



IV Workshop on SMEs, Entrepreneurship and Family Business

7th September, 2017

***Department of Financial Economics and Accounting
Department of Management and Marketing***

Universidad Pablo de Olavide, Seville, Spain

***Campus Universidad Pablo de Olavide
Carretera Utrera, km 1, 41013, Seville, Spain***

<https://eventos.upo.es/go/WorkshoponSMEs>

**SESSION 1: Sala Grados Building 7, Ground-floor
SESSION 2: Sala Grados Building 6, Ground-floor
SESSION 3: Sala Grados Building 7, Ground-floor
SESSION 4: Sala Grados Building 6, Ground-floor**

PROGRAMME

09.00am	Registration. <i>Room: Sala Grados Building 7, Ground-floor</i>
9.30–9.45 am <i>Room: Sala Grados Building 7, Ground-floor</i>	<p>Welcome Professor Jesús Cambra-Fierro <i>Business School Dean</i> Universidad Pablo de Olavide</p>
<u>SESSION 1</u>	<i>Chairwoman: Isabel FEITO-RUIZ</i>
<i>Room: Sala Grados Building 7, Ground-floor</i>	<p><i>“Bank Debt in Private Family Firms”</i></p> <p>Authors: Nieves Lidia Díaz-Díaz, Pedro J. García-Teruel, Pedro Martínez-Solano Corresponding author: Pedro Martínez-Solano Discussant: Isabel Feito-Ruiz</p>
10.00-12.00 am	<p><i>“Family firms and the takeover premium: the influence of financial constraints in Europe”</i></p> <p>Author: Isabel Feito-Ruiz Corresponding author: Isabel Feito-Ruiz Discussant: Pedro Martínez-Solano</p>
	<p><i>“Trade credit vs. Bank credit in crisis: A simultaneous analysis in SMEs”</i></p> <p>Authors: Francisco Javier Canto-Cuevas, M^a José. Palacín-Sánchez, Filippo Di Prieto Corresponding author: Francisco Javier Canto-Cuevas Discussant: (Emili Tortosa-Ausina)</p>

	<p>Chairwoman: Ines Herrero Session chair's email: inesherrero@upo.es</p>
	<p style="text-align: center;"><i>“Survival and ambidexterity in medium-sized enterprises through the economic crisis: the superior resilience and consistency of family firm”</i></p> <p>Authors: Maria Iborra, Vicente Safón, Consuelo Dolz Corresponding author: Maria Iborra Discussant: Manuela Vega-Pascual</p>
	<p style="text-align: center;"><i>“Are institutional factors determining of young firms’ growth?”</i></p> <p>Authors: Manuela Vega-Pascual, Filippo Di Pietro, Rafaela Alfalla-Luque Corresponding author: Manuela Vega-Pascual Discussant: María Iborra</p>
<u>SESSION 2</u>	
Room: Sala Grados Building 6, Ground-floor	<p style="text-align: center;"><i>“Theorising Family Firm Internationalisation - Socioemotional Wealth: a Luxury?”</i></p> <p>Authors: Elena Georgiadou, Mathew Hughes Corresponding author: Mathew Hughes Discussant: Inés Herrero</p>
10.00–12.00am	<p style="text-align: center;"><i>“Analysing bonding social capital in family firms”</i></p> <p>Authors: Inés Herrero Corresponding author: Inés Herrero Discussant: Mike Wright</p>
12.00-12.15	<u>COFFEE BREAK</u>
12.20-13.15pm Room: Sala Grados Building 7, Ground-floor	<p>KEYNOTE SPEECH Mike WRIGHT Imperial College Business School, London, United Kingdom</p>
13.30-14.45pm	LUNCH – Restaurante Plaza de América - Pablo de Olavide University
15.00-16.00pm Room: Sala Grados Building 7, Ground-floor	<p>KEYNOTE SPEECH Elisa UGHETTO Politecnico di Torino, Italy</p>

