night

Program Overview

May 30th, 2024

The new generation of entrepreneurship: accelerators, new business models and entrepreneurial ecosystems

From the foundation of the first accelerator in 2005, Y Combinator, the phenomenon has exponentially grown, thanks to the actions of policy makers, investors, corporations, universities, research institutes and so on, trying to support and accelerate the creation of successful companies (Pauwels et al., 2016). Accelerators emerged as a new generation of business incubator model, boosted by the advances in technology and the rise of the digital economy experienced in the last decade (Del Sarto et al., 2020).

The effectiveness or impact of acceleration programs on the trajectory of startups is one of the topics that has aroused the most interest in the literature (Cohen et al., 2019; Hallen et al., 2020). Research on the phenomenon is still emergent and findings about their impact on startups are not consistent (Cohen et al., 2019), with studies reporting a positive impact of acceleration on startups, while others found neutral, and even negative, impact (Canovas-Saiz et al., 2021).

In this sense, one of the pending questions is to determine how accelerators exercise their intermediation role (Goswami et al., 2018), that is, to specify the mechanisms that influence the startups outcomes (Crişan et al., 2021). The specific mechanisms used by accelerators in comparison with other entrepreneurship support programs (incubators, business angels, etc.) can be analyzed, or how they are replaced when not going through an acceleration program.

Research on accelerators could also consider an open innovation approach (Chesbrough, 2006) as the accelerator appears as a new external source of knowledge (Spender et al., 2017) together with other actors in the ecosystem. The context of an accelerator allows founding teams to have access to a great diversity of business knowledge and relevant experiences, which come from mentors, trainers, consultants, experts, investors, other entrepreneurs and from networking events. This circumstance means that the participation of a startup in an acceleration program can provide it with an advantage in terms of innovation and success.

Further work is required to analyse how the support of the different programs of entrepreneurship and the entrepreneurial ecosystems in general may influence the new venture growth. Literature has evidenced that new ventures require different policies and initiatives that support startups as the motor of the economy (Gimenez-Fernandez et al., 2020), but a better linkage between academics, governments, industry and society is needed.

Academics at any stage of their career are welcome to share their research and engage in rich discussions with other scholars on the proposed topics, advancing our understanding of the role of accelerators in entrepreneurial ecosystems.

MAY 30TH PROGRAM

9.00-16.30 Registration

9.15-9:30 Welcome Words

9.30-10.30 First plenary session: keynote speaker

10.30-11.00 Coffee break and networking

11.00-12.30 Papers presentations and discussion

12.30-13.30 Lunch and networking

13.30-14.30 Second plenary session: keynote speaker

14.30-16.00 Papers presentations and discussion

16.00-16.30 Coffee break and networking

16.30-17:00 Closing, thanks

18.00-20.00 Welcome cocktail

May 31st, 2024

New Perspectives on Entrepreneurial Diversity and Well-being: Implications for Theory and Practice

Entrepreneurship is an important driver of economic activity, change, and well-being. Globally, there are worldwide ambitions to “promote well-being for all at all ages” (United Nations, Sustainable Development Goal #3) and to track well-being in assessing a nation’s level of development alongside economic performance (European Commission, 2016). Similarly, the interest in mental health and well-being in entrepreneurship is growing (Stephan, 2018; Wiklund et al., 2019). This includes, among other issues, understanding entrepreneurship as a career choice for those with mental health conditions (e.g., Attention Deficit/Hyperactivity (ADHD)), as well as exploring entrepreneurs’ potential for both great stress and fulfilment, and thus for both mental ill-being and well-being. Entrepreneurship is a uniquely flexible and adaptable work setting for diverse people. Therefore, some questions to be answered in the workshop could be: What are the relative well-being benefits and costs of different types of entrepreneurs? When and how do women, minorities, individual of different race/ethnic, neurodiverse and those from low- status backgrounds experience wellbeing in entrepreneurship? Evaluating these topics with international researchers would help to reduce some recent gaps in the literature and would also help to reduce the gap between the academy and the society. This is because we also want to give a practical lens to the workshop.