<p>SESSION 3</p> <p>Room: Sala Grados Building 7, Ground-floor</p> <p>16.15-18.30pm</p>	<p style="text-align: right;">Chairwoman: Elena Sousa Session chair's email: esougin@upo.es</p>
	<p style="text-align: center;"><i>“The Influence of Internal and External agents on Academic spin-off’s performance: The mediation role of Entrepreneurial orientation”</i></p> <p>Authors: Juan Pablo Diáñez-González, Carmen Camelo-Ordaz, M^a Luz Fernández Alles Corresponding author: Juan Pablo Diáñez-González Discussant: Pedro Baena</p>
	<p style="text-align: center;"><i>“Building Trust: Empirical Evidence from Successful Entrepreneurs”</i></p> <p>Authors: Carmen Virues, Maria Velez, Jose M. Sanchez Corresponding author: Carmen Virues Discussant: Elena Sousa</p>
	<p style="text-align: center;"><i>“Entrepreneurial Orientation and Firm Performance: The Mediating and Moderating Roles of Dynamic Marketing Capabilities and Restaurant Type”</i></p> <p>Authors: Karen Raphaele Cantaleano, Graziela Perretto Rodrigues, Tomas Sparano Martins. Corresponding author: Tomas Sparano Martins Discussant: M^a Luz Fernández</p>
	<p style="text-align: center;"><i>“Entrepreneurial Opportunity recognition in Academic Spin-Offs”</i></p> <p>Authors: Carmen Camelo-Ordaz, Elena Sousa Ginel, Noelia Franco-Leal, Juan Pablo Diáñez-González Corresponding author: Elena Sousa Discussant: Carmen Virues</p>
<p style="text-align: center;"><i>“The influence of cloud computing technology on the intrapreneurship”</i></p> <p>Authors: Pedro Baena-Luna, Pedro Palos-Sánchez Corresponding author: Pedro Baena-Luna Discussant: Tomas Sparano</p>	

Dinner in the city centre at 21:00 (only for those who chose and paid for this option):
Bar Donaire Azabache (Calle Santo Tomás, 11, 41004 Sevilla). Next to the cathedral.

<p>SESSION 4</p> <p>Room: Sala Grados Building 6, Ground-floor</p> <p>16.15-18.30pm</p>	<p>Chairman: Juan Manuel Ramón-Jerónimo Session chair's email: jmramjer@upo.es</p>
	<p><i>“The Tradition in Family Business as a Social Construction: A case of 175 of History?”</i></p> <p>Authors: Fco. Javier Fernández-Roca, Jesús Damián López-Manjón Corresponding author: Jesús Damián López-Manjón Discussant: Blanca García-Henche</p>
	<p><i>“A governance (or management) model for cultural and historic tourism ecosystems. The case of Barrio de las Letras in Madrid”</i></p> <p>Authors: Blanca García-Henche, Erica Salvaj Corresponding author: Blanca García-Henche Discussant: Jesús Damián López-Manjón</p>
	<p><i>“Capturing firms’ heterogeneity through marketing and IT capabilities in SME”</i></p> <p>Authors: M Ángeles Ramón-Jerónimo, Inés Herrero Corresponding author: Mª Ángeles Ramón-Jerónimo Discussant: Mathew Hughes</p>
	<p><i>“The influence of auditor switching on the Alternative Investment Market (AIM) firms”</i></p> <p>Authors: Isabel Feito-Ruiz, Clara Cardone-Riportella Corresponding author: Isabel Feito-Ruiz Discussant: Juan Manuel Ramón-Jerónimo</p>
	<p><i>“The relations between performance measurement systems, strategic management control and entrepreneurship of SME facing the internationalization process”</i></p> <p>Authors: Juan Manuel Ramón-Jerónimo, Raquel Flórez-López, Laura Rodríguez-León Corresponding author: Juan Manuel Ramón-Jerónimo Discussant: Isabel Feito-Ruiz</p>

Organizing Committee:

*Department of Financial Economics and Accounting
Department of Business Management and Marketing
Universidad Pablo de Olavide. Seville*

Scientific Committee:

*Clara Cardone-Riportella (Department of Financial Economics and Accounting)
Inés Herrero (Department of Business Management and Marketing)
Mª Ángeles Ramón (Department of Business Management and Marketing)*