For PhD and early career academic, having the opportunity to interact with great scholars in small groups could help them to create networks and to improve their research. Even more, PhDs and early career researchers are the people we will invite primarily, and the organizers and the rest of Key Speakers will focus on helping them develop their research by providing feedback and input into their research. Finally, and potentially more important – entrepreneurship, well-being and diversity is an area of research that generates very extensive general interest and research. Yet, it has not yet found an academic ‘home’. There are no designated journals, conferences, or societies. Our workshop or similar events are essential in the creation of a community of scholars and forums for these researchers to advance their research.

Although this day is specially designed for PhDs and early career scholars, academics of any stage of their career are welcome to share their research and engage in rich discussions with other scholars on the proposed topics.

MAY 31ST PROGRAM

9.00-16.30 Registration

9.00-9:30 Welcome Words

9.30-10.30 First plenary session: keynote speaker/s

10.30-11.00 Coffee break and networking

11.00-12.30 Parallel sessions

12.30-13.30 Lunch and networking

13.30-14.30 Second plenary session: keynote speaker/s

14.30-16.00 Parallel sessions

16.00-16.30 Coffee break and networking

16.30-18.00 Parallel sessions

19.00-22.00 Gala Dinner and awards

Members of Trinity Business school for the welcome sessions

Professor Linda Doyle 45th Provost of Trinity College Dublin (NOT SURE)

Professor Laurent Muzellec, Dean of Trinity Business School

https://scholar.google.com/citations?hl=en&user=zXJoZ9sAAAAJ&view_op=list_works&sortby=pubdate

Professor David Collings, Chair of Sustainable Business and Director of the PhD program, Trinity Business School

https://scholar.google.com/citations?hl=en&user=s3XcQHsAAAAJ&view_op=list_works&sortby=pubdate

Professor Mary-Lee Rhodes, Director of the Trinity Centre for Social Innovation (Trinity College Dublin)

<https://scholar.google.com/citations?hl=en&user=b2kpH78AAAAJ>

Some of the (confirmed) Keynote Speakers:

Professor Ana Pérez-Luño (Trinity College Dublin)

<https://scholar.google.com/citations?user=g8LMkWMAAAAJ&hl=en&citsig=AEDxBGxPEybkwPxxkGSbJekVGXBI>

Professor Johan Wiklund (Syracuse University)

<https://scholar.google.com/citations?user=UuEAJ9wAAAAJ&hl=en>

Professor Ute Stephan (King's College London)

<https://scholar.google.com/citations?hl=en&user=4EBfQ5UAAAAJ>

WORKSHOP CHAIR

Ana Pérez-Luño (Trinity College Dublin)

<https://scholar.google.com/citations?user=g8LMkWMAAAAJ&hl=en&citsig=AEDxBGxPEybkwPxxkGSbJekVGXBI>

ORGANIZATION COMMITTEE

Antonio Carmona Lavado (Universidad Pablo de Olavide)

<https://scholar.google.es/citations?hl=es&user=AxThyXMAAAAJ>

Carmen Cabello Medina (Universidad Pablo de Olavide)

<https://www.upo.es/profesorado/mcabmed/>

<https://scholar.google.es/citations?hl=es&user=Qw5kSPEAAAAJ>

María Fuentes Blasco (Universidad Pablo de Olavide)

<https://scholar.google.es/citations?hl=es&user=ucs32g4AAAAJ>

Elena Giménez (Universidad Pablo de Olavide)

<https://scholar.google.es/citations?hl=es&user=slqikPgAAAAJ>



Trinity College Dublin
Coláiste na Tríonóide, Baile Átha Cliath
The University of Dublin



Ute Stephan (King's College London)

<https://scholar.google.com/citations?hl=en&user=4EBfQ5UAAAAJ>

Vesna Vlasisvljevic (Universidad de Barcelona)

<https://scholar.google.es/citations?hl=es&user=RThZqp8AAAAJ>

Johan Wiklund (Syracuse University)

<https://scholar.google.com/citations?user=UuEAJ9wAAAAJ&hl=en>

For more information, contact:

Prof. Ana Pérez-Luño

apperrob@upo.es